

# HPA AWARDS PROGRAM GUIDE

Advertising Dimensions, Printing Specs & Rate Sheet

**Art Deadline/File Submission: Monday, October 10, 2022**

Deliver ads to: [design@lordcreative.com](mailto:design@lordcreative.com)

## Advertising Specifications: **Printed Awards Program**

<b>Full Page Ad - Covers</b>	8.5" <sub>(w)</sub> x 7" <sub>(h)</sub> (trim)	8.75" x 7.25" (w/bleed)	4/c (CMYK)
<b>Full Page Ad - Inside</b>	8.25" <sub>(w)</sub> x 6.75" <sub>(h)</sub>	non-bleed	1/c (black)
<b>1/2 Page Ad - Horizontal</b>	8.25" <sub>(w)</sub> x 3.3125" <sub>(h)</sub>	non-bleed	1/c (black)
<b>1/2 Page Ad - Vertical</b>	4.0625" <sub>(w)</sub> x 6.75" <sub>(h)</sub>	non-bleed	1/c (black)
<b>1/4 Page</b>	4.0625" <sub>(w)</sub> x 3.3125" <sub>(h)</sub>	non-bleed	1/c (black)

**Full Page Ad - Covers**  
full-bleed  
4/c (CMYK)

**1/2 Page - Horizontal**  
non-bleed, 1/c (black)

**1/4 Page**  
non-bleed  
1/c (black)

**Full Page Ad - Inside**  
non-bleed  
1/c (black)

**1/2 Page Vertical**  
non-bleed  
1/c (black)

Please provide a 300 dpi "High Quality Print" PDF with cropmarks to: [design@lordcreative.com](mailto:design@lordcreative.com)

## Advertising Rates + Sponsorship Packages

### Advertising & Sponsorship Inquires, contact:

Joyce Cataldo  
[jcataldo@hpaonline.com](mailto:jcataldo@hpaonline.com)  
p: +1 818-273-1482 x2

Hollywood Professional Association  
135 E. Olive Ave #509  
Burbank, CA 91502

### Sponsorship Packages Available:

Rates: Please inquire

- Title Sponsor
- Award Category Sponsors
- Trophy Sponsor
- Cocktail and Dessert Reception Sponsors
- Entertainment Sponsor
- Awards Supporter Sponsor

### Full Color Cover Ads:

4/c - CMYK  
Limited Availability  
Back Cover, Inside Front Cover & Inside Back Cover  
Rates: Please inquire

### Inside Program - Full Page Ad: \$1,950

1/c - Black & White

### Inside Program - 1/2 Page Ad: \$1,400

1/c - Black & White

### Inside Program - 1/4 Page Ad: \$750

1/c - Black & White