



Better.
Faster.
Cheaper.
Pick two



Better.
Faster.
Cheaper.
Pick ~~two~~ three



BIGGER.
Better.
Faster.
Cheaper.

Pick ~~three~~ four



Planet Earth is
SHRINKING



Planet Earth is SHRINKING





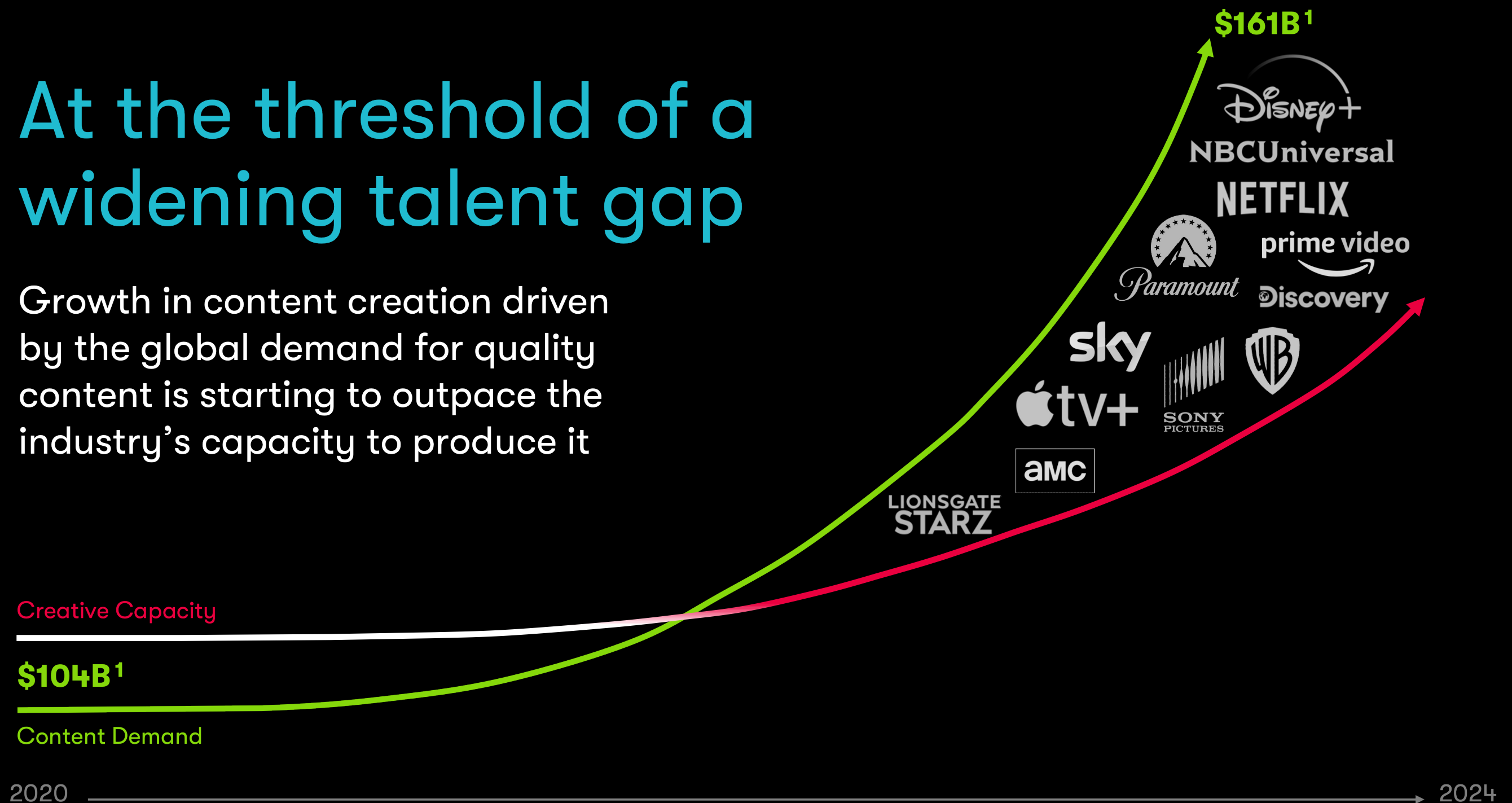




We're
running out
of people

At the threshold of a widening talent gap

Growth in content creation driven by the global demand for quality content is starting to outpace the industry's capacity to produce it



Source: ¹ Variety Media content spend among top 12 major media and tech players including sports for U.S. markets for 2020 and 2024



VIRTUALIZE
everything





We're heading into a highly
virtualized, distributed world.

Anyone, anywhere, anything.

A man in a red space suit is looking upwards with a concerned expression. In the background, a large, glowing red sphere with a yellow center is visible, surrounded by blue light patterns. The scene is set in a futuristic, dimly lit environment with various mechanical components and green indicator lights visible in the lower left.

**ARTIFICIAL
INTELLIGENCE**
is very real

A man in a red space suit is looking up at a glowing red sphere with a yellow center, which is surrounded by a circular pattern of blue light. The background is dark with some green lights at the bottom left.

**ARTIFICIAL
INTELLIGENCE**
is very (very) real

**SKILLS SHORTAGE LOOMING OVER
PRODUCTION STUDIO EXPANSIONS**

**Streaming TV Is Having an Existential
Crisis, and Viewers Can Tell**

**AI Isn't Hollywood's
Villain—It's a Flawed Hero**

**CES: Could 90 Percent of
Content Be AI Driven by 2025?**

**VOICE ACTORS ARE HAVING
THEIR VOICES STOLEN BY AI**

**'We're Going through a Big Evolution':
How Hollywood Is De-ageing Stars on Screen**

**WHO NEEDS NEW ACTORS
WHEN YOU HAVE THE OLD
ONES (AND AI)**

**Generative AI Is Bringing the
Biggest Disruption to Film
Making in 100 Years**

**Using ChatGPT as a
Creative Writing Partner**

**Attack of the Chatbots:
Screenwriters' Friend or Foe?**

**The New Generation of AI Apps Could
Make Writers and Artists Obsolete**

***Disrupt
or disappear***



Unprecedented change
is ahead of us all

Adapt and change,
or risk disappearing

Speed and velocity
are crucial for success



A
shape-shifting
event is coming



Industry dynamics changing

Fundamental transformation

Economics will be reshaped

Disintermediation will happen



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