



2019 Tech Retreat Sponsorship Opportunities

HPA TECH RETREAT SPONSORSHIP DELIVERABLES	SOLD OUT DIAMOND	PLATINUM	3 Left GOLD	SILVER	BRONZE	STAR
Welcome Dinner Sponsorship (The Opening and ONLY Dinner)	■					
Welcome Address to Retreat Attendees at the Welcome Dinner	■					
Company Logo on Promotional Signs at TR-X Event (Monday Seminar)	■	■				
Innovation Zone Cocktail Reception (Opening Night of the Innovation Zone)	■	■				
Networking Luncheon Sponsorship (Wed. and Thurs. Afternoon)	■	■	■			
Acknowledgement in HPA President's Opening Speech	■	■	■			
Breakfast Roundtable Sponsorship (Wed., Thurs. and Friday Morning)	■	■	■	■		
Conference Breaks Sponsorship (Six (6) Breaks Throughout the Event)	■	■	■	■	■	
Inclusion in Tech Retreat Mobile App	■	■	■	■	■	
Company Logo on Promotional Signs at Tech Retreat Event	■	■	■	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■	■	■	■
Conference Registrations	3	2	1			
Number of Sponsorships Available	1	3	5 3	unlimited	unlimited	unlimited
PRICE	\$27,000	\$18,500	\$13,000	\$9,500	\$6,500	\$4,500

A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

Wednesday Evening Pre-Dinner Cocktails - \$7,500 (Maximum of 3 sponsors)

Company sponsored drinks prior to Wednesday night's dinner
Company signage at event. Sponsor may supply company swag at reception

Putting Green After Party - \$7,500 (Maximum of 3 sponsors)

Sponsor a fun, networking event on Thursday evening outside on the golf course
Company signage at event. Sponsor may supply company swag at reception

Badge Holders and Lanyards - \$6,500

SOLD

In front of and on every attendee at the event
Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

HPA TR-X Coffee Break - \$3,500

Monday afternoon refreshment break
Company signage at event. Sponsor may supply company swag at coffee break

HPA Tech Retreat Ice Cream Break - \$3,500

SOLD

Attendees' favorite, Thursday afternoon refreshing afternoon treat

Conference Notepads and Logo Pen Set - \$3,500

A takeaway item and reminder of your company's support of HPA Tech Retreat
Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

ADDITIONAL DETAILS:

The above sponsor packages also include the following benefits:

- Sponsor packages at \$7,500 and above also include an opt-in attendee list delivered post event
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.