



**ALL** strengthens the media & entertainment community by supporting and highlighting career pathways and creating opportunities for contributions by and visibility for underrepresented groups. **ALL** will drive HPA-led initiatives for outreach, education, and networking, and partner with advocacy and identity based entities and leading industry organizations toward the benefit of our industry as a whole.

## **HPA ALL\* Sponsorship- \$6500**

\*Women in Post (WIP) and Young Entertainment Professionals (YEP) programming and sponsorship will now fall under HPA ALL

- Company name/logo will be prominently located throughout all events (see suggested schedule below)
- Opportunity to have a presence on the DEI page of the HPA website which can include organization's DEI initiatives and/or events
- Sponsor may supply company sponsored "attendee" gift for applicable events, subject to approval of HPA staff
- Company name/logo on all outbound marketing, event website and event press releases (as applicable)
- **Copy of the attendee list provided post event (guidelines apply) where applicable**
- Company logo on applicable program pages on event website for up to one year post event
- Plus, additional benefits and opportunities to be announced...

### **2022 HPA ALL Event Calendar** *(Subject to change)*

July 14	Women in Post Executive Coaching Session (virtual)
July 19	ALL IN Event (virtual roundtables and discussion)
July 21	League Honors Cocktail Reception, DTS Sound Space, LA
August 18	Women in Post Luncheon, Marino Restaurant, Hollywood
December	Young Entertainment Professionals Class of 2022 Graduation

*Other Events to be Announced*