



## 2020 Tech Retreat Sponsorship Opportunities

HPA TECH RETREAT SPONSORSHIP DELIVERABLES	<b>SOLD OUT</b>					
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STAR
Welcome Dinner Sponsorship (Tuesday evening)	■					
Welcome Address to Retreat Attendees at the Welcome Dinner	■					
Company Logo on Promotional Signs at TR-X Event (Monday Seminar)	■	■				
Innovation Zone Cocktail Reception (Wednesday evening)	■	■				
Networking Luncheon Sponsorship (Tues., Wed. and Thurs.)	■	■	■			
Acknowledgement in HPA President's Opening Speech	■	■	■			
Breakfast Roundtable Sponsorship (Tues., Wed. and Thurs .)	■	■	■	■		
Conference Breaks Sponsorship (Six (6) Breaks Throughout the Event)	■	■	■	■	■	
Inclusion in Tech Retreat Mobile App	■	■	■	■	■	
Company Logo on Promotional Signs at Tech Retreat Event	■	■	■	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■	■	■	■
Conference Registrations	3	2	1			
Number of Sponsorships Available	1	3	5	unlimited	unlimited	unlimited
<b>PRICE</b>	<b><del>\$27,000</del></b>	<b>\$18,500</b>	<b>\$14,000</b>	<b>\$10,000</b>	<b>\$7,000</b>	<b>\$5,000</b>

## A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

### **25<sup>th</sup> Anniversary Cocktail Celebration, Thursday Evening**

A memorable, evening is being planned in honor of the Tech Retreat's 25<sup>th</sup> anniversary, unique, custom sponsorships will be available. Details coming soon.

### **Tuesday Evening Pre-Dinner Cocktails - \$8,500 **EXCLUSIVE** sponsorship**

Company sponsored drinks prior to Wednesday night's dinner  
Company signage at event. Sponsor may supply company swag at reception

### **Badge Holders and Lanyards - \$7,500**

In front of and on every attendee at the event  
Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

### **HPA TR-X Coffee Break - \$4,000**

Monday afternoon refreshment break  
Company signage at event. Sponsor may supply company swag at coffee break

### **HPA Tech Retreat Ice Cream Break - \$4,000**

Attendees' favorite, Thursday afternoon refreshing afternoon treat

## ADDITIONAL DETAILS:

The above sponsor packages also include the following benefits:

- Sponsor packages at \$7,500 and above also include an opt-in attendee list delivered post event
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.