

Networking with a view!. Take advantage of a unique opportunity to address an audience of like-minded HPA members and their guests and share new developments.



## Wednesday, July 12

Sheraton Universal, 4:30pm – 7:00pm

Roundtable Topics:

AI in M&E, Cloud Workflows, Content Security,  
Current innovations/advancements in picture or sound

You'll have the chance to sit down with several thought leaders, as well as time to network with peers over cocktails. Come get the inside track on the latest developments in media technology and chat about innovative solutions.

### NET Event Supporting Sponsorship – SILVER \$2500 per event

- Exposure at one event
  - Logo on event signage
  - Logo on website
  - Logo on event marketing
- 2 complimentary registrations per lunch event
- Copy of opt-in attendee list (delivered post event)

### NET Event Supporting Sponsorship – GOLD \$5500 per event

- All of the above benefits plus...
- Opportunity to moderate a roundtable or join panel discussion (subject to HPA staff approval)
- Opportunity to address the audience for 2-3 minutes if not participating in roundtable or panel discussion

*Our NET events have a strict no sales pitch policy. The HPA NET roundtables are an environment to foster education and candid conversations without any marketing or sales pitches as a distraction.*