



ALL IN Week

An engaging event for a more diverse professional community

May 24 to May 27, 2021

***ALL** strengthens the media & entertainment community by supporting and highlighting career pathways and creating opportunities for contributions by and visibility for underrepresented groups. **ALL** will drive HPA-led initiatives for outreach, education, and networking, and partner with advocacy and identity based entities and leading industry organizations toward the benefit of our industry as a whole.*

ALL IN Week/League Honors Sponsorship- \$5500 [Limited Availability](#)

- Company name/logo will be prominently located throughout the event
- Opportunity to provide a 30 second video clip for the HPA League Honors ceremony (placement determined by HPA staff)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- **Copy of the attendee list provide post event (strict guidelines apply)**
- Company logo on sponsors page on event website for up to one year post event
- Honors categories to include business, technology innovation, content, business development and sales and marketing.

HPA ALL Title Sponsorship - \$12,500 Exclusive Sponsorship

- Exclusive Logo Placement as Title Sponsor on promotional materials and at event
- League Honors Ceremony Welcome Remarks (2-3 minutes)
- Opportunity to submit a Thought Leadership piece to be featured at the event
- Opportunity to provide a video clip for the HPA League Honors ceremony (placement determined by HPA staff)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event
- **Copy of the attendee list provide post event (strict guidelines apply)**
- Plus additional benefits and opportunities to be announced...

Includes Rajkumari Workshop Sponsorship (both ALL IN week and June event)

- Executive coach Rajkumari Neogy will be conducting two classes, Biology of Belonging and Exclusion to Empathy
- Company name/logo in email marketing, event website and event press releases for both ALL IN Week and Rajkumari June Workshop
- Complimentary tickets to June workshop session
- Further details can be found here, <https://rajkumarineogy.com>
- Recent podcasts: <https://podcasts.apple.com/us/podcast/rajkumari-report/id1550786795>

HPA League Honors Trophy Sponsor- \$3500 Exclusive Sponsorship

- Opportunity to provide company “gift” with trophy
- Opportunity to provide a video clip for the ceremony (placement determined by HPA staff)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bac, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

HPA ALL Coffee Sponsorship- \$5500 Limited Availability

- Opportunity to sponsor beverage gift cards for HPA ALL attendees
- Opportunity to address the audience at start of a networking event
- Prominent Company Recognition on Event Registration
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event