



2022 Tech Retreat Sponsorship Opportunities

HPA TECH RETREAT SPONSORSHIP DELIVERABLES	SOLD OUT					
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STAR
Welcome Dinner Sponsorship (Tuesday evening)	■					
Welcome Address to Retreat Attendees at the Welcome Dinner	■					
Company Logo on Promotional Signs at TR-X Event (Monday Seminar)	■	■				
Innovation Zone Cocktail Reception (Wednesday evening)	■	■				
Networking Luncheon Sponsorship (Tues., Wed. and Thurs.)	■	■	■			
Acknowledgement in HPA President's Opening Speech	■	■	■			
Tech Retreat Opt-in Attendee List (delivered post event, strict rules apply)	■	■	■	■		
Breakfast Roundtable Sponsorship (Tues., Wed. and Thurs .)	■	■	■	■		
Conference Breaks Sponsorship (Six (6) Breaks Throughout the Event)	■	■	■	■	■	
Company Logo on Promotional Signs at Tech Retreat Event	■	■	■	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■	■	■	■
Conference Registrations	4	3	2	1		
Number of Sponsorships Available	4	3 1	5 2	unlimited	unlimited	unlimited
PRICE	\$30,000	\$18,500	\$14,000	\$10,000	\$7,000	\$5,000

A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

HPA TR-X Coffee Break - \$5,000

Monday afternoon refreshment break

Company signage at event. Sponsor may supply company swag at coffee break

HPA TR-X Evening Networking - \$9,500 **EXCLUSIVE**

Monday night drinks

Company signage at event. Sponsor may supply company swag at reception.

- Includes one complimentary Tech Retreat ticket (\$2,300 value)

Tuesday Evening Pre-Dinner Cocktails - \$8,500 sponsorship (up to 3 sponsors)

Company sponsored drinks prior to Tuesday night's dinner

Company signage at event. Sponsor may supply company swag at reception

- Includes one complimentary Tech Retreat ticket (\$2,300 value)

Wednesday Evening After Party – **EXCLUSIVE SOLD**

Company sponsored food and drinks at Pinz and Pints

Company signage at event. Sponsor may supply company swag at reception

Badge Holders and Lanyards - \$7,500 **SOLD**

In front of and on every attendee at the event

Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

HPA Tech Retreat Ice Cream Break - \$5,000

Attendees' favorite, Thursday afternoon refreshing afternoon treat

ADDITIONAL DETAILS:

The above sponsor packages also include the following benefits:

- Sponsor packages at \$7,500 and above also include an opt-in attendee list delivered post event
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.

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