



## *ALL IN Week*

*An engaging event for a more diverse professional community*

**May 24 to May 27, 2021**

**ALL** strengthens the media & entertainment community by supporting and highlighting career pathways and creating opportunities for contributions by and visibility for underrepresented groups. **ALL** will drive HPA-led initiatives for outreach, education, and networking, and partner with advocacy and identity based entities and leading industry organizations toward the benefit of our industry as a whole.

### **ALL IN Week/League Honors Sponsorship- \$5500 [Limited Availability](#)**

- Company name/logo will be prominently located throughout the event
- **Opportunity to provide a 30 second video clip for the HPA League Honors ceremony (placement determined by HPA staff)**
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases (as applicable)
- **Copy of the attendee list provide post event (strict guidelines apply)**
- Company logo on sponsors page on event website for up to one year post event
- Honors categories to include business, technology innovation, content, business development and sales and marketing.

## HPA ALL Title Sponsorship - \$12,500 **Exclusive Sponsorship**

- Exclusive Logo Placement as Title Sponsor on promotional materials and at event
- League Honors Ceremony Welcome Remarks (2-3 minutes)
- Opportunity to submit a Thought Leadership piece to be featured at the event
- Opportunity to provide a video clip for the HPA League Honors ceremony (placement determined by HPA staff)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event
- **Copy of the attendee list provide post event (strict guidelines apply)**
- Plus additional benefits and opportunities to be announced...

## **Includes Rajkumari Master Class Sponsorship (both ALL IN week and June Series)**

- Rajkumari Neogy is an Executive coach who utilizes epigenetics and neurobiology and is known for her unorthodox methods to help you live your best life. She will be conducting a four module master class series, *Understanding Humans at Work every Monday in June*. An overview class will be held on Monday, May 24 as part of the ALL IN event.
- Company name/logo in email marketing, event website and event press releases for both ALL IN Week and Rajkumari June series
- Complimentary tickets to master class series
- Further details can be found here, <https://rajkumarineogy.com>
- Recent podcasts: <https://podcasts.apple.com/us/podcast/rajkumari-report/id1550786795>

## HPA League Honors Trophy Sponsor- \$3500 **Exclusive Sponsorship**

- Opportunity to provide company “gift” with trophy
- Opportunity to provide a video clip for the ceremony (placement determined by HPA staff)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bac, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

## HPA ALL Coffee Sponsorship- \$5500 **Limited Availability**

- Opportunity to sponsor beverage gift cards for HPA ALL attendees
- Opportunity to address the audience at start of a networking event
- Prominent Company Recognition on Event Registration
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event