

NeRFs and 3D Radiance Fields The next generation of 3D asset creation

TECH RETREAT 2024

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Methods for creating 3D photorealistic scenes

- Graphic primitives and illustration
 - Painting and importing textures & normal maps
- Advanced creation tools
 - Landscape Sculpting
 - Foliage tools in Unreal
- Acquire assets from online store
- -or- use Photogrammetry



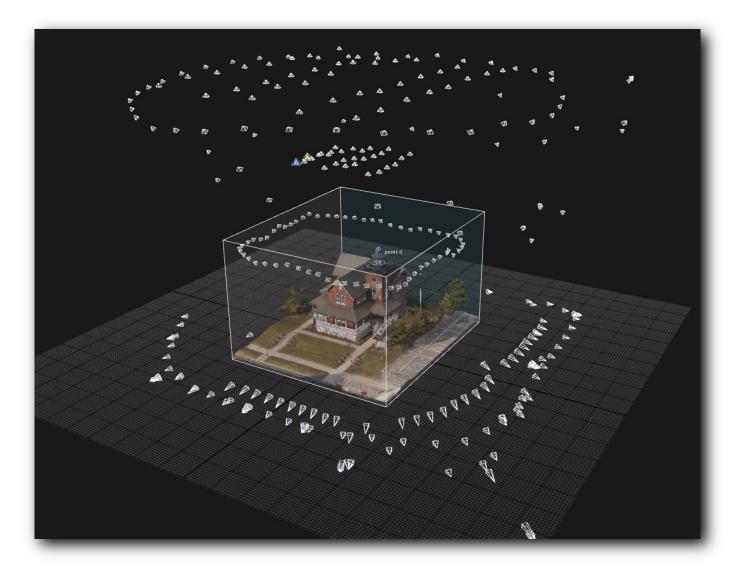
Methods for creating large 3D photorealistic scenes

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- -or- use Photogrammetry .. And now NeRFs & Splats



Photogrammetry

Camera views





NeRF Explosion

- NeRF Explosion
 - Mildenhall et al 2020
 - 120 accepted papers at CVPR 2023
 - 51 papers at Siggraph 2023
 - Plus numerous at ECCV and Nvidea GTC



NeRFs Background - Mildenhall et al 2020

NeRF: Representing Scenes as Neural Radiance Fields for View Synthesis

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arXiv:2003.08934v2 [cs.CV] 3 Aug 2020



In this work, we address the long-standing problem of view synthesis in a new way by directly optimizing parameters of a continuous 5D scene representation to minimize the error of rendering a set of captured images.

We represent a static scene as a continuous 5D function that outputs the radiance emitted in each direction (θ,ϕ) at each point (x,y,z) in space, and a density at each point which acts like a differential opacity controlling how much radiance is accumulated by a ray passing through (x,y,z). Our method optimizes a deep fully-connected neural network without any convolutional layers (often referred to as a multilayer perceptron or MLP) to represent this function by regressing from a single 5D coordinate (x,y,z,θ,ϕ) to a single volume density and view-dependent RGB color. To render this neural radiance field (NeRF)

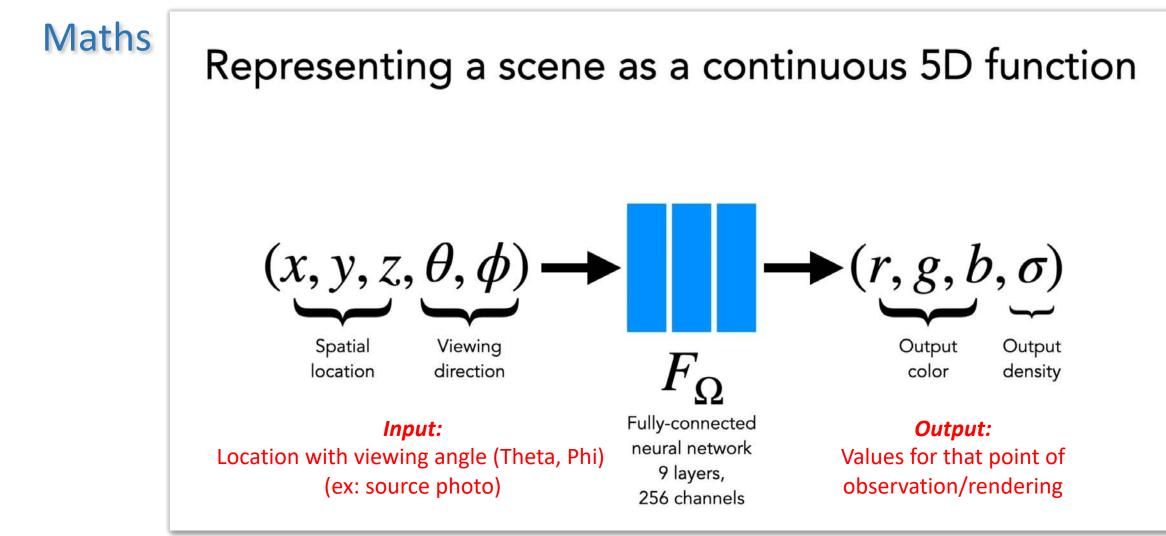
* Authors contributed equally to this work.



Why are they unique?

- Uses Machine Learning
 - Fully connected Neural Network
 - In a non-traditional way
- Utilizes a new method of representing images
 - The Neural Network contains the image information
 - As a 5D Radiance Field





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How do they perform different from Photogrammetry assets?

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- Photogrammetry's ability to create depth info falls off with distance



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- Making 3D photorealistic models is going to get easier
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 - This technology is just the engine for a whole new body of Generative Technology for 3D
- Multi-industry interest and investment



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