

The Project Budget War: Views from Both Sides and in Between

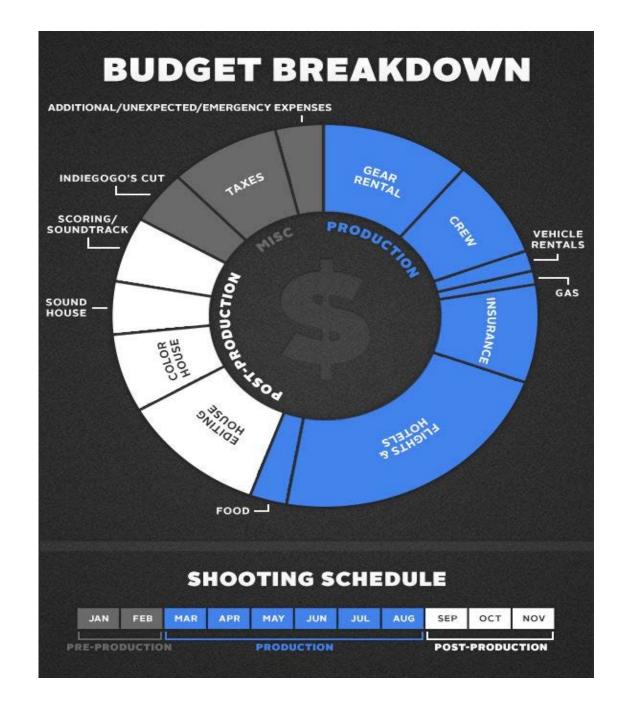
Moderator
Andy Marken – President, Marken Communications

Panelists

Aaron Semmel – EP, Semmelboomboom
Cirina Catania – CEO/Founder, The Catania Group
Larry O'Connor – CEO/Founder, OWCDigital
-Jeff Stansfield – CEO/Advantage Video Systems

Feature Production Budgets

- How do you break down, allocate your production budgets?
- Do the percentages of allocation really vary by distribution plans?



"The Woods" Page 0078

THE WOODS '

SCRIPT DATED: 2003 BUDGET: 06/30/03

PRODUCER: SCOTT RUDIN, SAM MERCER PRODUCER: M. NIGHT SHYAMALAN DIRECTOR: M. NIGHT SHYAMALAN 46 DAYS (10 WEEKS) PA HOLIDAYS: COL.DAY, VET.DAY, THANKSGIVING

(5 DAY WEEKS; 13 HOUR DAYS PREP: 7/21/03-10/10/0 START PRINICPAL: 10/14/0

WRAP PRINCIPAL: 12/19/C POST: 1/05/04-7/09/C

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32-00 W 33-00 SC 33-00 SC 33-00 SC 37-00 DI 37-00 DI 38-00 CC 38-00 BI 41-00 A 1	TORY RIGHTS RITER RITER RITER RODUCER RODUCER RECTOR SST TS & STUNTS TL TRAVEL & LIVING DTAL ABOVE-THE-LIN CITRAS & STAND-IN'S RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING MERA CTURE FILM/DAILIES TT DRESSING CTION PROPS CTION PROPS CTION PROPS - VEHICLES	1 1 1 1 1 3 4 8 14 8 14 19 19 24 28 30 32 33 35	7.200,000 327,500 103,511 6.645,496 448,356 14,310,74, 3.246,786 1.231,305 671,406 1.601,597 1.766,933 972,618 1,410,661 386,961 1,229,703
33-00 SC 36-00 PF 37-00 DI 38-00 C 38-00 C 38-00 C 38-00 C 41-00 BI 41-00 A 42-00 ED 43-00 PF 44-00 W 45-00 M 45-00 C 48-00 PF 48-00 PP	CENARIO MISCELLANEOUS RODUCER RECTOR ST TS & STUNTS TL TRAVEL & LIVING DTAL ABOVE-THE-LIN KIRAS & STAND-IN'S RODUCTION STAFF ARDROBE ARE-UP & HAIRDRESSING WERA CTURE FILM/DAILIES TT DRESSING TT DRESSING TT DRESSING CTION PROPS	1 1 3 4 8 14 19 19 19 24 28 30 32 33	103,511 6,645,495 448,356 14,310,74, 3,246,780 1,231,305 33,513,69* 671,406 1,601,597 1,766,932 972,618 1,410,661 386,961
36-00 PF 37-00 DI 37-00 DI 38-00 C 39-00 BI 41-00 A TO 42-00 E) 44-00 PF 44-00 W 45-00 M 45-00 DE 48-00 PF 48-00 C 48-00 SE	RODUCER RECTOR SST TS & STUNTS TI. TRAVEL & LIVING DTAL ABOVE-THE-LIN CTRAS & STAND-IN'S RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING MERA CTURE FILM/DAILIES TT DRESSING TT DRESSING CTION PROPS	1 3 4 4 8 8 114 119 119 224 28 30 32 33 33 33	6.645,496 448,356 14.310,74; 3.246,780 1,231,305 33,513,694 671,406 1,601,597 1,766,932 972,618 1,410,661 386,961
37-00 DI 33-00 CJ 33-00 CJ 33-00 BI 41-00 BI 41-00 ED 43-00 PF 44-00 W 45-00 M 45-00 CJ 48-00 CP 49-00 SE	RECTOR AST TS & STUNTS IL TRAVEL & LIVING DTAL ABOVE-THE-LIN CTRAS & STAND-IN'S RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING MAERA CTURE FILM/DAILIES TT DRESSING TT DRESSING CTION PROPS	3 4 8 14 19 19 19 24 28 30 32 33	448.356 14.310,742 3.246.780 1,231,305 33,513,694 671.406 1.601.597 1.766,933 972.618 1,410,661 386,961
38-00 C/ 19-00 BI 41-00 A/ 141-00 E) 42-00 E) 43-00 PP 44-00 W/ 45-00 A/ 45-00 C/ 48-00 PP	AST TS & STUNTS TT. TRAVEL & LIVING DTAL ABOVE-THE-LIN CITAS & STAND-INS RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING MERA CTURE FILM/DAILIES TT DRESSING TION PROPS	4 8 14 19 19 24 28 30 32 33	14.310.74; 3.246.786 1.231.305 33.513.69* 671.406 1.601.597 1.766.933 977.618 1,410.661 386,961
39-00 BI 41-00 A ¹ Tr 42-00 E) 43-00 PP 44-00 W 45-00 MM 47-00 C/ 48-00 PP 49-00 SE	TS & STUNTS IT. TRAVEL & LIVING DTAL ABOVE-THE-LIN CITAS & STAND-IN'S RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING MERA CTURE FILM/DAILIES TT DRESSING TORS	8 14 19 19 24 28 30 32 33	3,246,780 1,231,305 33,513,694 671,406 1,601,597 1,766,933 972,618 1,410,661 386,961
41-00 A1 T0 42-00 E2 43-00 PF 44-00 W 45-00 M 47-00 C/ 48-00 PP 49-00 SE	TL TRAVEL & LIVING DTAL ABOVE-THE-LIN CTRAS & STAND-INS RODUCTION STAFF ARBROBE AKE-UP & HAIRDRESSING WAERA CTURE FILM/DAILIES TT DRESSING CTION PROPS	14 19 19 24 28 30 32 33	1,231,305 33,513,694 671,406 1,601,597 1,766,933 972,618 1,410,661 386,961
12-00 E) 43-00 PF 44-00 W 45-00 M 47-00 C/ 48-00 PI 49-00 SE	OTAL ABOVE-THE-LIN CITAS & STAND-IN'S RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING MERA CTURE FILM/DAILIES TT DRESSING TION PROPS	19 19 24 28 30 32 33	33,513,69* 671,406 1.601,597 1.766,933 972,618 1,410,661 386,961
42-00 E) 43-00 PF 44-00 W 45-00 M 47-00 C/ 48-00 PI 49-00 SE	CTRAS & STAND-IN'S RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING WERA CTURE FILM/DAILIES TT DRESSING TIONE PROPS	19 24 28 30 32 33	671,406 1,601,597 1,766,933 972,618 1,410,661 386,961
43-00 PF 44-00 W 45-00 M 47-00 C/ 48-00 PI 49-00 SE	RODUCTION STAFF ARDROBE AKE-UP & HAIRDRESSING WERA CTURE FILM/DAILIES TT DRESSING TIONE FILM/DAILIES TO DRESSING TONE FILM/DAILIES TO DRESSING	19 24 28 30 32 33	1.601.597 1.766,933 972,618 1,410,661 386,961
44-00 W. 45-00 M. 47-00 C/ 48-00 PI 49-00 SE	ARDROBE AKE-UP & HAIRDRESSING MERA TUPREFILM/DAILIES TORESSING CTION PROPS	24 28 30 32 33	1.766,933 972,618 1,410,661 386,961
45-00 M/ 47-00 C/ 48-00 P1 49-00 SE	AKE-UP & HAIRDRESSING WERA TURE FILM/DAILIES TO DRESSING CTION PROPS	24 28 30 32 33	1,766,933 972,618 1,410,661 386,961
47-00 C/ 48-00 PI 49-00 SE	MERA CTURE FILM/DAILIES TT DRESSING CTION PROPS	28 30 32 33	972,618 1,410,661 386,961
47-00 C/ 48-00 PI 49-00 SE	MERA CTURE FILM/DAILIES TT DRESSING CTION PROPS	30 32 33	1,410,661 386,961
49-00 SE	T DRESSING CTION PROPS	33	386,961
	CTION PROPS	33	
	CTION PROPS		
			614.242
51-00 AC		37	82,500
	HARACTER MAKE-UP & EFFECTS	37	1.008,826
	T DESIGNING	39	1,070,686
54-00 SE	T CONSTRUCTION	41	5,289,186
	T STRIKE	44	330,976
57-00 PF	RODUCTION SOUND	45	207.518
	TLIGHTING	45	1,311,739
59-00 SE	TOPERATION	48	1,471,604
60-00 FA	CILITIES	50	1,046,846
61-00 SP	PECIAL EFFECTS	52	593.687
62-00 TE	STS/REHEARSALS	54	50,568
63-00 LC	CATIONS	54	2,125,149
64-00 TR	MANSPORTATION	56	3,617,654
65-00 SE	COND UNIT	60	125,323
	L TRAVEL & LIVING	60	1,852,551
SI	HOOTING PERIOI		28,838,934
70-00 VI	SUAL EFFECTS	65	500,000
	OJECTION	65	106,573
72-00 ED	OITING	65	1,713,887
73-00 TI	TLES	69	160,000
74-00 ML	JSIC	69	3,234,269
76-00 SO	UND - PRE & POST	72	2,091,645
	EVIEW EXPENSES	74	52,875
79-00 FIL	LM LAB EXPENSE	75	596,128
	IRCHASE FILM FOOTAGE	75	28,000
	OTAL POST PRODUCTIO		8,483,37;
85-00 INS	SURANCE & MEDICAL	75	558,000
	BLICITY	76	77,470
	SC.UNCLASSIFED EXPENSES	76	172,500

THE WOODS (thewoods.epb)

Prepared by Sam Mercer & Jennifer Freediun 30, 2003 The Woods.epb Jun 30, 2003 at 02:24 PM

"The Woods"

Acct No	Category Descriptio	Page	Total
89-00	CERTIFICATES & ROYALTIES	77	39,000
	TOTAL OTHER 846,97		846,970
	Total Above-The-Lin	d subject to the control of the subject to the subj	33,513,694
	Total Below-The-Lin-		38,169,281
	Total Above and Below-The-Lir		71,682,97!
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How can we improve budgeting practices and increase margins?



Motion Picture Technology



Innovative Technology







Tech Innovations That Improve Bottom Line

- LTO
- PAM
- File Transfer systems
- ON-Set central Storage
- Artificial Intelligence
- Leasing Innovations



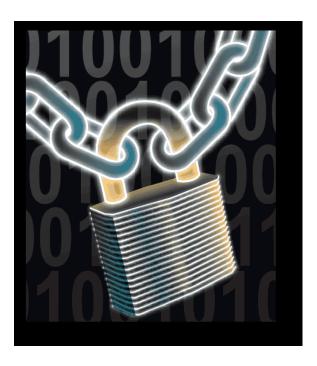


Tech Innovation

That's all great, but what about...security?

Tech Innovation

- * Security
- * Encryption
- * Ultra-Fast SSD



Tech Innovation

* And Advanced Workflow Techniques?



How do we improve the relationship?



Thank You



Contact Information:

Aaron Semmel - aaronsemmel@gmail.com

Cirina Catania - cirinaca@gmail.com

Larry O'Connor - larry@macsales.com

Jeff Stansfield - jeff@advantagevideosystems.com

Andy Marken - andy@markencom.com