



March 15 – March 26, 2021

Sponsorship Opportunities

For further details and availability, please contact Joyce Cataldo, jcataldo@hpaonline.com, (732) 216-6069 or Jeff Victor, jvictor@hpaonline.com (847) 721-2730

Diamond Title Package **EXCLUSIVE**

~~Call for Pricing~~ **SOLD**

Benefits include:

- Opportunity to provide video clip to be played at event
- Ten (10) complimentary registrations for staff
- Sponsor Listing
- In depth analytics and lead tracking reports
- **Copy of the Opt In Tech Retreat Attendee list (delivered post event, strict guidelines apply)**
- Sponsor of breakfast roundtables
- Complimentary banner ad in Tech Retreat event newsletter (up to 3)
- Sponsor of social events
- **Premier** Company recognition throughout platform
- Recognition as a sponsor in all email marketing, on event website and press releases
- Company logo on marketing website
- Two (2) complimentary HPA Tech Retreat registration codes (\$598+ Value)
- 15% off two (2) 2021 Tech Retreat registrations
- Plus additional benefits and opportunities to be announced...

Gold Package

SOLD OUT

Benefits include:

- Thought Leadership opportunity
 - Opportunity to host a video segment highlighting a case study or unique technology in front of a global audience at HPA Tech Retreat
 - Specialized content can be a maximum of 60 minutes and may be broken into individual sessions if desired
 - Segment topics subject to review for suitability by HPA staff
 - Segments will be available on-demand to all registered attendees, 24 hours/day

- Content will be available exclusively to registered attendees for 14 days post event
- Includes a sponsor listing/profile (Organization name, logo, description, etc.)
- Organization will be branded as a sponsor for the event
- *Content must be educational and non-promotional*
- *Sponsor must adhere to HPA 2020 production guidelines and deadlines*
- Sponsor Listing which includes
 - Full profile, description, logo and ability to upload a video
 - Ability to schedule appointments
 - Public chat with all attendees
 - Opportunity to meet privately with other attendees one on one
 - Ability to upload sales collateral for attendees to download
- In depth analytics and lead tracking reports
- **Copy of the Opt In Tech Retreat Attendee list (delivered post event, strict guidelines apply)**
- Sponsor of breakfast roundtables
- Complimentary banner ad in Tech Retreat event newsletter (up to 3)
- Sponsor of social events
- **Premier** Company recognition throughout platform
- Recognition as a sponsor in all email marketing, on event website and press releases
- Company logo on marketing website
- Two (2) complimentary HPA Tech Retreat registration codes (\$598+ Value)
- 15% off two (2) 2021 Tech Retreat registrations
- Plus additional benefits and opportunities to be announced...

Silver Package

\$5500

Benefits include:

- Complimentary banner ads in Tech Retreat event newsletter (up to 3)
- Sponsor of social events
- **Prominent** Company recognition throughout platform
- Recognition as a sponsor in all email marketing, on event website and press releases
- Company logo on marketing website
- One (1) complimentary HPA Tech Retreat registration code (\$299+ Value)
- 15% off two (2) 2021 Tech Retreat registrations
- Plus additional benefits and opportunities to be announced...

Bronze Package

\$3000

Benefits include:

- **Basic** Company recognition throughout platform
- Recognition as a sponsor in all email marketing, on event website and press releases
- Company logo on marketing website
- 15% off two (2) 2021 Tech Retreat registrations
- Plus additional benefits and opportunities to be announced...

Thought Leadership Sponsorship (Ala Carte Option)

Fee \$6500 -Deadline: February 24

Benefits include:

- Opportunity to host a video segment highlighting a case study or unique technology in front of a global audience at HPA Tech Retreat
- Specialized content can be a maximum of 60 minutes and may be broken into individual sessions if desired
- Segment topics subject to review for suitability by HPA staff
- Segments will be available on-demand to all registered attendees, 24 hours/day
- Content will be available exclusively to registered attendees for 14 days post event
- Includes a sponsor listing/profile (Organization name, logo, description, etc.)
- Organization will be branded as a sponsor for the event

Sponsor's commitment:

- Content must be educational and non-promotional
- Adhere to HPA 2020 production guidelines and deadlines

2021 HPA Tech Retreat Registration Sponsor

EXCLUSIVE SOLD

- Top Level Company recognition on conference registration page
- Sponsor Listing
 - Full profile, description, logo and ability to upload a video
 - Ability to schedule appointments
 - Public chat with all attendees
 - Opportunity to meet privately with other attendees one on one
 - Ability to upload sales collateral for attendees to download
- In depth analytics and lead tracking reports
- Copy of the Opt In Attendee list (delivered post event, strict guidelines apply)
- Premier Company recognition throughout platform
- Recognition as a sponsor in all email marketing, on event website and press releases
- Company logo on marketing website
- Two (2) complimentary HPA Tech Retreat registration codes (\$598+ Value)
- 15% off two (2) 2021 Tech Retreat registrations

Ala Carte Sponsorship Opportunities

Prices available upon request

- HPA Tech Retreat Cocktail Sponsorship **SOLD OUT**
- HPA Tech Retreat Coffee Break Sponsorship
- Networking Lounge Sponsorship
- HPA Tech Retreat Raffle Sponsor