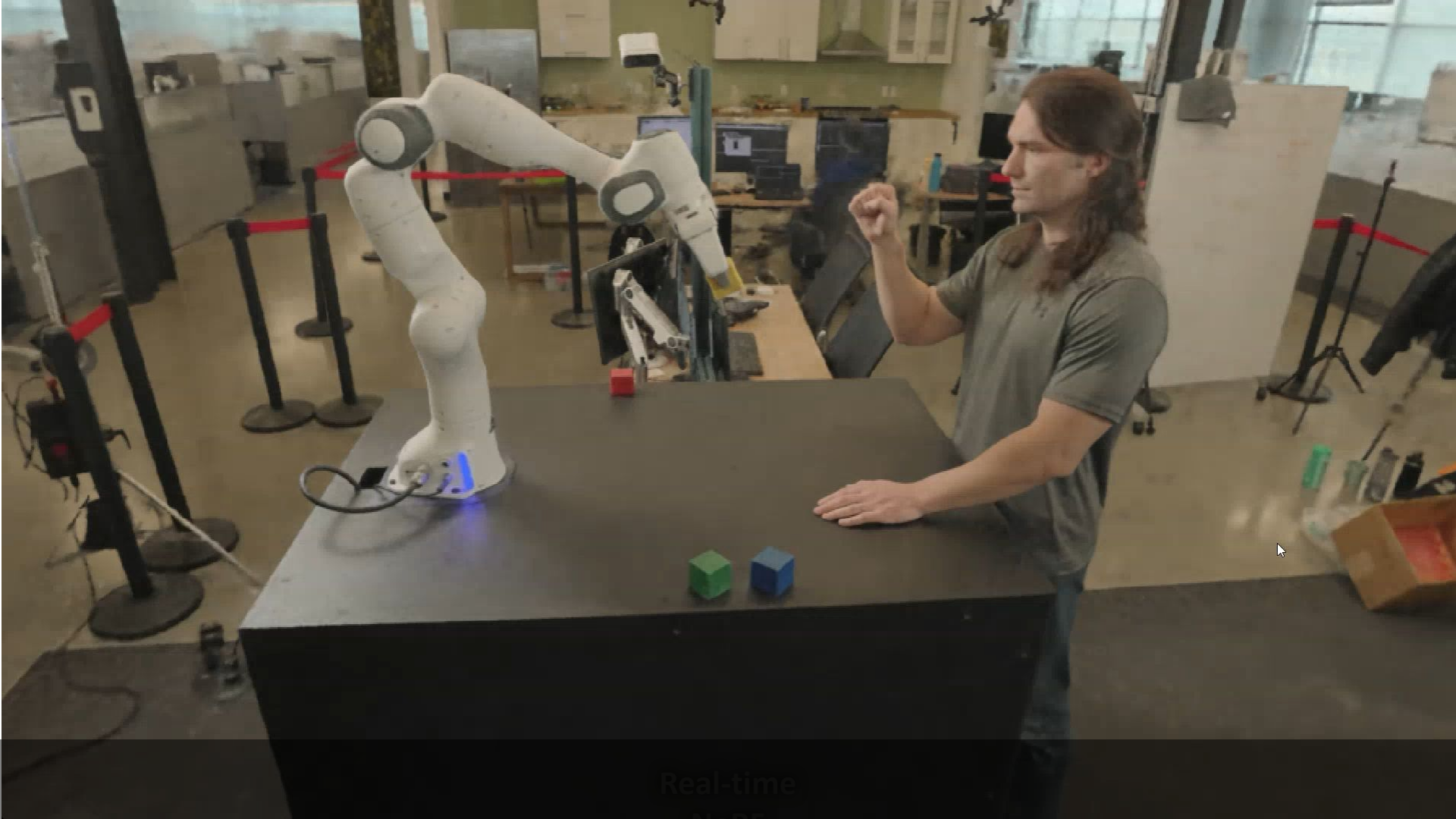


HDA

TECH RETREAT 2024

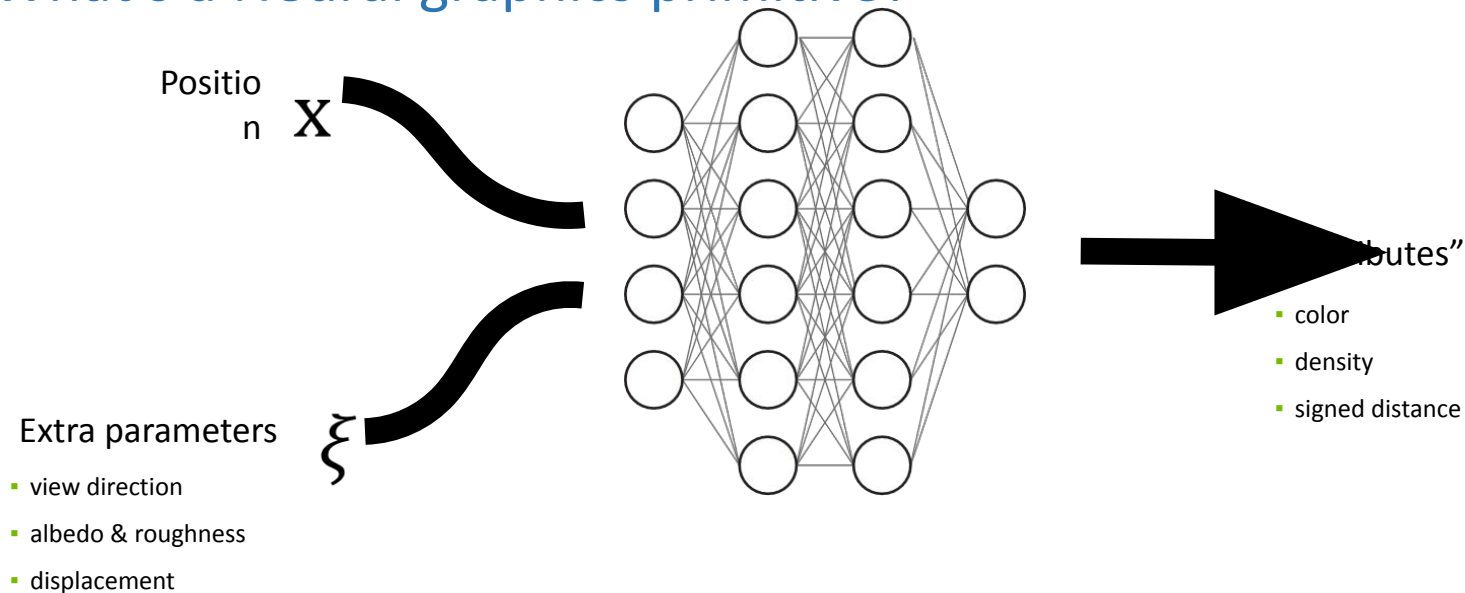
Technical Breakdown:
Neural Graphics Primitives

Thomas True, NVIDIA

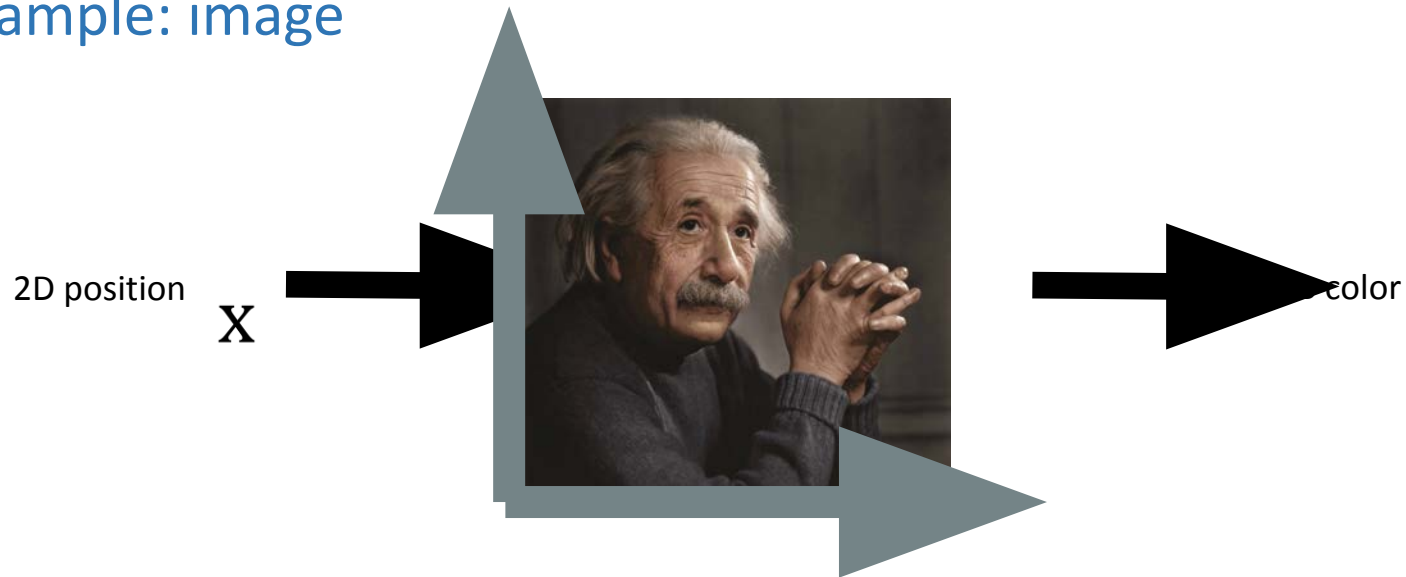


Real-time
AI-DF

What's a Neural graphics primitive?

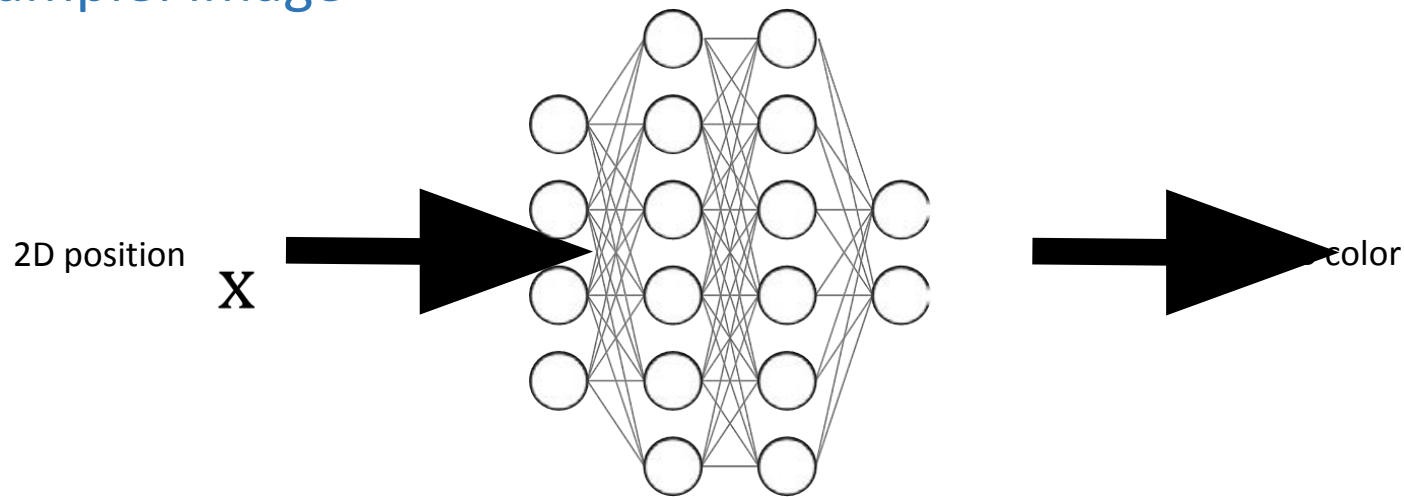


Example: image



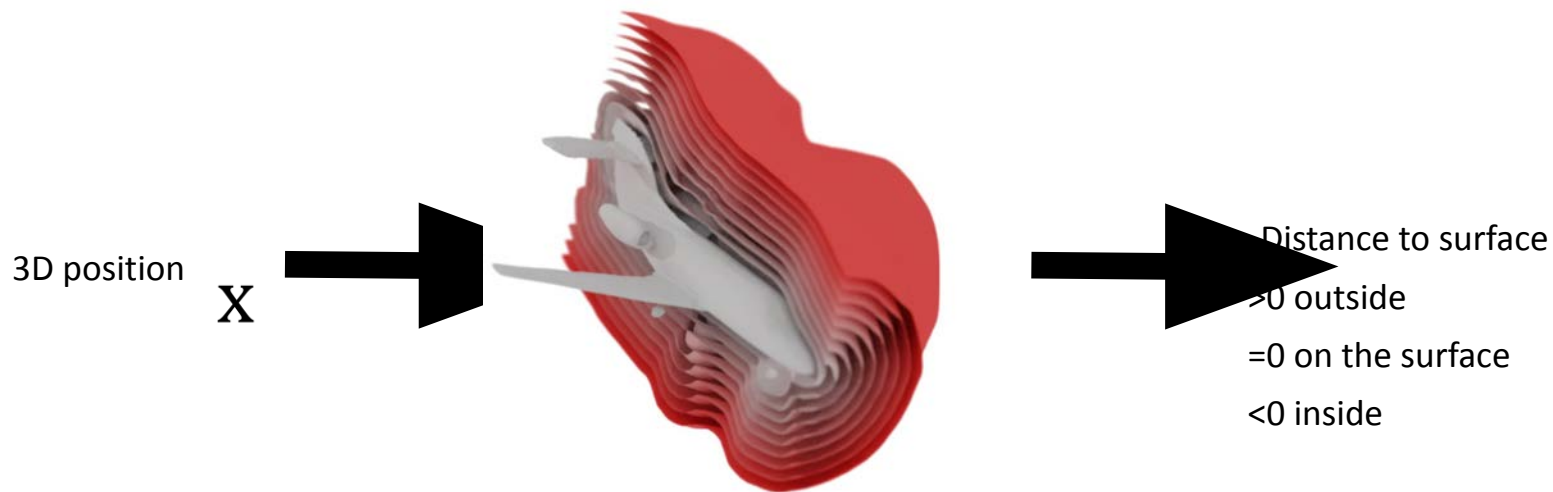
“What’s the pixel color at X?”

Example: image



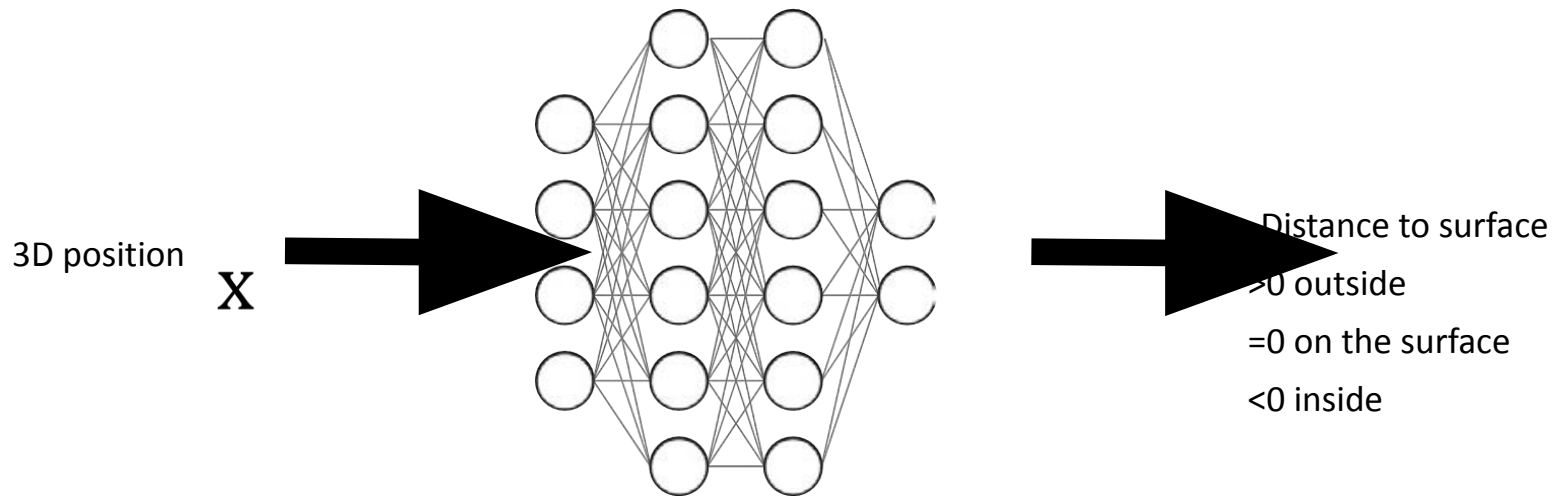
“What’s the pixel color at X?”

Example: Signed Distance Function



“How far away from surface is X?”

Example: Signed Distance Function



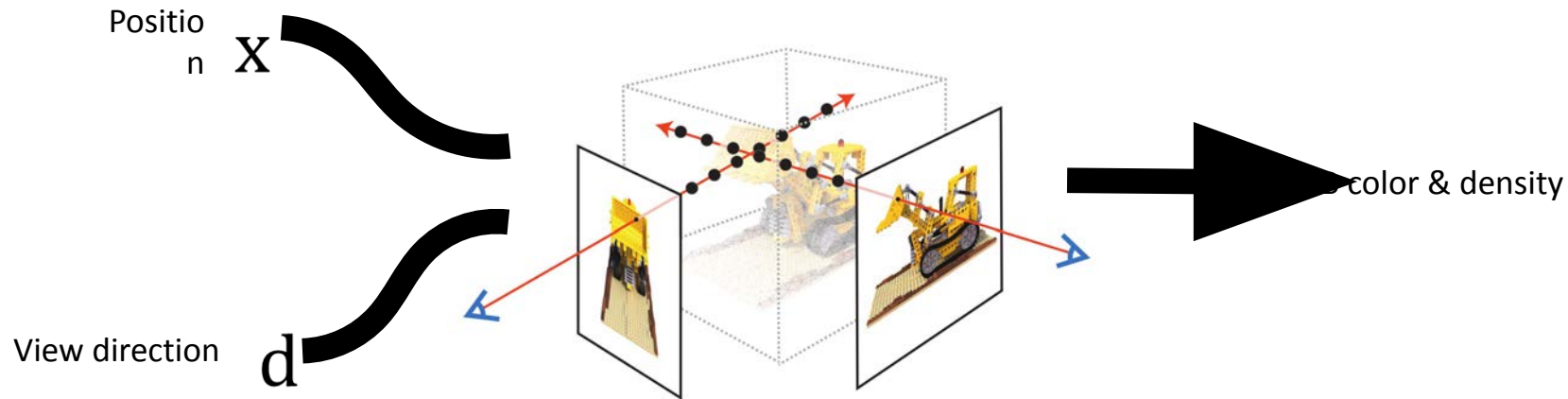
“How far away from surface is X?”

Example: Radiance & Density Field (NeRF)



“How much stuff is at X and what color does it have when viewed from d?”

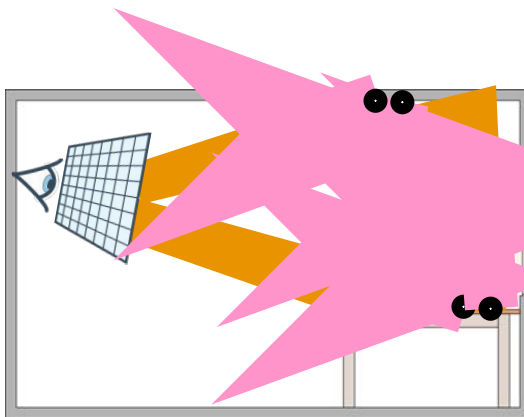
Example: Radiance & Density Field (NeRF)



“How much stuff is at X and what color does it have when viewed from d ?”

Example: Radiance Caching

Position X



RGB color
Global illumination

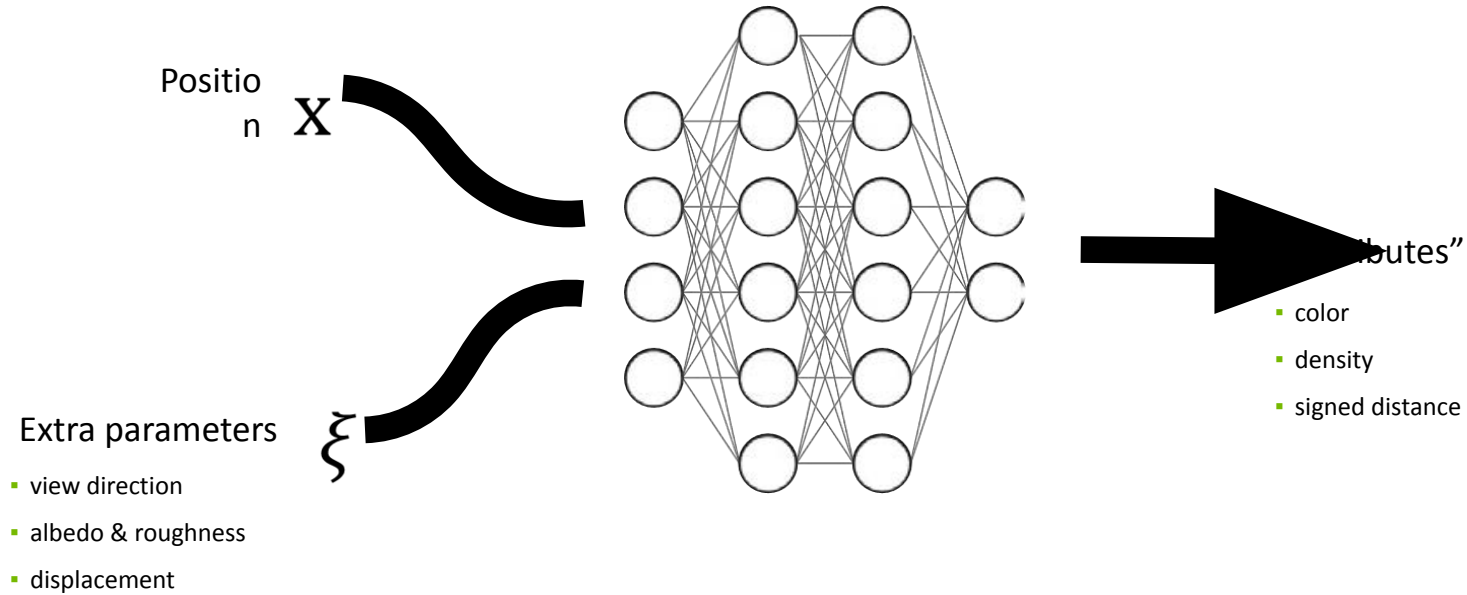
Extra parameters

- view direction
- surface normal
- specular
- albedo & roughness

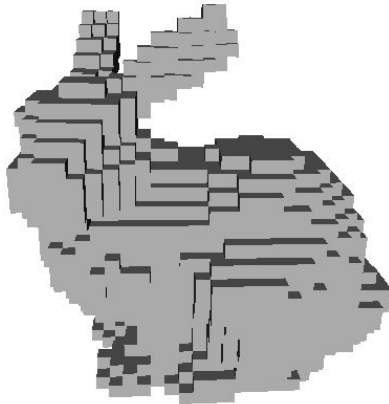
“What color does the object at X have when viewed from d ?”

An object represented by queries to a neural network!

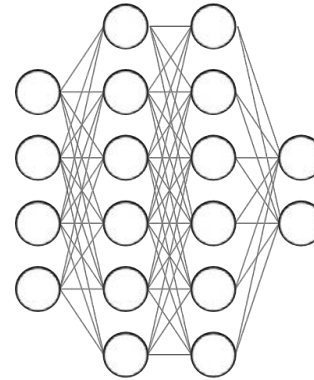
What's a Neural graphics primitive?



Why neural networks?



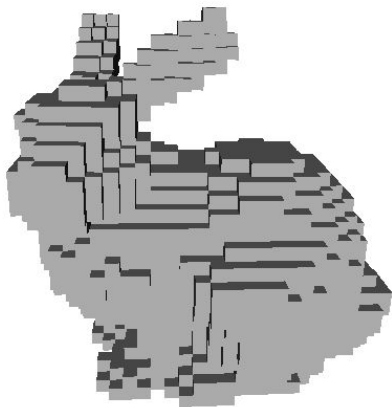
versus



- Large memory footprint
- Rigid; limited to ~3D
- **But really fast**

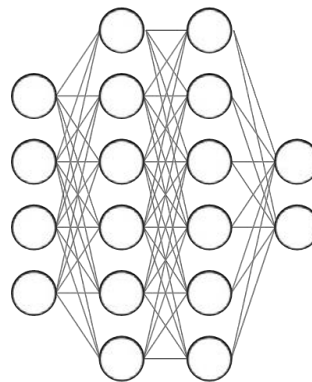
- Trades memory for compute
- Mutable; nD inputs
- **Reputation for being slow**

Why neural networks?



- Large memory footprint
- Rigid; limited to ~3D
- **But really fast**

versus

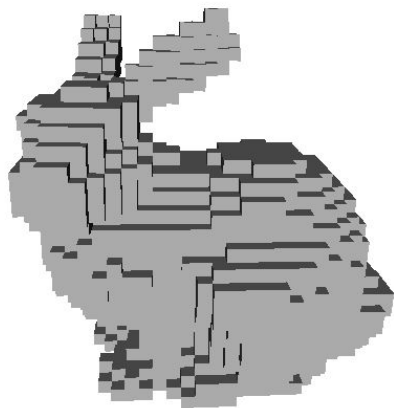


- Trades memory for compute
- Mutable; nD inputs

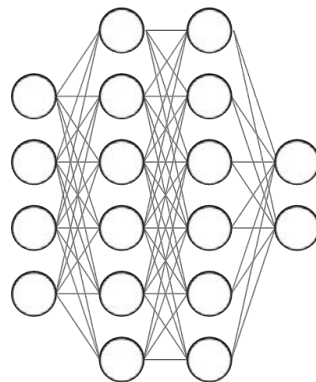


- **Competitively fast!**

Why n




combined with



- Large memory footprint
- Rigid; limited to ~3D
- **But really fast**

- Trades memory for compute
- Mutable; nD inputs



- **Competitively fast!**

The background features a vertical color gradient from dark blue at the top to bright orange at the bottom. A grid of glowing, semi-transparent spheres is overlaid on this gradient, creating a 3D effect that recedes into the distance.

HPA

TECH RETREAT 2024

Tim Porter, MOD

About Me

TIM PORTER

Founder & CTO | MOD Tech Labs

Recovering: Pipeline TD & Tech Artist

- Career Technologist
 - Games: AAA, Mobile, AR/VR
 - Immersive: Training, Edu, Med Device
 - Film: SPI, VP, VFX
- Full Sail University- BS Computer Animation
- Cred
 - NVIDIA Inception
 - Intel Launchpad
 - Autodesk Dev Network



What's the deal?

Photogrammetry

~~-VS-~~

NeRFs

~~-VS-~~

Splats

Photogrammetry



VIRTIGO 

M  **D** **TECH
LABS**
modtechlabs.com

NeRF > Polygon



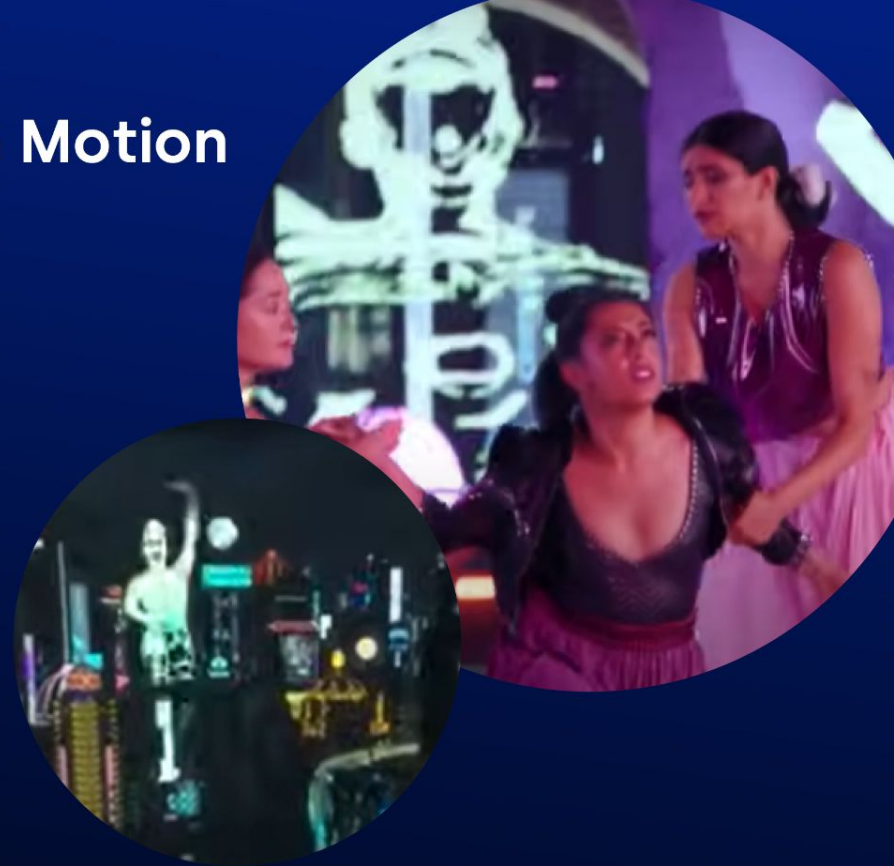
MOUNTAIN HOUSE MEDIA

MOD TECH
LABS
modtechlabs.com

NeRF > Polygon In Motion

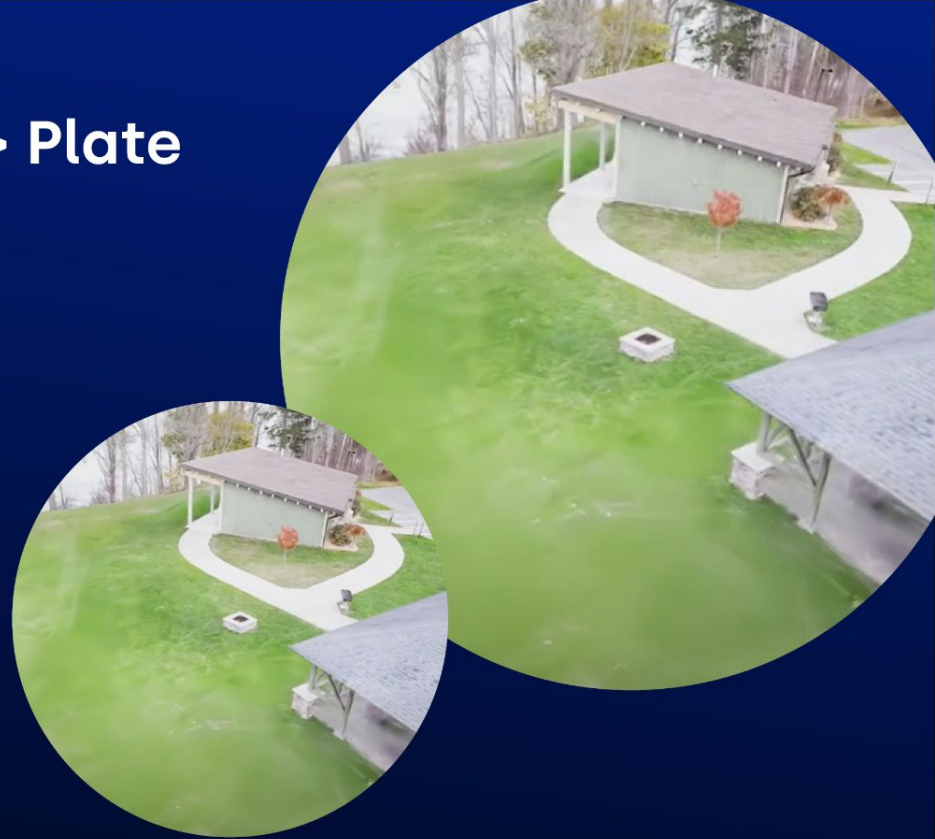


[FearlessProductions.tv](https://fearlessproductions.tv)



M **D** TECH
LABS
modtechlabs.com

NeRF + Splats > Plate



Optic Sky

M^{•••}D TECH
LABS
modtechlabs.com

Use Cases



VFX



Virtual Production



Plates



Location Scouting

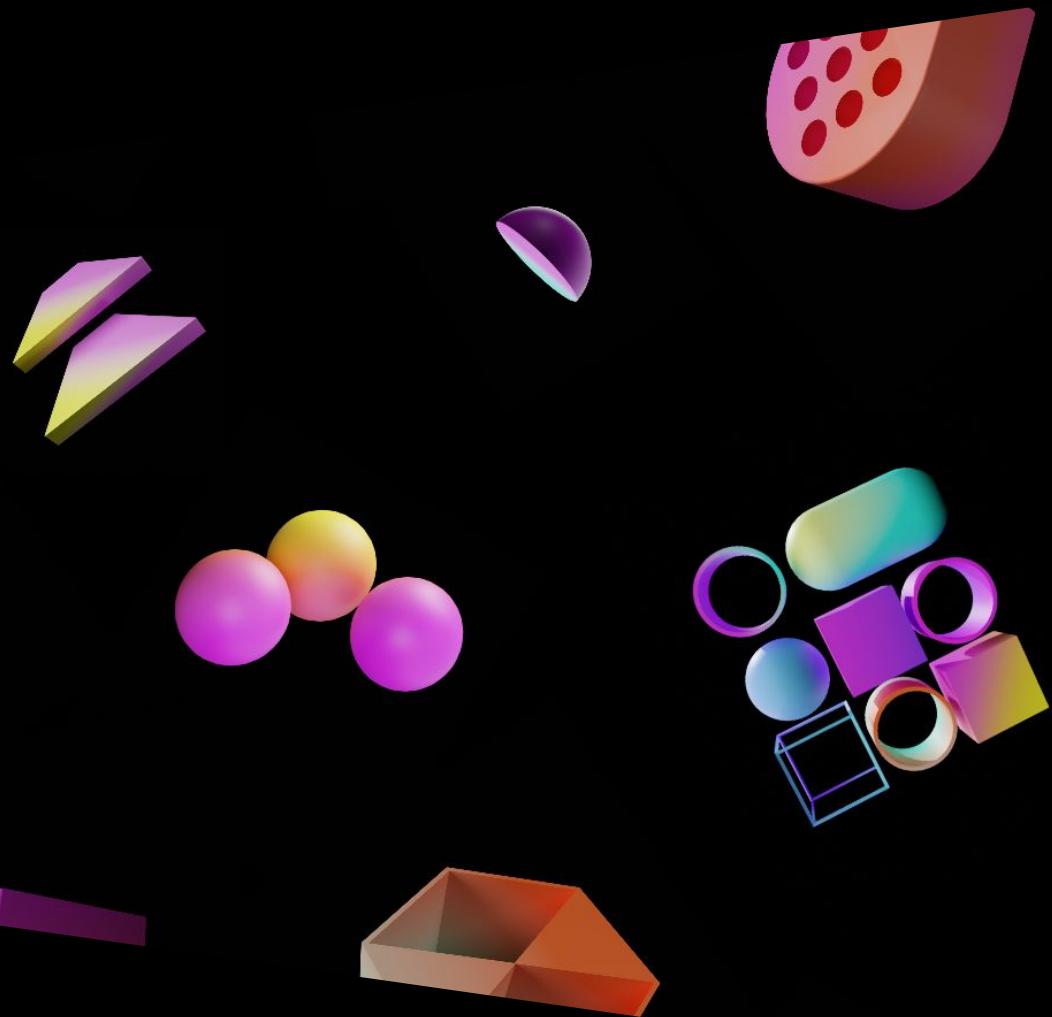


Collaboration

DISGUISE

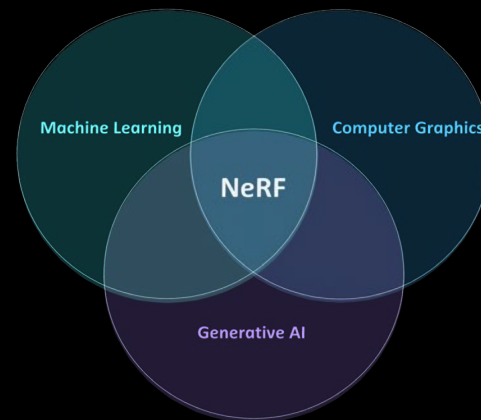
Nerds that NeRF

HPA 2024



The promise of Radiance fields

- Removes significant resource barrier- Very quick, relatively good quality
- Mimics traditional 3D computer generated environments without the weight and complexity
- Cost savings, typically 90% savings over traditional photogrammetry



VP Content flexibility



Driving Plates

2D Plates

2.5D

NERFs

3D Game Engines

Photoreal	Photoreal	Photoreal	Photoreal	Photoreal with the right talent
Relatively simple	Relatively simple	More complex	Emerging technology, not simple yet	Most complex
No parallax	No parallax	Parallax simulated	Full Parallax	Full Parallax
Requires offline stitching or a powerful media server solution	Little to no content prep required	Requires segmentation and inpainting. Cuebric can help.	Experimental at the moment. Tools emerging all the time. Volinga.	Requires full 3D asset creation. NVIDIA Picasso leading the way with asset generation from AI.
Suitable at all levels of production	Straightforward content workflow	Can be animated or static, flat or full depth depending on budget and 3D skill	Supports both game engine and media server workflows	SuperSampling like DLSS can help

VP Use cases

- Very Photoreal with low effort
- Adds Parallax
- Lightweight and easy



Car Process

Bus, Planes, Spaceships too!



Natural Landscapes

*Windows, Roofs,
Open Environments*

VP + NeRFs today

- Gaussian Splats is a better Radiance Field tech-
Higher quality
Rasterizable to some level
- Capture to Stage in hours (local training on GPU)
- Motion is not yet available



Capture rig



Resulting nvol



Upcoming improvements

- Motion (i.e. video NeRFs)
- Relighting - changing lighting in post
- Editable - add or delete environment features
- Higher resolution and less artifacts

