



Sponsorships are now available for the NET event series. Take advantage of a unique opportunity to address an audience of like-minded colleagues and share new developments.

**HPA**  
NETWORKING  
EDUCATION TECHNOLOGY

**RETURN OF THE ROUNDTABLES:  
AI CHALLENGES AND BEYOND**

May 2, 2023 - 5:00 PM PT

With Yves Bergquist, JP Castel, Debra Kaufman, Payton List, Justin Potter, Eliot Sakhartov, Daryll Strauss, and more TBA

**Yves Bergquist**  
ETC

**JP Castel**  
Evercast

**Debra Kaufman**  
M&E Tech Journalist

**Payton List**  
Fox Entertainment

**Justin Potter**  
Light Iron Post

**Eliot Sakhartov**  
Microsoft

You'll have the chance to sit down with several of these leaders, as well as time to network with peers over cocktails. Come get the inside track on the latest developments in AI, the challenges that remain, and how to harness it for your business!

**NET Event Supporting Sponsorship – SILVER \$2500 per event**

- Exposure at one event
  - Logo on event signage
  - Logo on website
  - Logo on event marketing
- 2 complimentary registrations per lunch event
- Copy of opt-in attendee list (delivered post event)

**NET Event Supporting Sponsorship – GOLD \$7500 per event**

- All of the above benefits plus...
- Opportunity to moderate a roundtable or join panel discussion (subject to HPA staff approval)
- Opportunity to address the audience for 2-3 minutes if not participating in roundtable or panel discussion