



HPA AWARDS PROGRAM GUIDE

Advertising Dimensions, Printing Specs & Rate Sheet

Art Deadline/File Submission: Friday, October 13, 2023

Deliver ads to: design@lordcreative.com

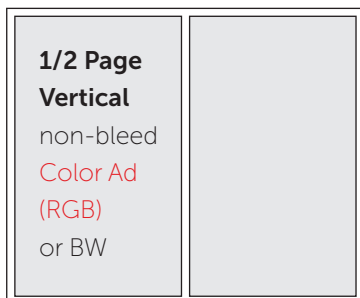
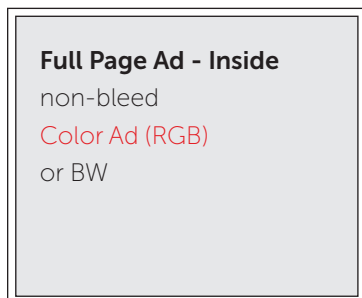
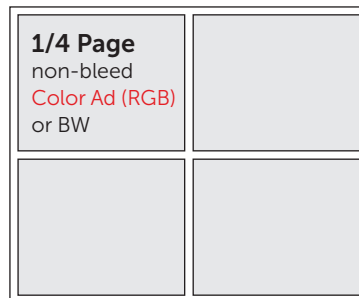
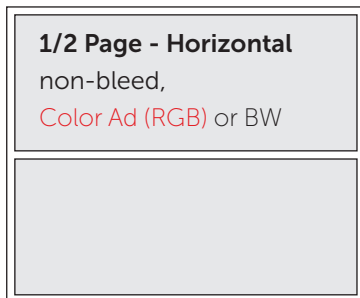
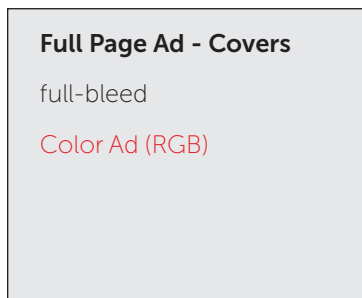
For more information and availability please contact:

Joyce Cataldo jcataldo@hpaonline.com 732-216-6069

Jeff Victor jvictor@hpaonline.com 310-241-3166

Advertising Specifications - Digital Awards Program

Full Page Ad - Covers	8.5"(w) x 7"(h) (trim)	8.75" x 7.25" (w/bleed)	Color (RGB)
Full Page Ad - Inside	8.25"(w) x 6.75"(h)	non-bleed	Color (RGB) or BW
1/2 Page Ad - Horizontal	8.25"(w) x 3.3125"(h)	non-bleed	Color (RGB) or BW
1/2 Page Ad - Vertical	4.0625"(w) x 6.75"(h)	non-bleed	Color (RGB) or BW
1/4 Page	4.0625"(w) x 3.3125"(h)	non-bleed	Color (RGB) or BW



NOTE:

This years HPA Awards Program will be digital, therefore you can provide us full-color RGB ads. You can also provide BW ads if you prefer. We will accept both color formats.

Please provide a 300 dpi "High Quality Print" PDF with cropmarks to: design@lordcreative.com

Advertising Rates + Sponsorship Packages

Advertising & Sponsorship Inquires, contact:

Joyce Cataldo
jcataldo@hpaonline.com
p: +1 914-205-2380

Hollywood Professional Association
135 E. Olive Ave #509
Burbank, CA 91502

Sponsorship Packages Available:

Rates: Please inquire

- Title Sponsor
- Award Category Sponsors
- Trophy Sponsor
- Cocktail and Dessert Reception Sponsors
- Registration Sponsor
- Awards Supporter Sponsor

Full Bleed Cover Ads:

Color Ad (RGB)
Limited Availability
Back Cover, Inside Front Cover & Inside Back Cover
Rates: Please inquire

Inside Program - Full Page Ad: \$1,950

Color Ad (RGB) or BW

Inside Program - 1/2 Page Ad: \$1,400

Color Ad (RGB) or BW

Inside Program - 1/4 Page Ad: \$750

Color Ad (RGB) or BW