

HPA AWARDS PROGRAM GUIDE

Advertising Dimensions, Printing Specs & Rate Sheet

Art Deadline/File Submission: Friday, October 21, 2022

Deliver ads to: design@lordcreative.com

Advertising Specifications: **Printed Awards Program**

| | | | |
|---------------------------------|---|-------------------------|-------------|
| Full Page Ad - Covers | 8.5" _(w) x 7" _(h) (trim) | 8.75" x 7.25" (w/bleed) | 4/c (CMYK) |
| Full Page Ad - Inside | 8.25" _(w) x 6.75" _(h) | non-bleed | 1/c (black) |
| 1/2 Page Ad - Horizontal | 8.25" _(w) x 3.3125" _(h) | non-bleed | 1/c (black) |
| 1/2 Page Ad - Vertical | 4.0625" _(w) x 6.75" _(h) | non-bleed | 1/c (black) |
| 1/4 Page | 4.0625" _(w) x 3.3125" _(h) | non-bleed | 1/c (black) |

Full Page Ad - Covers
full-bleed
4/c (CMYK)

1/2 Page - Horizontal
non-bleed, 1/c (black)

1/4 Page
non-bleed
1/c (black)

Full Page Ad - Inside
non-bleed
1/c (black)

1/2 Page Vertical
non-bleed
1/c (black)

Please provide a 300 dpi "High Quality Print" PDF with cropmarks to: design@lordcreative.com

Advertising Rates + Sponsorship Packages

Advertising & Sponsorship Inquires, contact:

Joyce Cataldo
jcataldo@hpaonline.com
p: +1 818-273-1482 x2

Hollywood Professional Association
135 E. Olive Ave #509
Burbank, CA 91502

Sponsorship Packages Available:

Rates: Please inquire

- Title Sponsor
- Award Category Sponsors
- Trophy Sponsor
- Cocktail and Dessert Reception Sponsors
- Entertainment Sponsor
- Awards Supporter Sponsor

Full Color Cover Ads:

4/c - CMYK
Limited Availability
Back Cover, Inside Front Cover & Inside Back Cover
Rates: Please inquire

Inside Program - Full Page Ad: \$1,950

1/c - Black & White

Inside Program - 1/2 Page Ad: \$1,400

1/c - Black & White

Inside Program - 1/4 Page Ad: \$750

1/c - Black & White