

HPA AWARDS PROGRAM GUIDE

Advertising Dimensions, Printing Specs & Rate Sheet

Art Deadline/File Submission: Monday, October 18, 2021

Deliver ads to: design@lordcreative.com

Advertising Specifications: **Printed Awards Program**

Full Page Ad - Covers	8.5" _(w) x 7" _(h) (trim)	8.75" x 7.25" (w/bleed)	4/c (CMYK)
Full Page Ad - Inside	8.25" _(w) x 6.75" _(h)	non-bleed	1/c (black)
1/2 Page Ad - Horizontal	8.25" _(w) x 3.3125" _(h)	non-bleed	1/c (black)
1/2 Page Ad - Vertical	4.0625" _(w) x 6.75" _(h)	non-bleed	1/c (black)
1/4 Page	4.0625" _(w) x 3.3125" _(h)	non-bleed	1/c (black)

Full Page Ad - Covers
full-bleed
4/c (CMYK)

1/2 Page - Horizontal
non-bleed, 1/c (black)

1/4 Page
non-bleed
1/c (black)

Full Page Ad - Inside
non-bleed
1/c (black)

1/2 Page Vertical
non-bleed
1/c (black)

Please provide a 300 dpi "High Quality Print" PDF with cropmarks to: design@lordcreative.com

Advertising Rates + Sponsorship Packages

Advertising & Sponsorship Inquires, contact:

Jeff Victor
jvictor@hpaonline.com
p: +1 847-721-2730

Hollywood Professional Association
2501 W Burbank Blvd #207
Burbank, CA 91505

Sponsorship Packages Available:

Rates: Please inquire

- Title Sponsor
- Award Category Sponsors
- Trophy Sponsor
- Cocktail and Dessert Reception Sponsors
- Entertainment Sponsor
- Awards Supporter Sponsor

Full Color Cover Ads:

4/c - CMYK
Limited Availability
Back Cover, Inside Front Cover & Inside Back Cover
Rates: Please inquire

Inside Program - Full Page Ad: \$1,850

1/c - Black & White

Inside Program - 1/2 Page Ad: \$1,250

1/c - Black & White

Inside Program - 1/4 Page Ad: \$675

1/c - Black & White