



# 2024 Women In Post Sponsorship Packages

## WOMEN IN POST NETWORKING EVENTS

**Women in Post (WIP)** provides leadership opportunities and visibility for women working in professional content creation at all levels, across all media. Members network, learn, and share information and ideas in an inclusive and supportive setting.



- May 14th** Virtual Happy Hour
- June 20th** WIP Lunch @ Marino's
- July (TBA)** WIP Pop Up
- Aug 15th** WIP Lunch

**\$2,500**

### Silver WIP Event Supporter

- Exposure at one event
- Logo on event signage
- Logo on website, event marketing, and PR
- Logo and link on HPA sponsor page for one year
- Opportunity for sponsor company to post ad, event, or article on the WIP LinkedIn group

**\$5,500**

### Gold WIP Event Supporter

- Recognition as a sponsor of the Women in Post program for six months
- Opportunity to provide a panelist for a Women in Post event (subject to approval)
- Sponsor recognition at all Women in Post events (will vary depending on event format)
- Company logo on email promos, website and event PR
- Company logo and link on HPA sponsor page for one year
- Complimentary banner ad on website for six months
- Opportunity for sponsor company to post ad, event, or article on the WIP LinkedIn group