

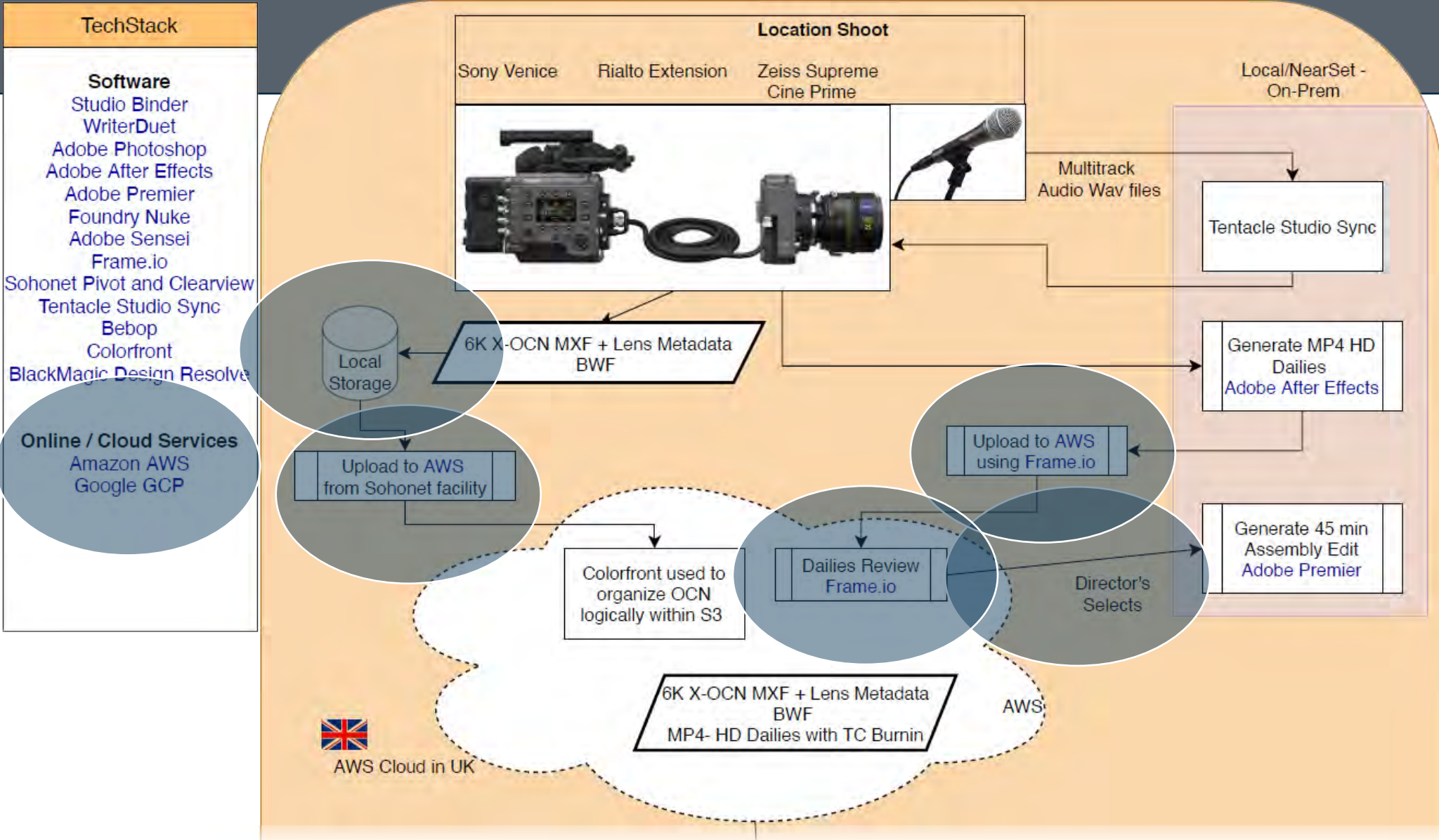


TECH RETREAT 2022

Introduction to the MovieLabs Visual Language

Mark Turner, Program Director
MovieLabs

Diagram from HPA 2021



MOVIELABS VISUAL LANGUAGE FOR MEDIA CREATION



SHAPES, LINES AND ICONS

For workflows and
underlying infrastructure



A CONSISTENT WAY TO COMMUNICATE

For all that speak it, a fast and
easy way to communicate very
complex concepts



AN OPEN TOOLSET FOR THE INDUSTRY

MovieLabs is
providing resources and
royalty free licensing of all
assets

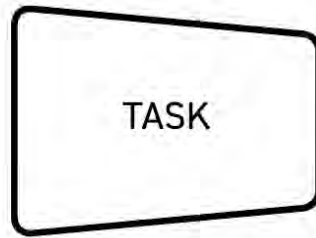
EXPRESSING WORKFLOW CONCEPTS

THE SHAPES



ASSET

A physical or digital object or collection of objects specific to the creation of a creative work.



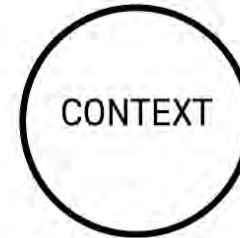
TASK

A piece of work to be done and completed as a step in the production process.



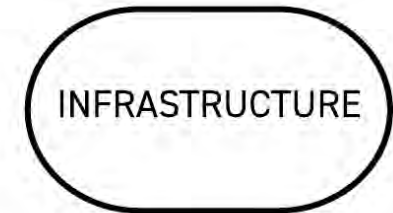
PARTICIPANT

The people, organizations, or services that are responsible for the production of the creative work



CONTEXT

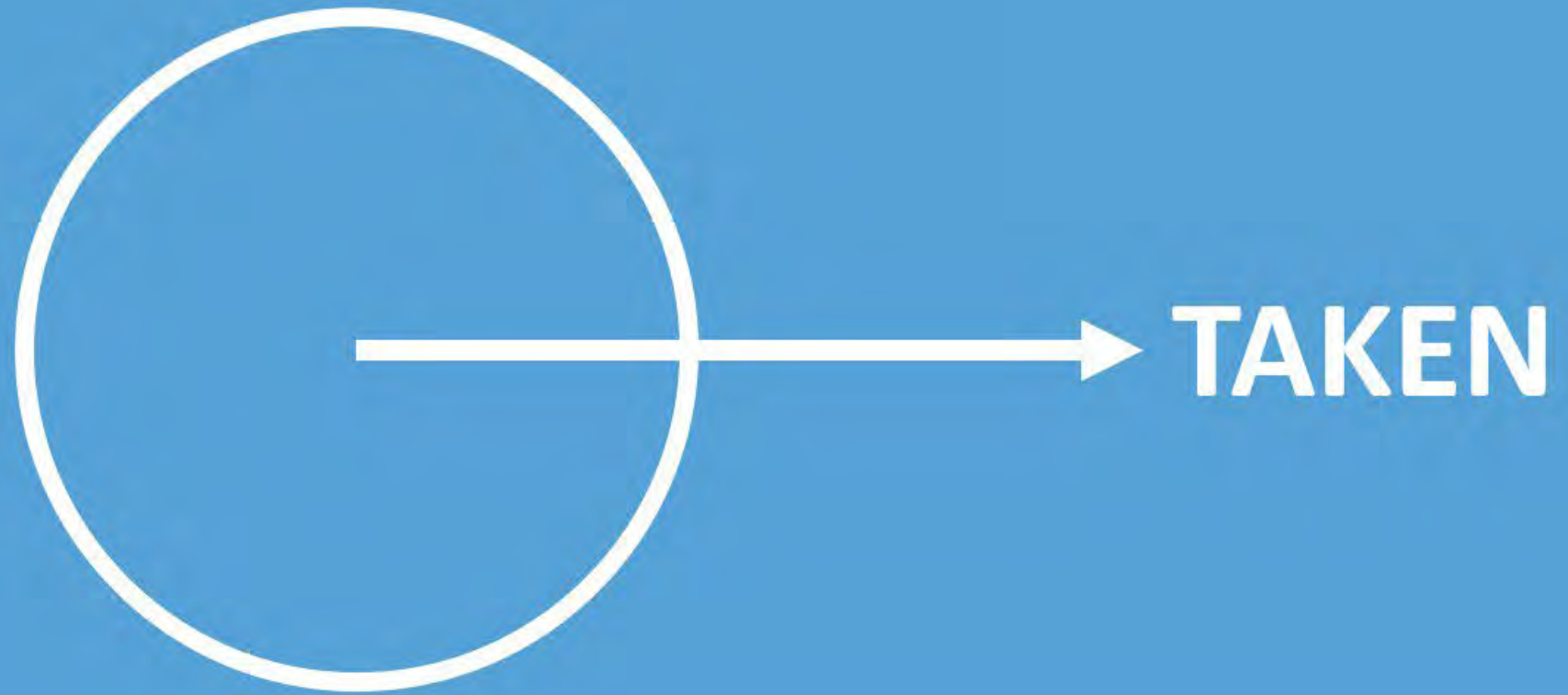
Informs scope within the construction process of a creative work.



INFRASTRUCTURE

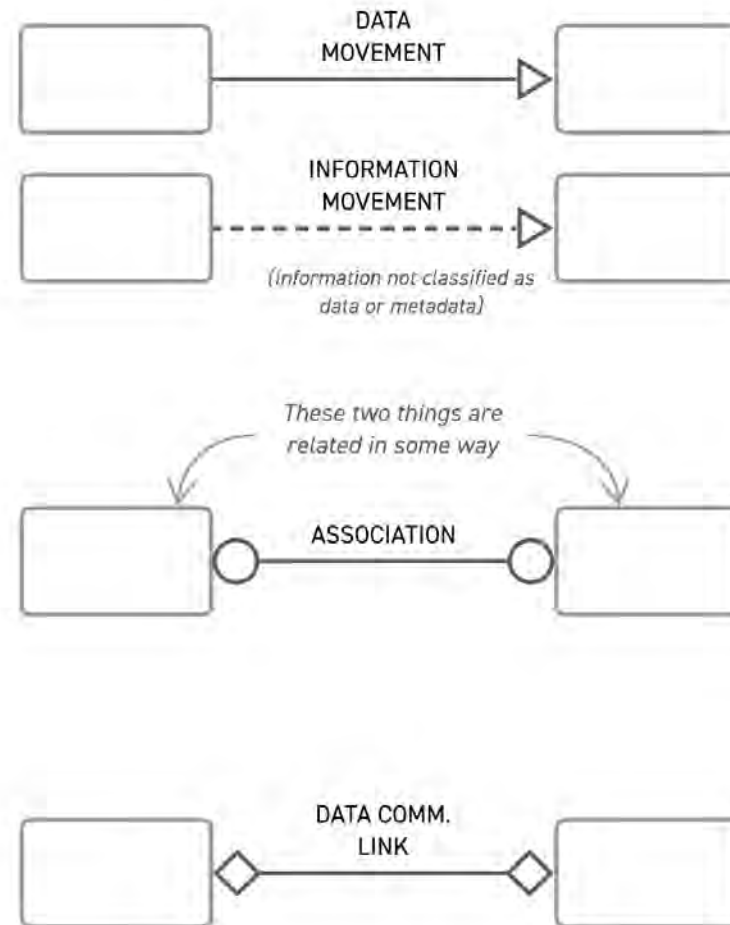
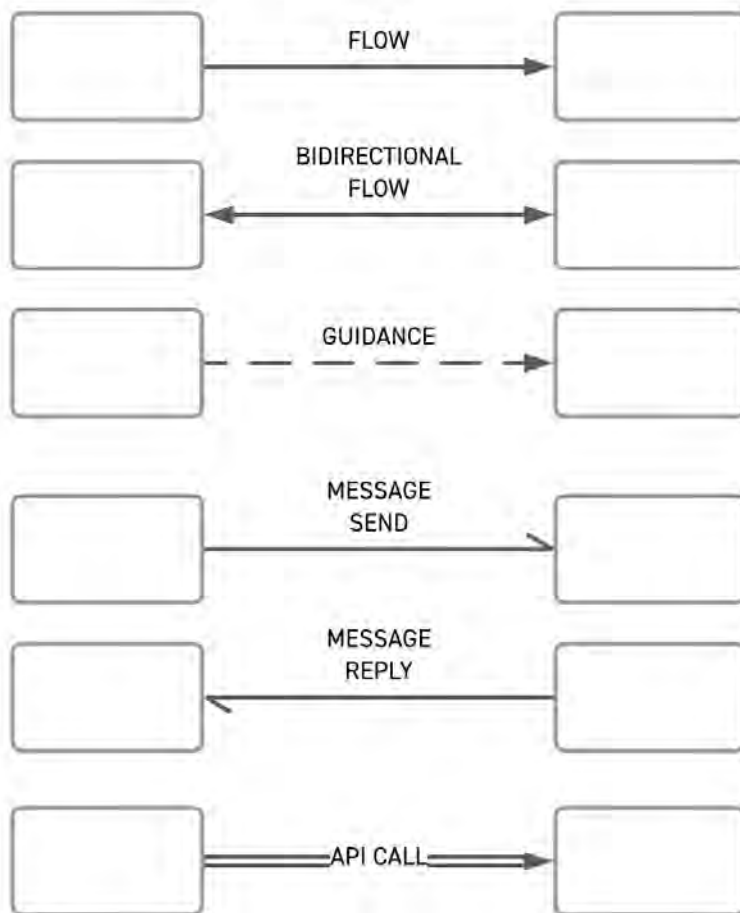
The underlying systems and framework required for the production of the creative work

Defined in the MovieLabs ontology @ <https://MC.MOVIELABS.COM>



THE MEANING OF LINES

Lines connect things. Meaning is assigned to a line through the type of arrowhead and the type of line

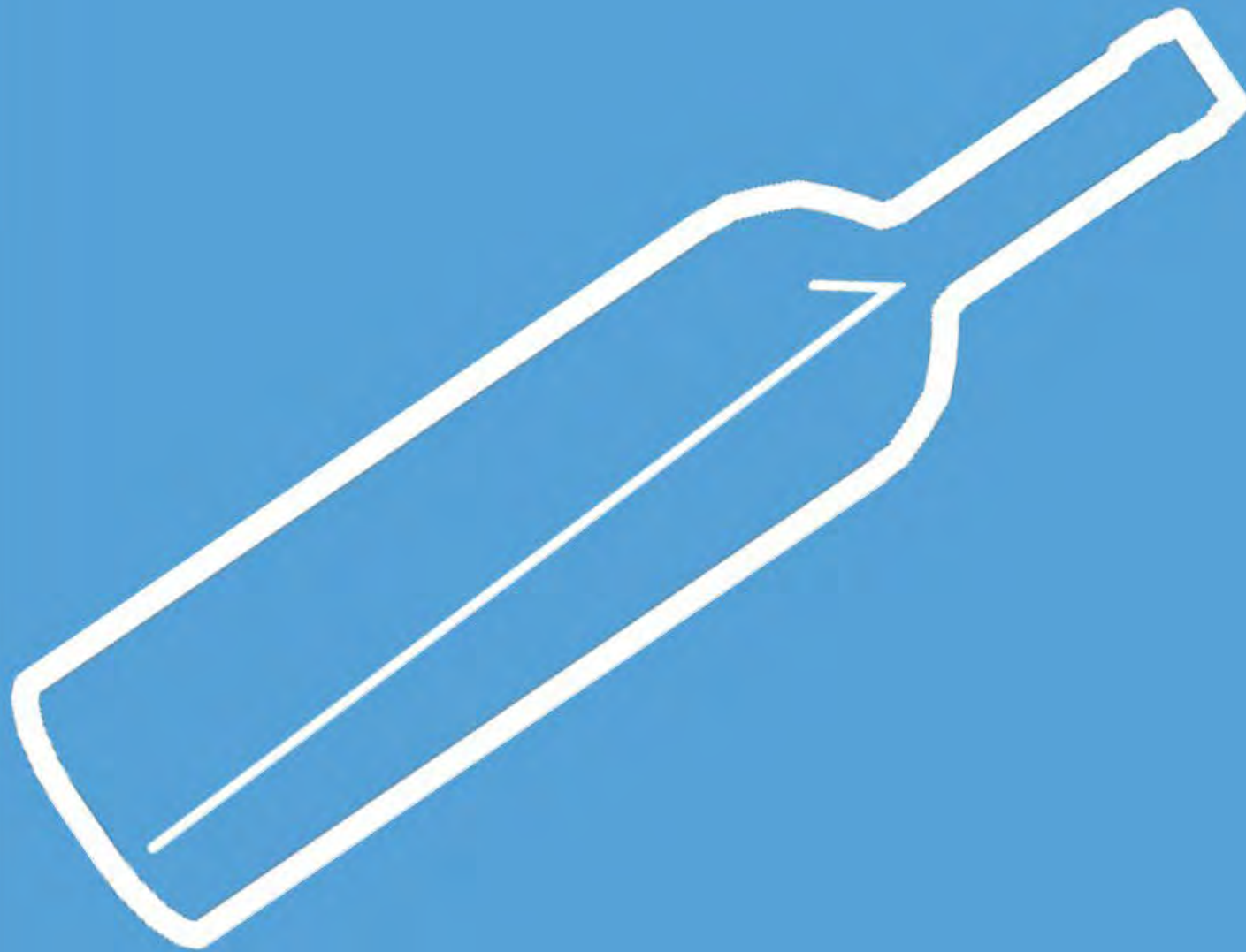




VISUAL LANGUAGE FOR MEDIA CREATION

Find out more at:

movielabs.com/visual-language



ICON SET



Audio Visual



Sound



Image Sequence



Physical Asset



Authentication



Character



Database



Camera



Wardrobe



Machine Learning

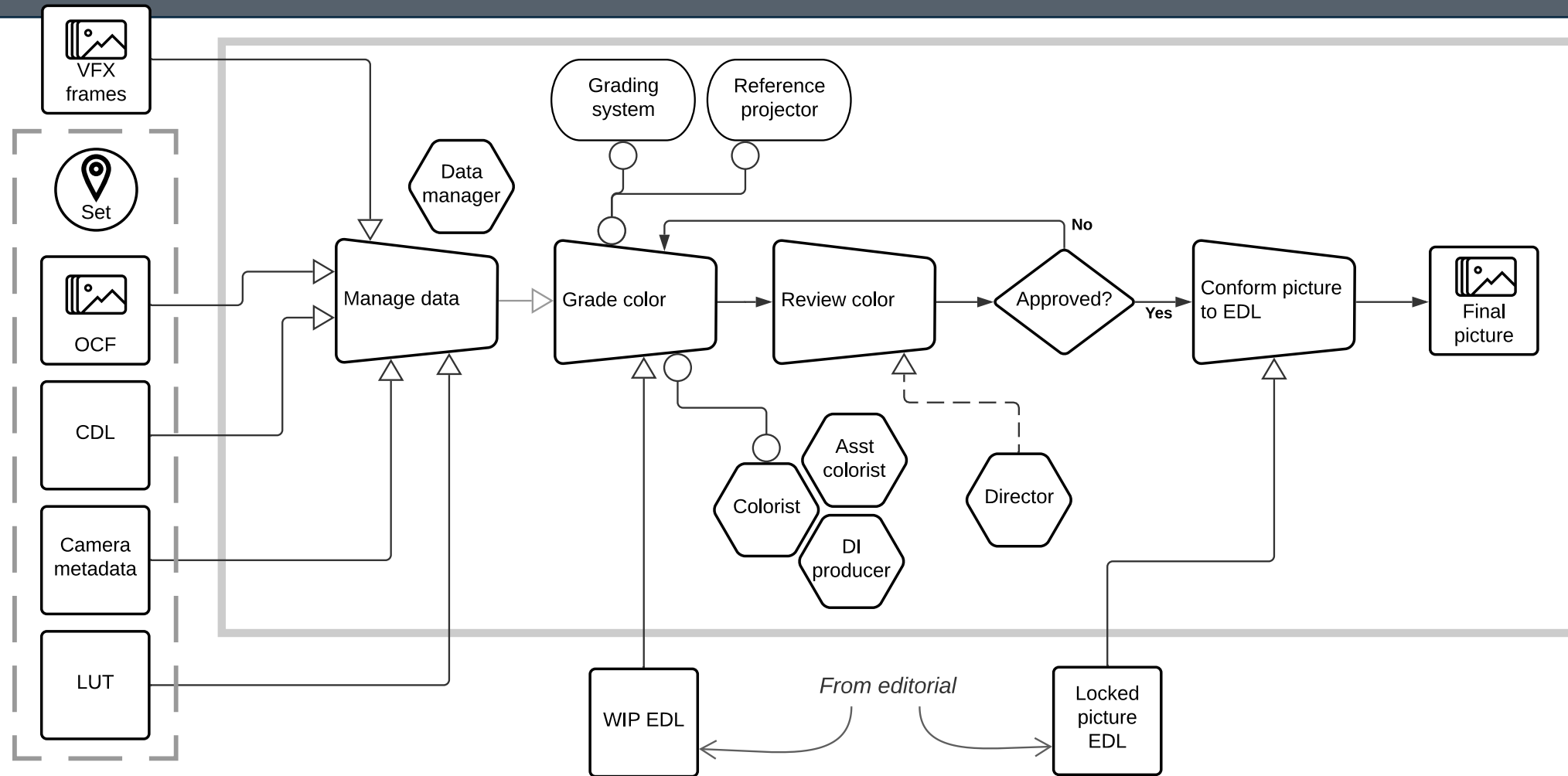


Structured Document

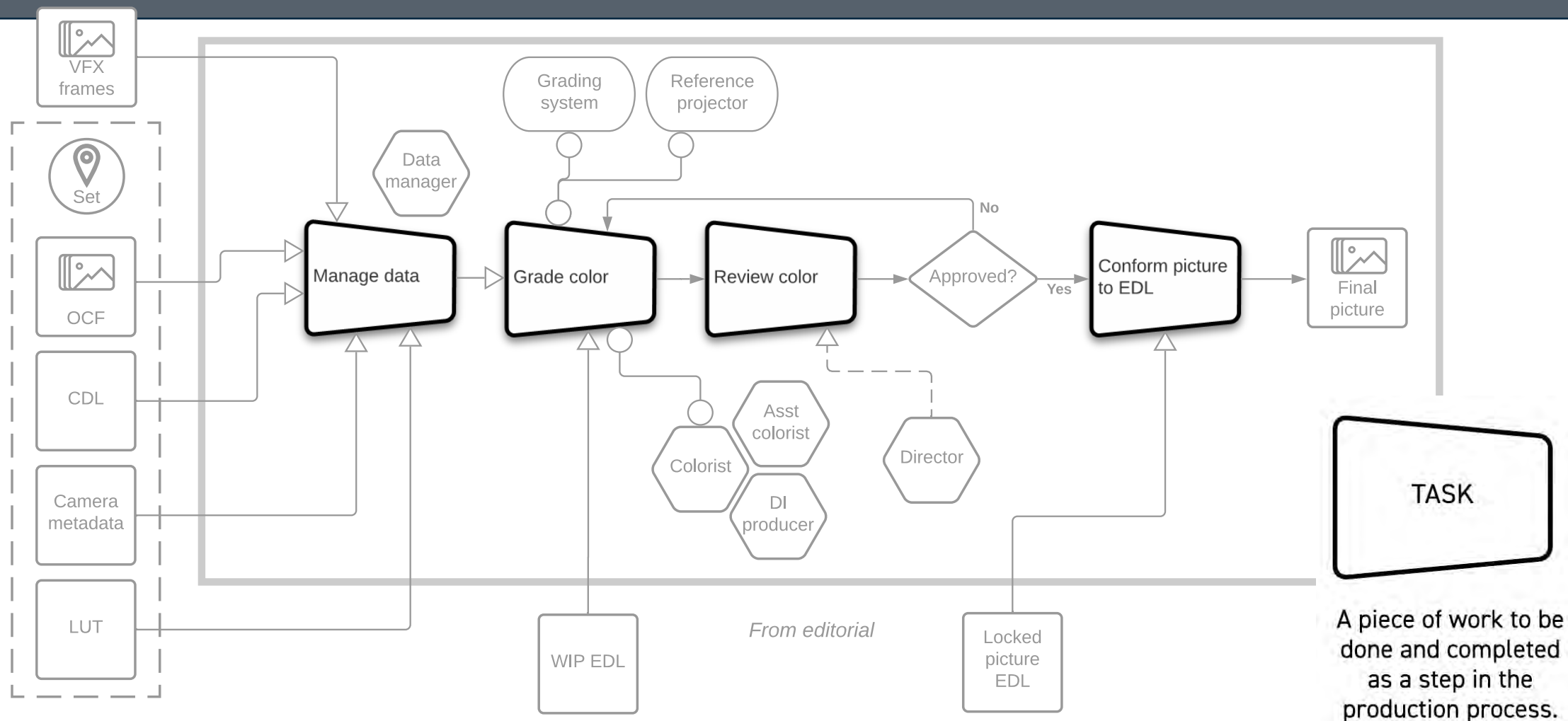


Creative Work

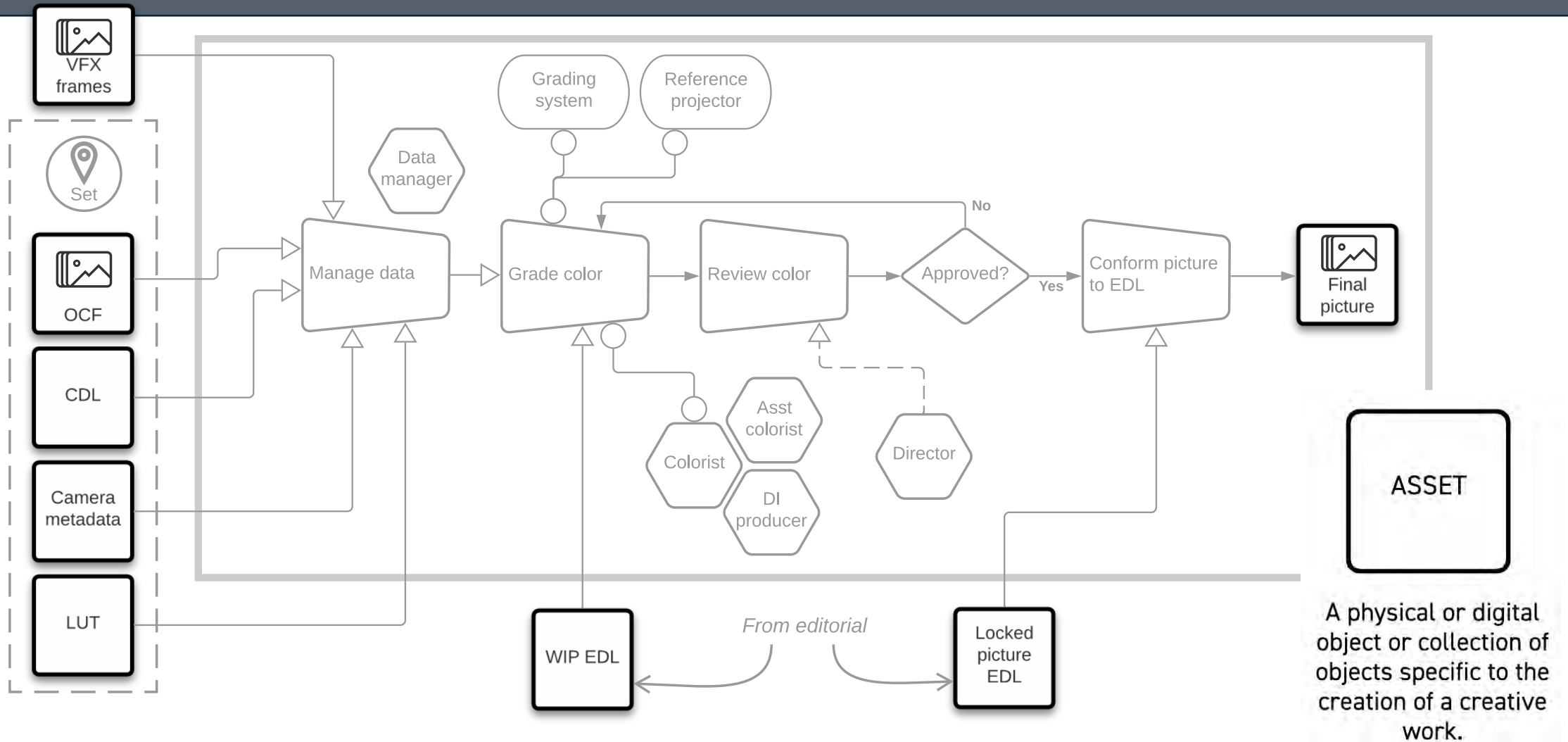
A Workflow Example



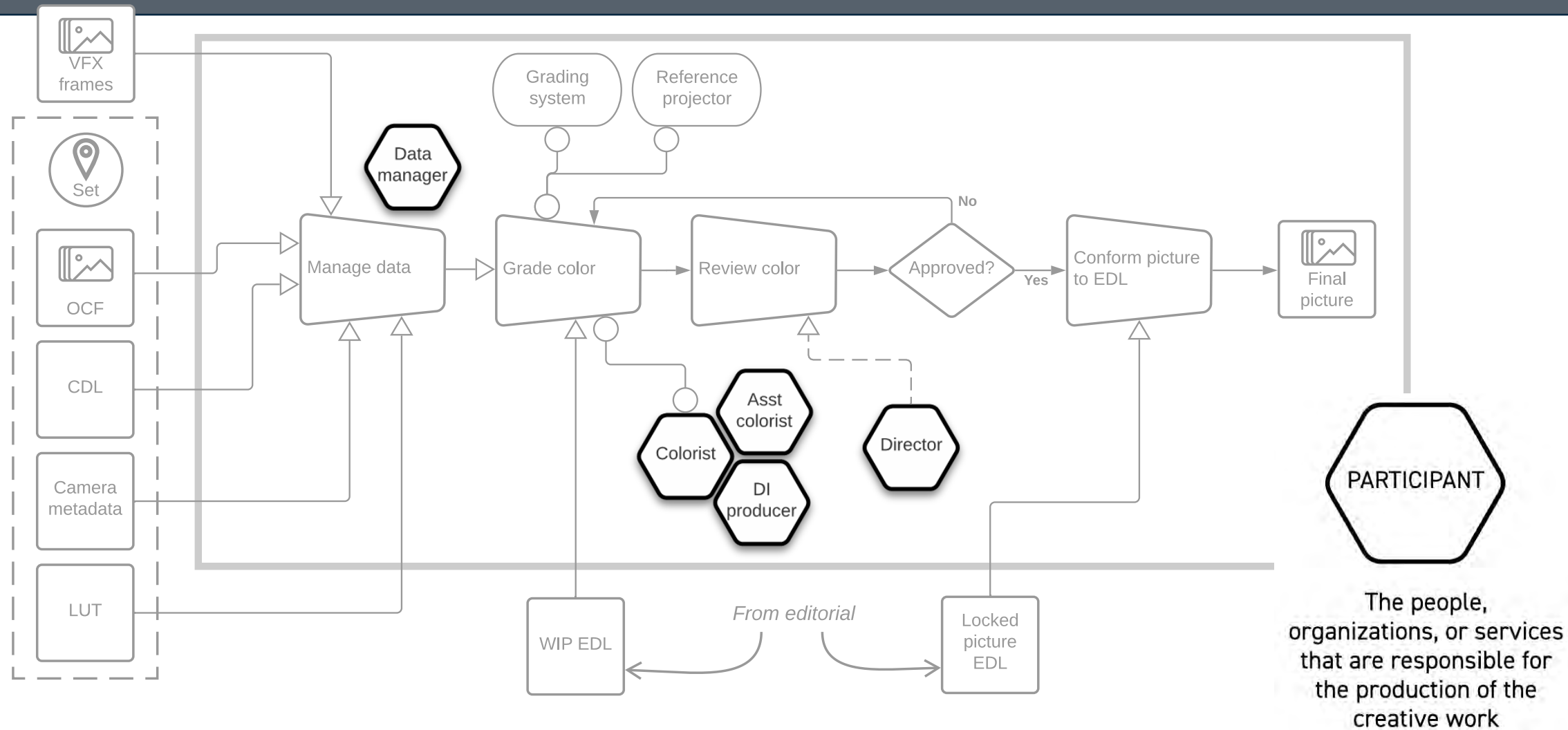
Tasks



Assets



Participants



Assault
Team

Red 5
Standing By

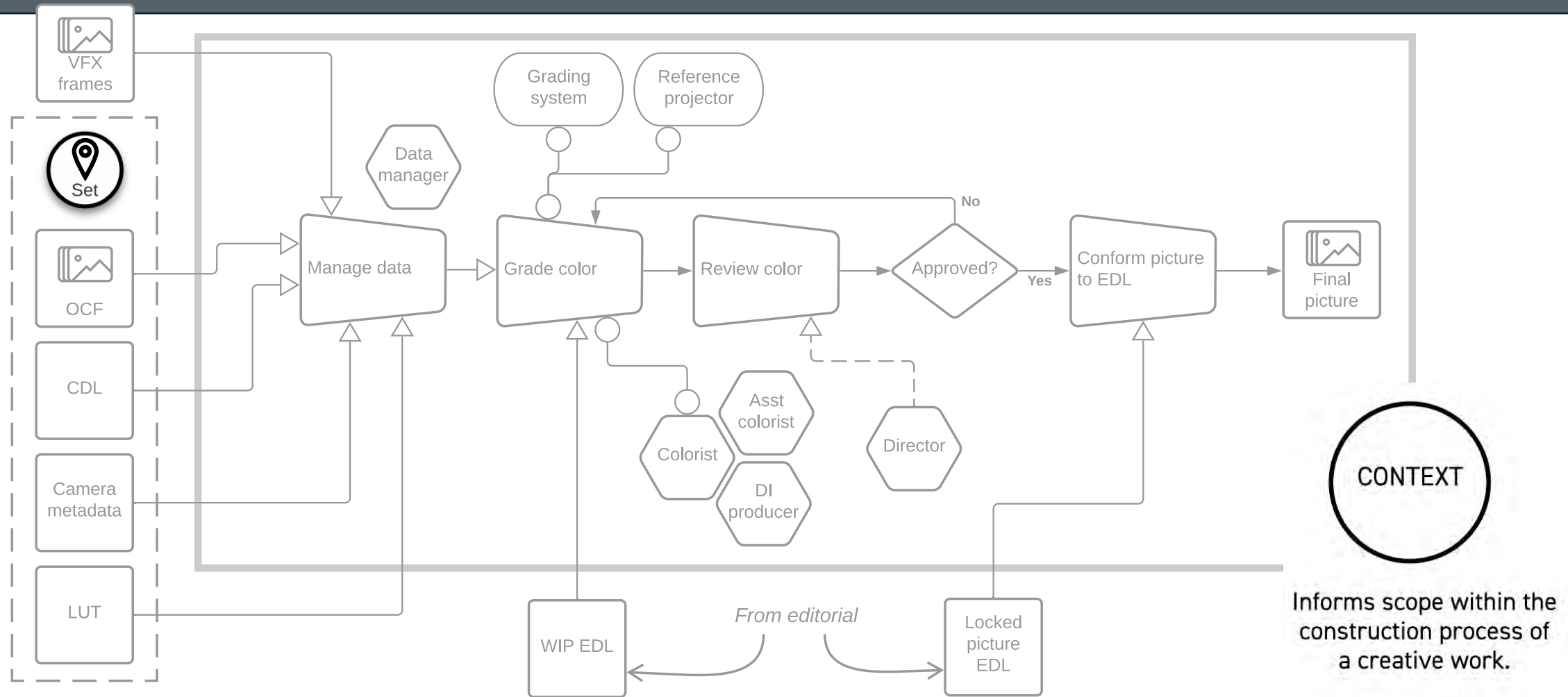
Red 6
MIA

Red
Leader

Red 4
MIA

Red 2
Making a run

Context





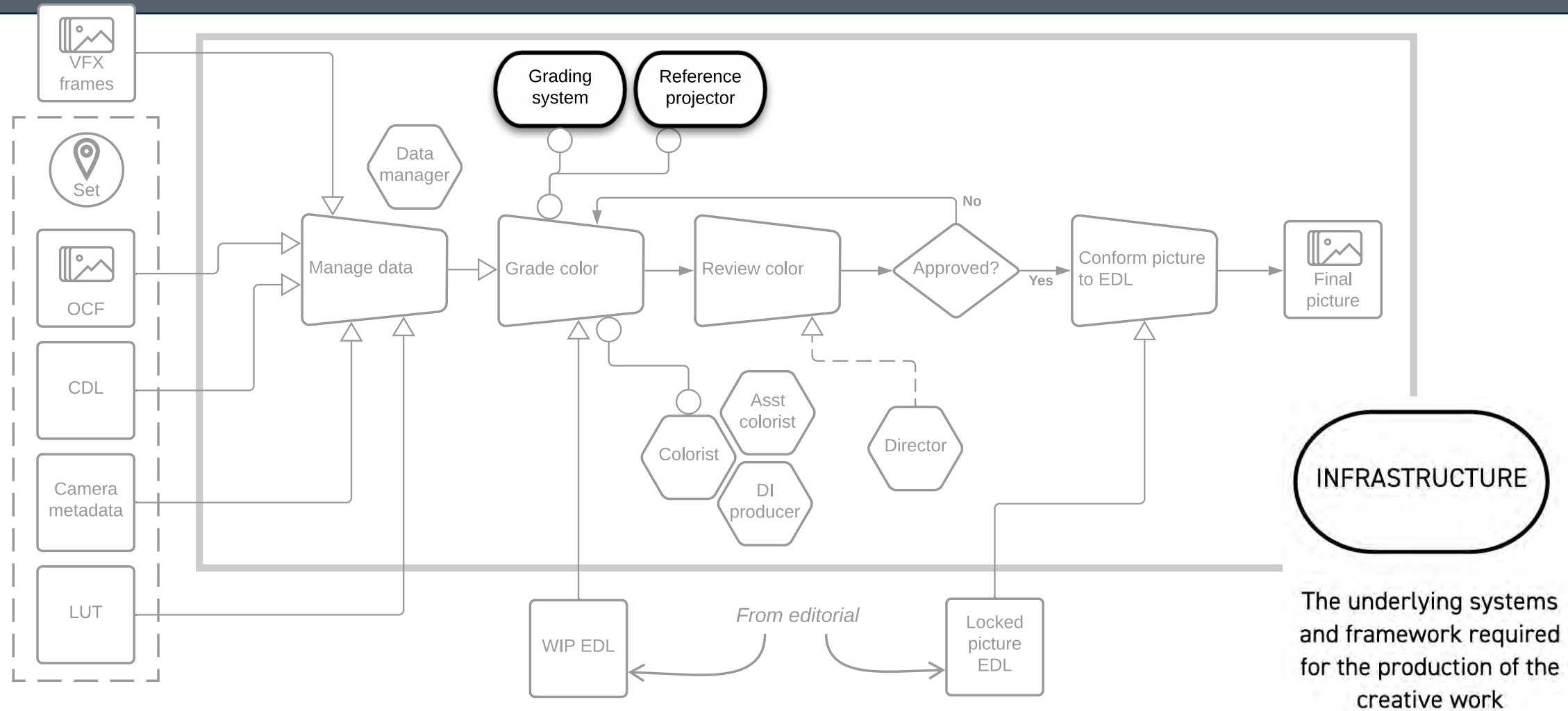
Our
Team

Me

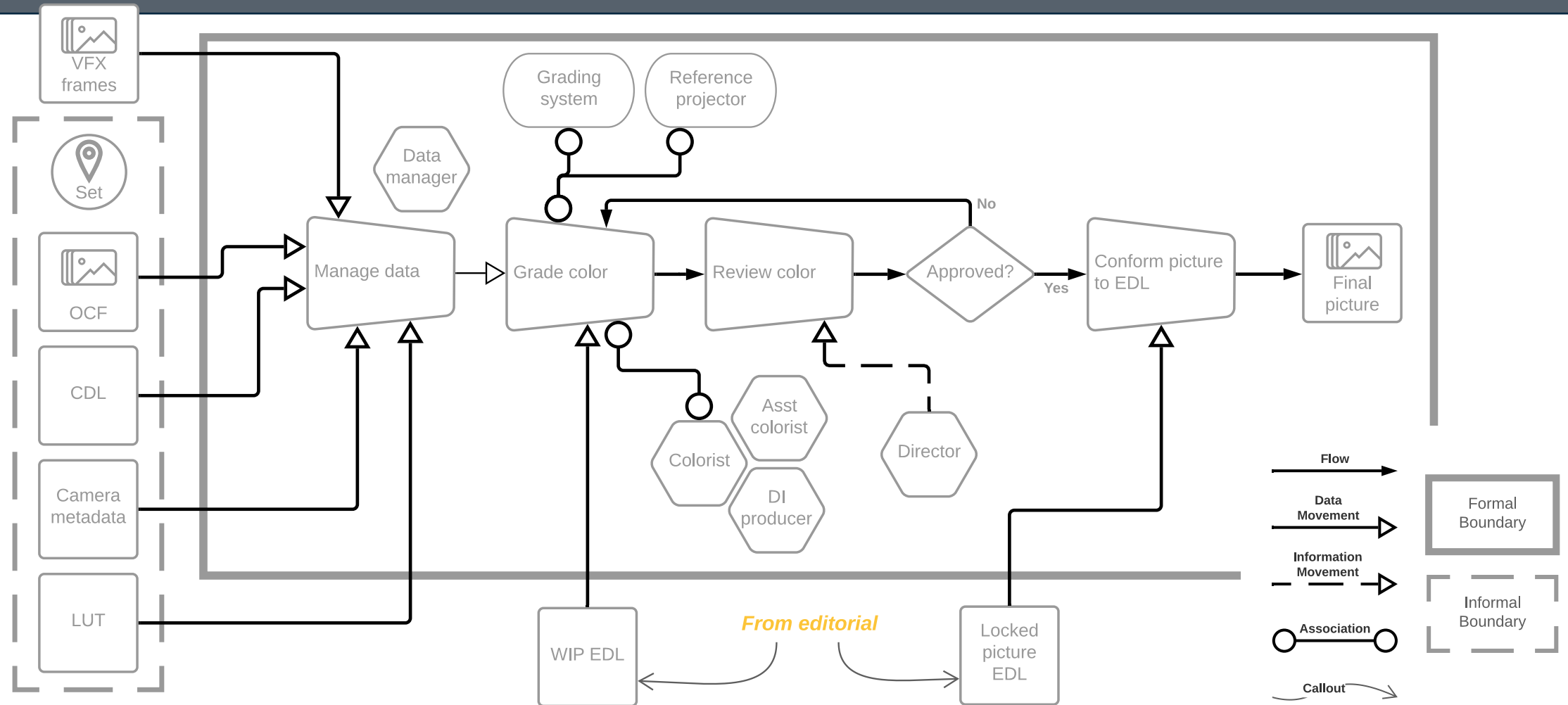
No 'i'

You

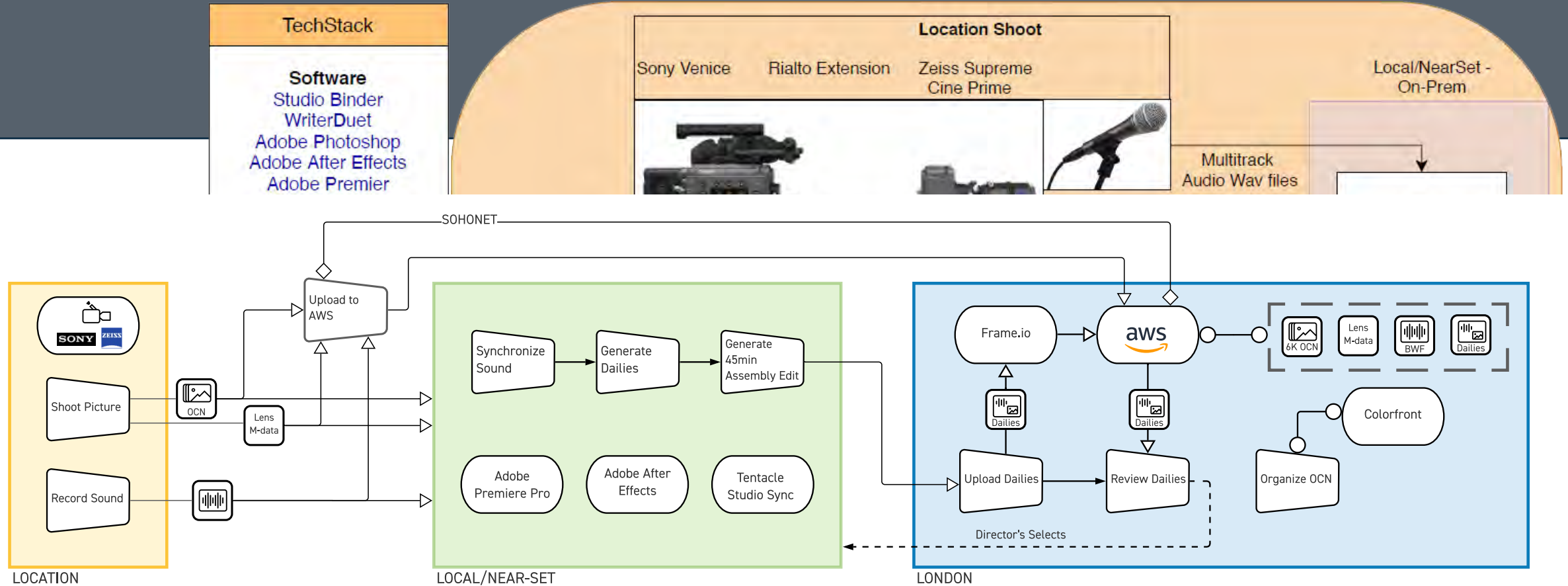
Infrastructure



Connections



HPA 2021 in Visual Language





movielabs.com/visual-language

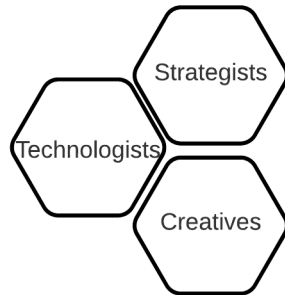
Download:

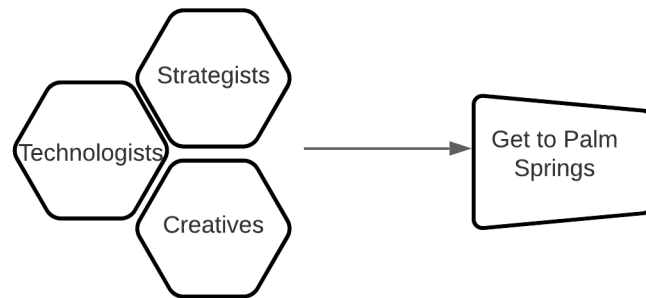
1. Instructions & Best Practices
2. Icon Sets (PNG and SVG)
3. Powerpoint, Visio Templates

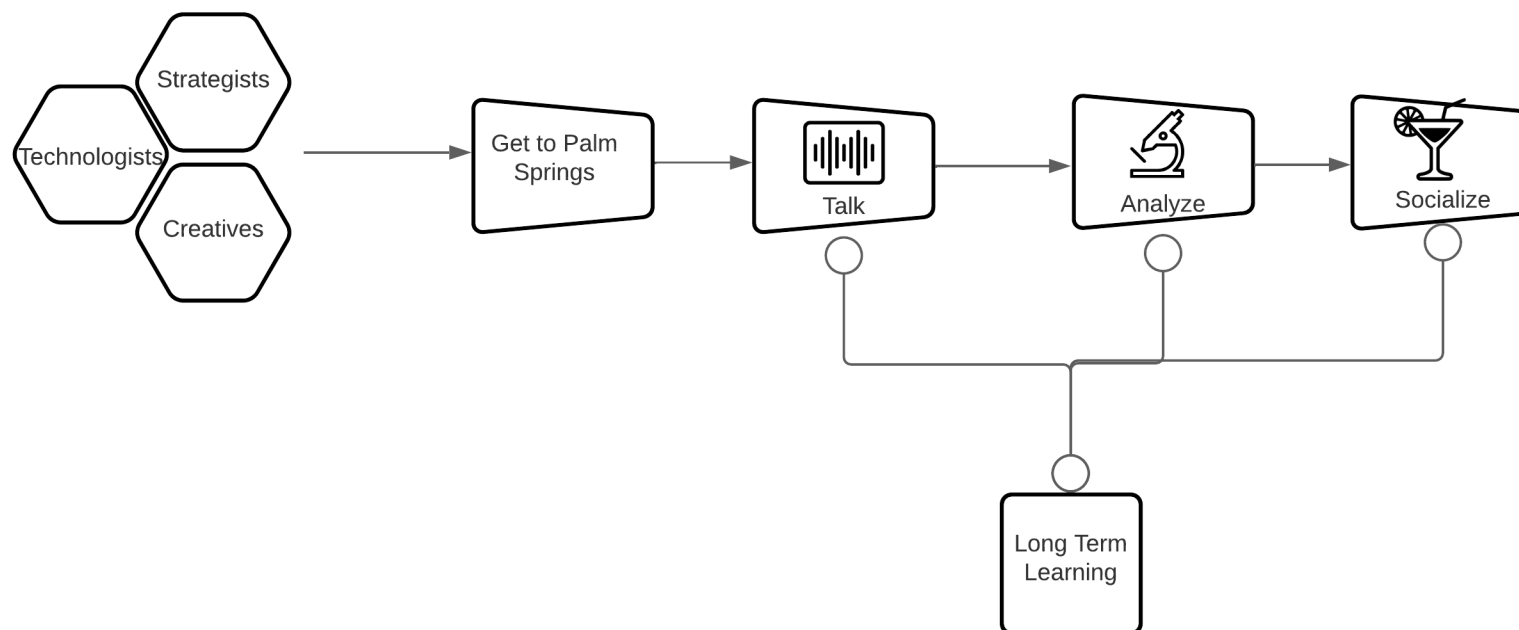
Links to :

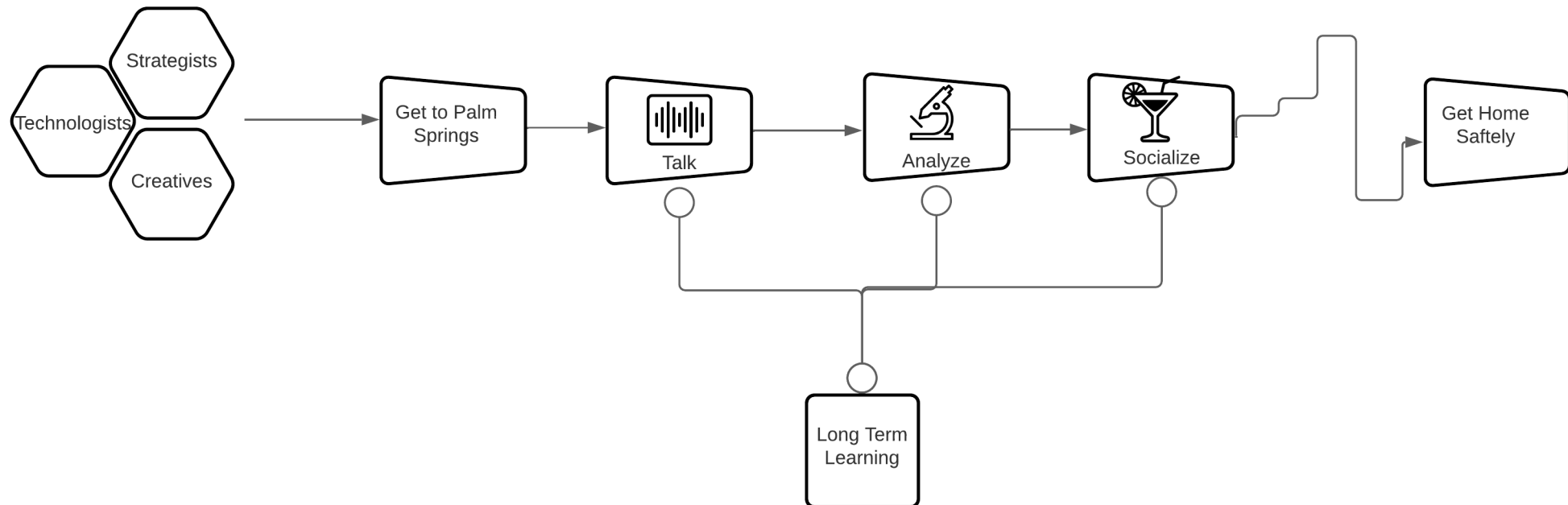
1. Lucid Chart Template
2. Instructional Videos











The logo consists of the letters 'HDA' in a bold, sans-serif font. The 'H' and 'A' are white with a blue-to-white gradient, while the 'D' is solid blue. The background is a dark blue gradient with vertical lines of glowing red and orange dots on the left and a curved line of glowing orange dots on the right.

HDA

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