

HDA

TECH RETREAT 2022

Broadcasting High Dynamic Range Video Streams

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High Dynamic Range Video is Compelling



High Dynamic Range (HDR)



Standard Dynamic Range (SDR)

HDR: More Lifelike & Sharper ... Images “Pop”



Source:
Dolby Laboratories

The Broadcaster Quandary

*Provide the most compelling user experience
possible with real-world constraints*

- Bandwidth is limited ... capacity not there to dual-cast
- Desire to support a compelling HDR experience to new HDR-capable devices without compromising existing experience of legacy viewers
- Must continue to support legacy (SDR) devices that can't render the new technology

The Broadcaster Quandary

The solution

- A single stream of bandwidth efficient video broadcast to all
- Legacy SDR devices “see” normal SDR video
- New HDR devices “see” HDR video

SL-HDR1 (ETSI TS 103 433-1)

Advanced HDR by
technicolor



- High quality SDR and HDR without simulcast
 - Single stream to SDR and HDR devices
 - SDR Base Layer plus Dynamic Metadata
- Input HDR transfer function is PQ (SMPTE ST 2084 Perceptual Quantizer)
- Reconstructed HDR is PQ TF, levels adapted to capability of the display
 - Display adaptation uses CTA-861-H display capabilities signaling
- Codec agnostic (e.g., AVC, HEVC, VVC)

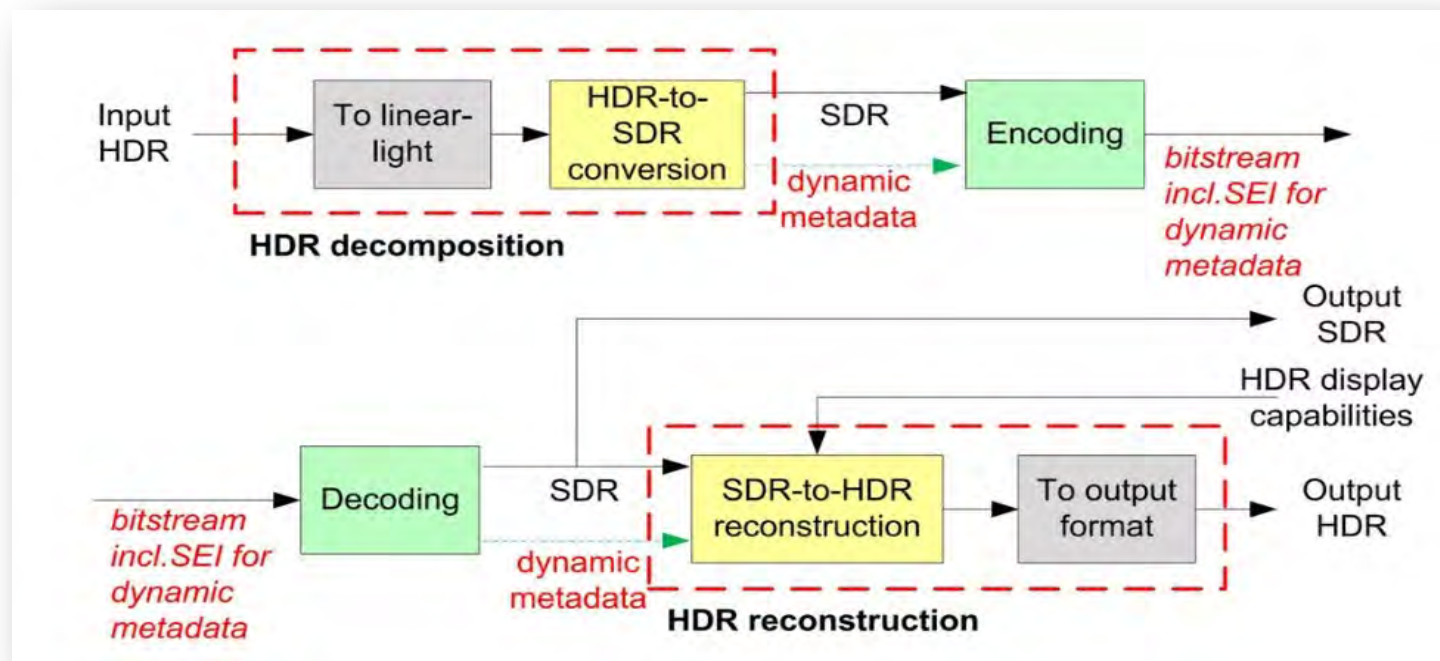
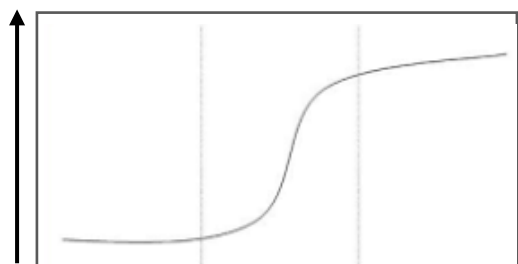


Image Analysis to Optimize for Any Display

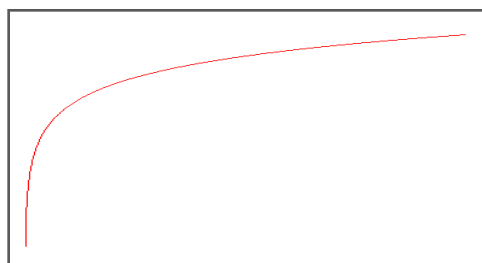
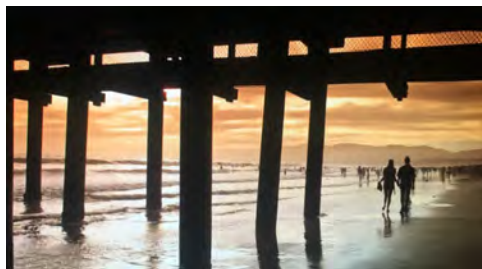
Examples of suitable tone mapping curves

Balanced Scenes



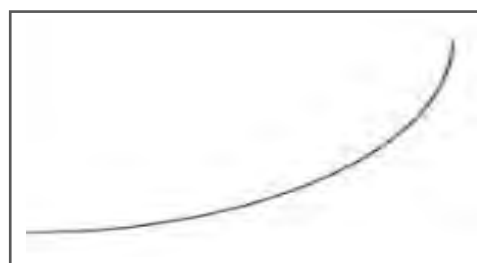
Deep Shadow Mid Tones Highlight Region

Sunny and Outdoor Scenes



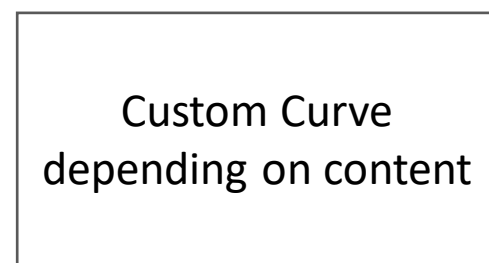
Favors granularity in highlights

Dark Scenes



Favors granularity in dark areas to render all levels of darks

Half-Sun / Half-Shadow Scenes



Captures granularity in **all** critical areas

SL-HDR1 Dynamic Metadata parameterizes HDR-to-SDR tone mapping

- From the same metadata the inverse (SDR → HDR) mapping is computed

Display Adaptation

Display Adaptation helps TVs/displays provide images more closely resembling those intended by the content creator

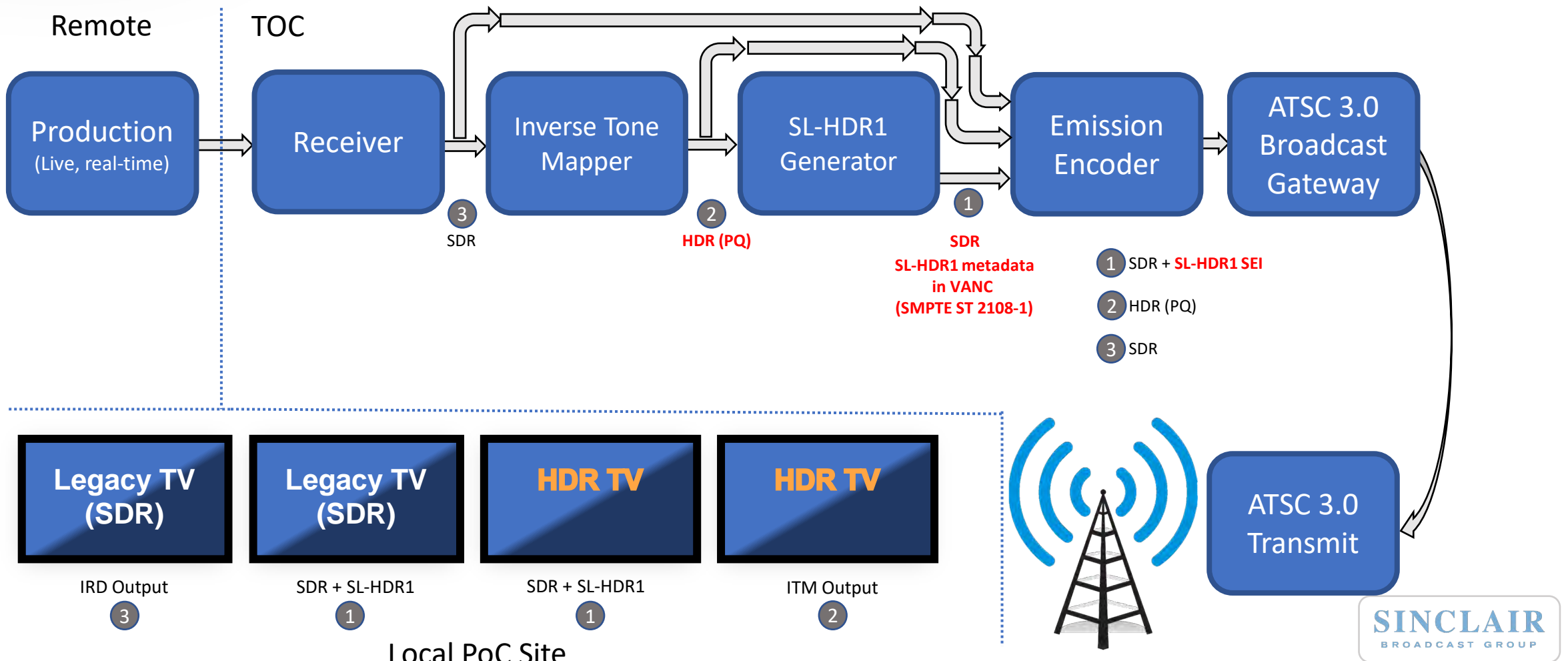


Without Display Adaptation
1000 nit BT.2020 HDR source, clipped to 550 nit
(converted to BT.709 SDR for display on PC)



SL-HDR Display Adaptation
Same source, SL-HDR based DM to 550 nit
(converted to BT.709 SDR for display on PC)

Initial Deployment PoC



Thank you!

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The logo for HDA, featuring the letters 'H', 'D', and 'A' in a stylized, bold, sans-serif font. The letters are white with a blue-to-white gradient, giving them a three-dimensional appearance. The 'H' and 'A' are solid, while the 'D' has a cutout in the middle.

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