



2024 Tech Retreat Sponsorship Opportunities

HPA TECH RETREAT SPONSORSHIP DELIVERABLES	SOLD OUT					
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STAR
Welcome Champagne Brunch (Monday morning)	■					
Welcome Address to Retreat Attendees at Brunch	■					
Two complimentary tickets to Shotgun Golf Tournament (Sunday)	■	■				
Private meeting space/room during the event (guidelines apply)	■	■				
Networking Luncheon Sponsorship (Tues., Wed. and Thurs.)	■	■	■			
Acknowledgement in HPA President's Opening Speech	■	■	■			
Tech Retreat Opt-in Attendee List (delivered post event, strict rules apply)	■	■	■	■		
Sponsor of Breakfast Roundtable Room (Tues., Wed. and Thurs .)	■	■	■	■		
Conference Breaks Sponsorship (Five) (5) Refreshment Breaks)	■	■	■	■	■	
Company Logo on Promotional Signs at Tech Retreat Event	■	■	■	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■	■	■	■
Conference Registrations	4	3	2	1		
Number of Sponsorships Available	1	3	5	10	unlimited	unlimited
**PRICE	Sold-out	\$25,000	\$17,500	\$13,500	\$9,500	\$7,000

A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

Beverage Cart Sponsor for Sunday Shotgun Golf Tournament - \$5500 sponsorship EXCLUSIVE

Company sponsored refreshments on the golf course during golf tournament

Company signage on cart. Sponsor may supply company swag to golfers

- Includes two complimentary tickets to Golf Tournament

Hole Sponsors for Sunday Shotgun Golf Tournament - Inquire for details

Opportunity to offer company sponsored prizes for winners

Company signage on hole. Sponsor may supply company swag to golfers

- Includes two complimentary tickets to Golf Tournament

Opening Night (Sunday) Welcome Drinks - \$9,500 sponsorship (up to 3 sponsors)

Sunday night drinks

Company signage at event. Sponsor may supply company swag at reception.

- Includes one complimentary Tech Retreat ticket (\$2,595 value)

HPA TR-X (Monday) Program Sponsor - \$5,500 (up to 3 sponsors)

Includes afternoon refreshment break

Company signage at event. Sponsor may supply company swag at coffee break

Fireside Chat and Drinks (Monday) - \$9500 sponsorship (up to 3 sponsors)

Monday night drinks

Company signage at event. Sponsor may supply company swag at reception.

- Includes one complimentary Tech Retreat ticket (\$2,595 value)

Tuesday Evening Pre-Dinner Cocktails - \$9,500 sponsorship (up to 3 sponsors)

Company sponsored drinks prior to Tuesday night's event

Company signage at event. Sponsor may supply company swag at reception

- Includes one complimentary Tech Retreat ticket (\$2,595 value)

Tuesday Evening "Fiesta" Party - \$20,000 sponsorship EXCLUSIVE

Company sponsored food and drinks at Tuesday night's event

Company signage at event. Sponsor may supply company swag at reception

- Includes two complimentary Tech Retreat tickets (\$2,595 value each)

Wednesday Evening Food Truck Night - \$15,000 sponsorship EXCLUSIVE

Company sponsored refreshments at Wednesday night's event

Company signage at event. Sponsor may supply company swag at reception

- Includes two complimentary Tech Retreat tickets (\$2,595 value each)

Wednesday Evening After Party – EXCLUSIVE \$25,000 sponsorship **SOLD OUT**

Company sponsored food and drinks at Pinz and Pints

Company signage at event. Sponsor may supply company swag at reception

Badge Holders and Lanyards - \$16,500 **SOLD OUT**

In front of and on every attendee at the event

Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

- Includes two complimentary Tech Retreat tickets (\$2,595 value each)

Relax and Recharge Lounge - \$25,000 sponsorship **EXCLUSIVE**

Company sponsored quiet space during the Tech Retreat, coffee and water will be available

Company signage at event. Sponsor may supply company swag at reception

- Includes three complimentary Tech Retreat tickets (\$2,595 value each)

Gift Bag Sponsor - \$12,000 sponsorship **EXCLUSIVE**

Company sponsored gift bags handed to attendees at badge pick-up

Sponsor to supply gifts, HPA to provide company-branded bags

- Includes two complimentary Tech Retreat tickets (\$2,595 value each)

ADDITIONAL DETAILS:

The above sponsor packages also include the following benefits:

- Sponsor packages at \$9,500 and above also include an opt-in attendee list delivered post event
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.

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