



Sponsorship Opportunities

HPA AWARDS SPONSORSHIP DELIVERABLES	"TITLE"					
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STAR
Exclusive Logo Placement as Title Sponsor on all Material	■					
HPA Awards Ceremony Welcome Remarks (2-3 minutes)	■					
Opportunity to Sponsor an Award Category	■	■				
Opportunity to participate in Attendee Gift Table	■	■	■	■		
Company Logo on Event Program Inside Cover	■	■	■	■	■	■
Company Logo on Promotional Signs at Awards Event	■	■	■	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■	■	■	■
Complimentary tickets to Awards Ceremony with reserved seating (\$200 value)	15	10	7	5	2	n/a
Number/Type of Complimentary Event Program Ad Pages (up to \$3500 value)	3 full	2 full	2 full	1 full	½ page	¼ page
Number of Sponsorships Available	SOLD	3	5	unlimited	unlimited	unlimited
PRICE	\$40,000	\$20,000	\$12,000	\$7,500	\$5,000	\$3,000

A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

Award Category Sponsor - \$12,500

- Editing **SOLD**
 - Sound **SOLD**
 - Color Grading
 - Visual Effects
 - Engineering Excellence
- Sponsor company will be able to participate in award presentation at ceremony
 - Sponsor name will be on award certificates (where applicable)
 - Sponsor name to be included on all award press releases, website and marketing

Also includes seven (7) complimentary tickets to Awards Ceremony, two (2) full page event program ads

HPA Awards Pre-Show Reception and Signature Drink - \$10,000 **Exclusive Sponsorship**

“Official” awards ceremony reception sponsor”

- Company sponsored beverages prior to Awards Ceremony
- Company signage at event.
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff

Also includes seven (7) Complimentary tickets to Awards Ceremony, two (2) full page event program ads

HPA Awards After-Party - \$7,500 (Maximum of 2 sponsors)

Official After Party Sponsor of the premiere networking event of the year for the post-production industry

- Company sponsored food and beverage at after party event
- Company signage at event
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff

Also includes five (5) Complimentary tickets to Awards Ceremony, one (1) full page event program ad

~~SOLD~~ HPA Awards Official Ticket Sponsor - \$5,500 **Exclusive Sponsorship.**

Official Ticket Sponsor of the premiere networking event of the year for the post-production industry

- Company name/logo on event ticket
- 10 Complimentary tickets to be given out to your VIP guest
- Company signage at event
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff

Also includes one (1) half page event program ad

The above sponsor packages also include the following benefits:

- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event