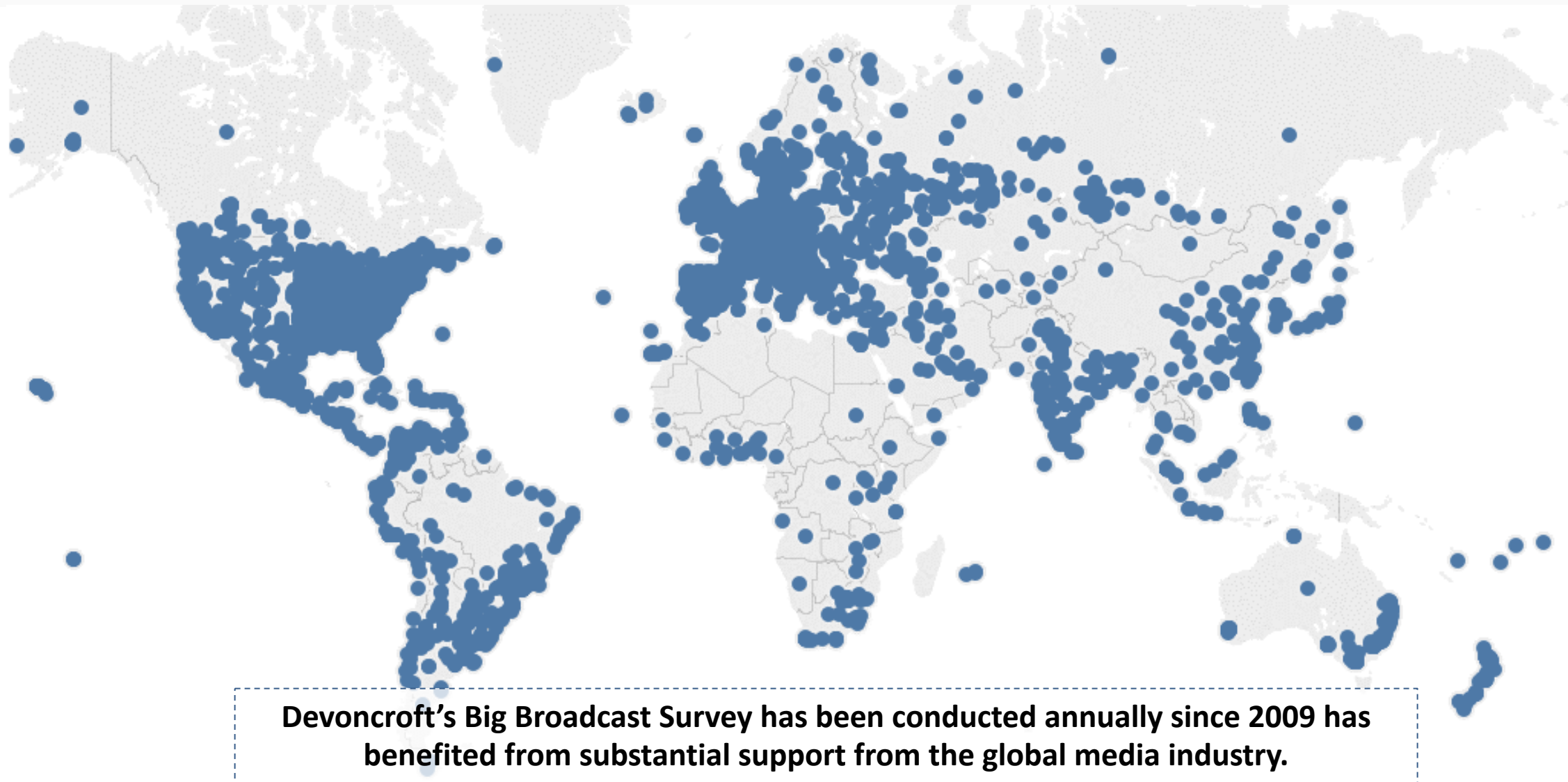


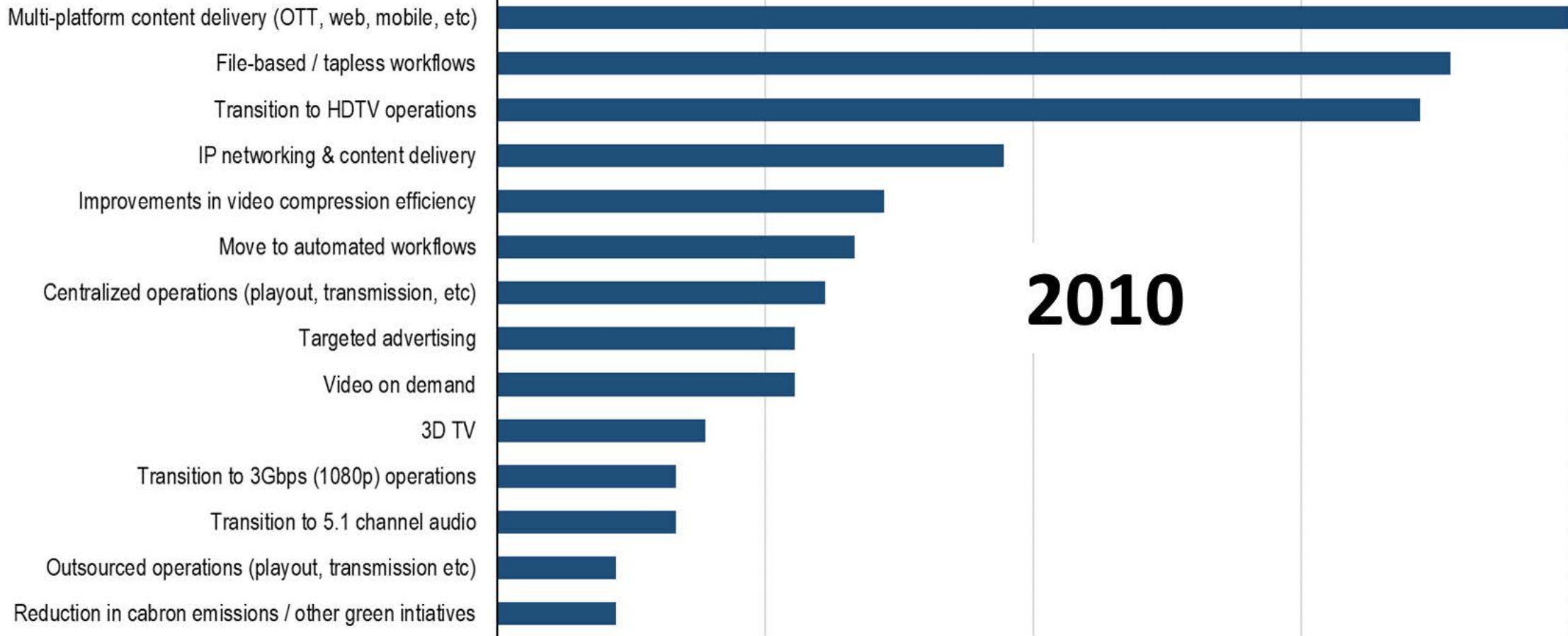
Thank You for All Your Feedback



Sponsors & Supporters

2010 BBS Global Trend Index

Source: 2010 DevonCROFT Big Broadcast Survey

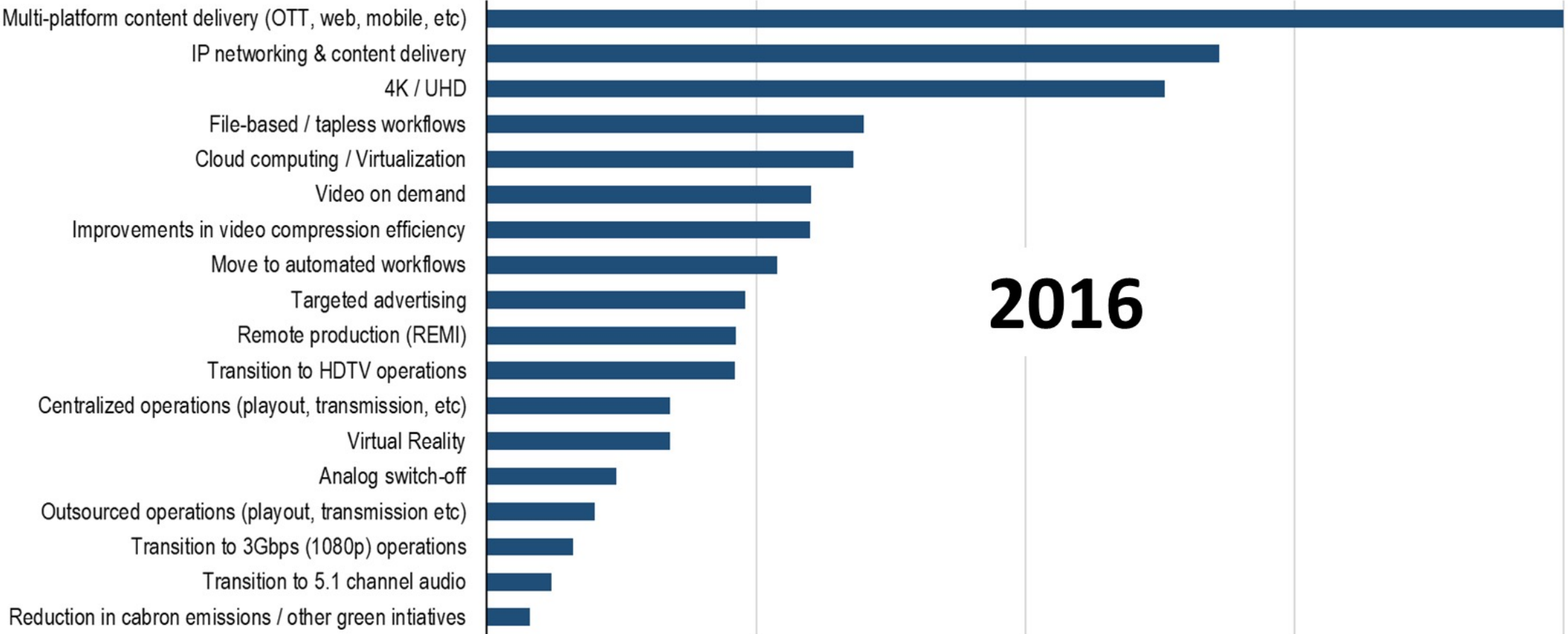


2010

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2016 BBS Global Trend Index

Source: 2016 DevonCROFT Big Broadcast Survey


















2016

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Six Years Later... 2022

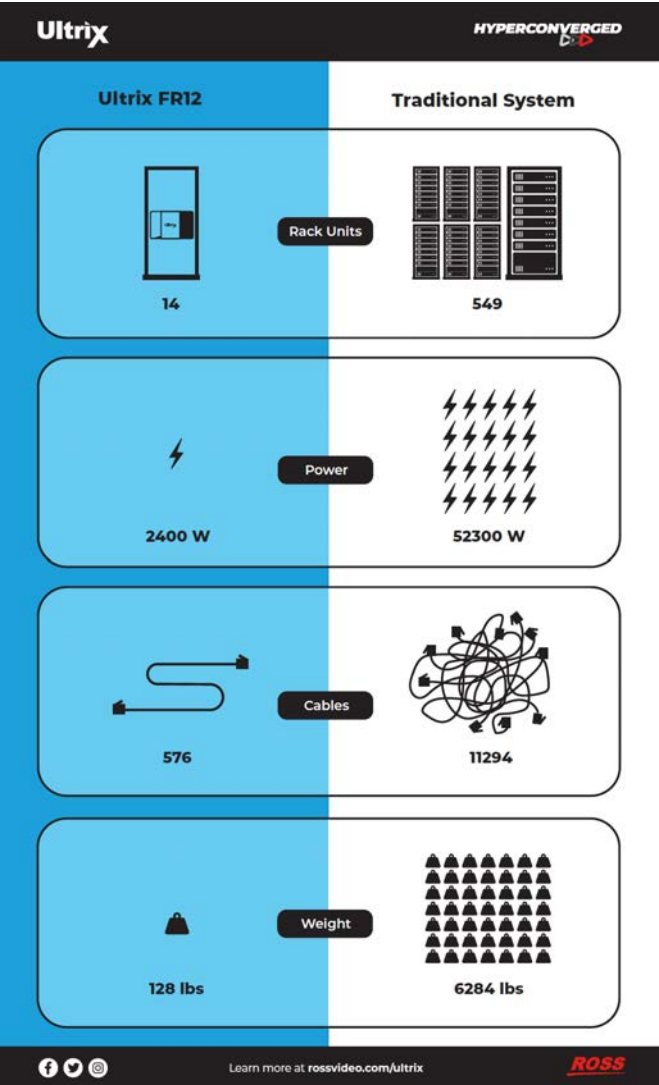
Net Zero* Mandates

 2019	 2022	 2023	 2030	 2030
 2030	 2030	 2030	 2030	 2030
 2030	 2030	 2035	 2040	 2040

* Definitions vary about meaning of Net Zero

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Sustainability is Prominent Selling Feature



ROSS

546 RU >> 14 RU

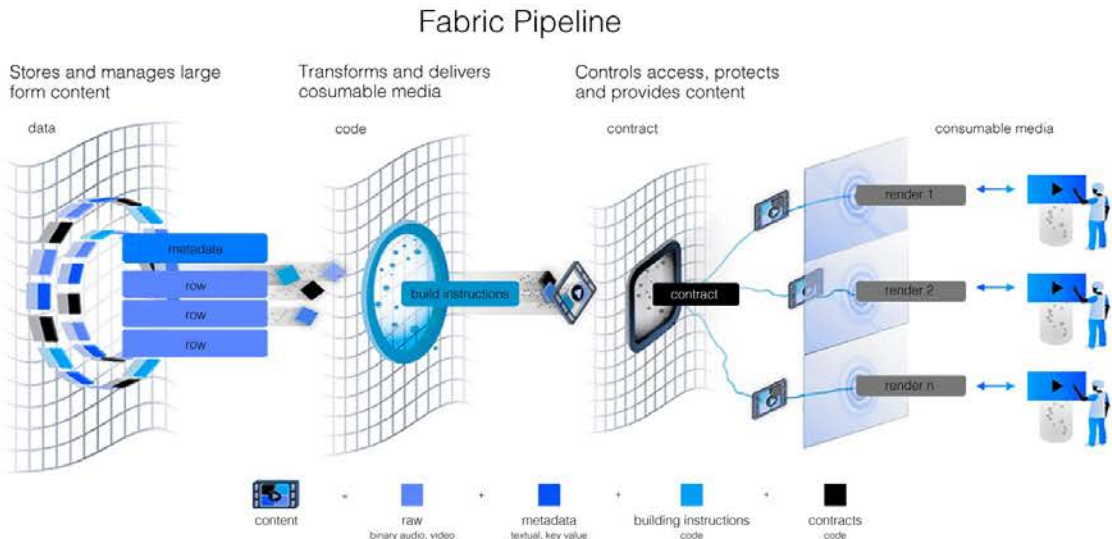
52,300 Watts
>> 2,400 Watts

11,296 Cables
>> 576 Cables

6,284 lbs
>> 128 lbs

Source: Ross Video Website

ELUV.IO



“Reduces both cost and **carbon footprint by 50x** versus traditional CDN and streaming infrastructure”

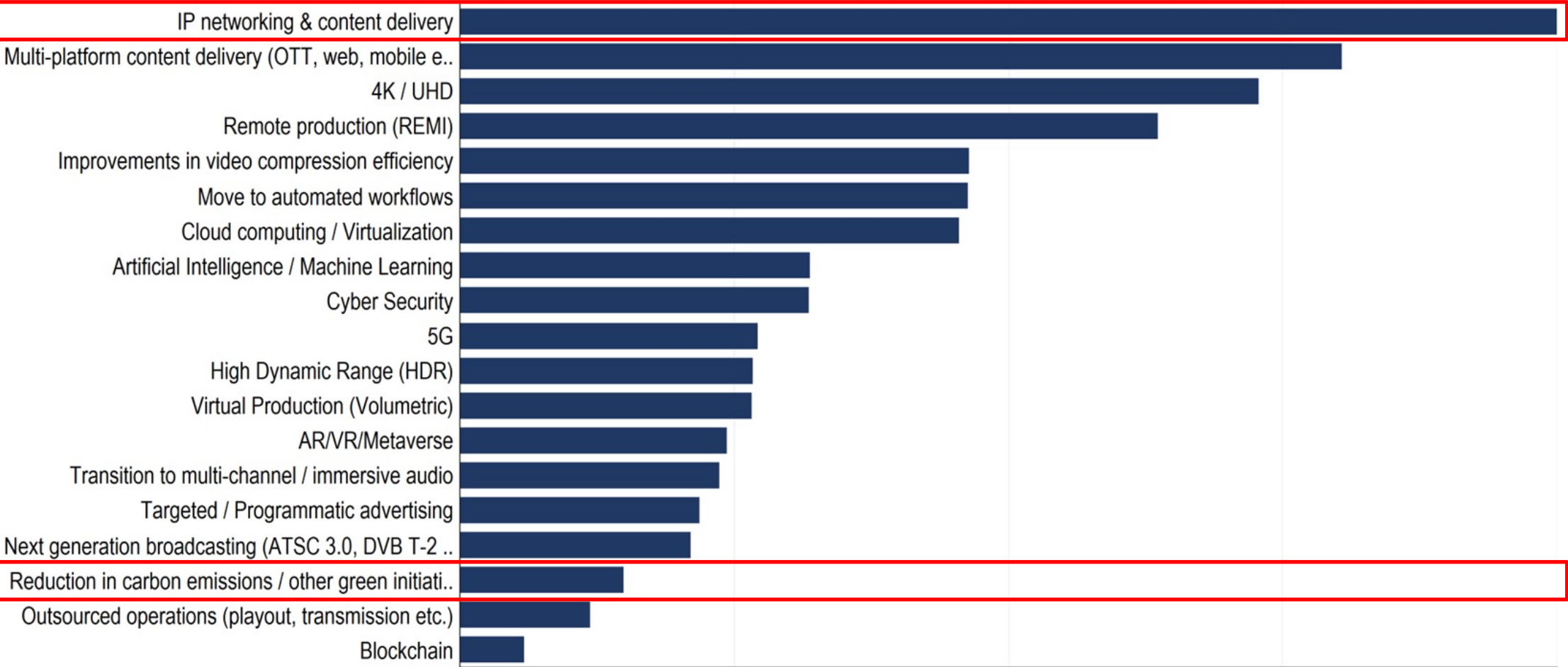
Source: Eluvio Website, Devoncroft Interview

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2022 BBS Global Trend Index

#1

Source: Devoncroft 2022 Big Broadcast Survey



#17

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