

The logo for HPA, consisting of the letters 'H', 'P', and 'A' in a bold, white, sans-serif font. The 'H' and 'A' are solid white, while the 'P' has a blue-to-white gradient. The background is a dark blue with a subtle grid of small white dots.

**HPA**

**TECH RETREAT 2022**

**Media in the Cloud**

**A Reality Check**

## Our Esteemed Panel - Media in the Cloud: A Reality Check



Chris Lennon  
Open Services Alliance/  
Ross Video



Matthew Goldman  
Sinclair Broadcast Group



Renard Jenkins  
Warner Bros. Entertainment



Shawn Maynard  
Floral Systems



Sujay Kumar  
Accion Labs

## The Conversation Continues at...



[www.openservicesalliance.com](http://www.openservicesalliance.com)

The logo for HDA, consisting of the letters 'H', 'D', and 'A' in a bold, white, sans-serif font. The letters are slightly shadowed, giving them a three-dimensional appearance. The background is a dark blue gradient with a pattern of glowing orange and yellow dots, some of which are arranged in vertical lines that create a sense of depth and movement.

**HDA**

**TECH RETREAT 2022**