



TECH RETREAT 2025
30TH ANNIVERSARY

2025 Tech Retreat Sponsorship Packages

30th Anniversary Edition

February 16 – 20, 2025 Palm Springs, CA

Sponsorship Deliverables	Marquee	Mogul	Platinum	Silver Screen
Welcome Champagne Brunch (Monday)	★			
Welcome Address to Retreat Attendees at Brunch	★			
Opportunity to co-program HPA Lunch (Thursday)	★			
Private demo space/suite for duration of event (guidelines apply)	★	★		
Shared meeting space/room during the event (guidelines apply)			★	
Pickleball Tournament Sponsor (Sunday)			★	
Access to VIP Member Lounge	★	★	★	
Two complimentary tickets to Golf Tournament (Sunday)	★	★	★	
Hole Sponsorship at Golf Tournament (Sunday)	★	★	★	
Networking Luncheon Sponsorship (Tues, Wed, and Thurs)	★	★	★	
Acknowledgement in HPA President’s Opening Speech	★	★	★	
Tech Retreat Opt-in Attendee List (delivered post-event, rules apply)	★	★	★	★
Sponsor of Breakfast Roundtable Room (Tues, Wed, and Thurs)	★	★	★	★
Company logo on promotional signs at Tech Retreat event	★	★	★	★
Company logo in email marketing, event website, and event PR	★	★	★	★
Company logo (with link) on sponsors page of event website for one year	★	★	★	★
Combo Hotel/All-Access Conference Registrations (\$4,000+ value)*	6	4	-	-
All-Access Conference Registration (\$2,795 value)*	-	-	3	1
Number of Sponsorships Available	1	3	4	6 5
PRICE	\$75,000	\$45,000	\$25,000	\$15,000

A La Carte Sponsorship Options

Custom packages also available by request. Please contact Joyce Cataldo.

[inquire for details](#)

Beverage Cart Sponsor - Sunday Golf Tournament

- Company sponsored refreshments on the golf course during golf tournament
- Company signage on cart. Sponsor may supply company swag to golfers
- Includes two complimentary tickets to Golf Tournament
- Plus, enjoy more exclusive perks—see all additional benefits on last page

\$9,500

Cocktail Sponsorships priced per event, limited availability

- Various Networking Receptions throughout event
- Company signage at event. Sponsor may supply company swag at reception.
- Includes one complimentary All-Access Tech Retreat ticket (\$2,795* value)
- Plus, enjoy more exclusive perks—see all additional benefits on last page

\$20,000

Tuesday Evening “Fiesta” Party **EXCLUSIVE**

- Company sponsored food and drinks at Tuesday night’s event
- Company signage at event. Sponsor may supply company swag at reception
- Includes two complimentary All-Access Tech Retreat tickets (\$5,590* value)
- Plus, enjoy more exclusive perks—see all additional benefits on last page

[inquire for details](#)

Hole Sponsor - Sunday Golf Tournament

- Opportunity to set up table/chairs on various holes. Offer company sponsored beverages/ swag to players
- Company signage on hole. Sponsor may supply prizes for winners
- Includes two complimentary tickets to Golf Tournament
- Plus, enjoy more exclusive perks—see all additional benefits on last page

\$18,500

Badge Holders and Lanyards

- In front of and on every attendee at the event
- Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production
- Includes two complimentary All-Access Tech Retreat tickets (\$5,590* value)
- Plus, enjoy more exclusive perks—see all additional benefits on last page

\$20,000

Wednesday Evening Food Truck Night **EXCLUSIVE**

- Company sponsored refreshments at Wednesday night’s event
- Company signage at event. Sponsor may supply company swag at reception
- Includes two complimentary All-Access Tech Retreat tickets (\$5,590* value)
- Plus, enjoy more exclusive perks—see all additional benefits on last page

A La Carte Sponsorship Options

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\$30,000

Wednesday Evening After Party

- Company sponsored food and drinks at Pinz and Pints
- Company signage at event. Sponsor may supply company swag at reception
- Includes three complimentary All-Access Tech Retreat tickets (\$8,385* value)
- Plus, enjoy more exclusive perks—see all additional benefits below

\$20,000

Relax and Recharge Lounge **EXCLUSIVE**

- Company sponsored quiet space during the Tech Retreat. Coffee and water will be available
- Company signage at event. Sponsor may supply company swag at reception
- Includes two complimentary All-Access Tech Retreat tickets (\$5,590* value)
- Plus, enjoy more exclusive perks—see all additional benefits below

\$15,000

30th Anniversary Attendee Gift **EXCLUSIVE**

- Company sponsored gifts handed to attendees at badge pick-up
- Sponsor to supply gifts, HPA to provide company-branded bags
- Includes two complimentary All-Access Tech Retreat tickets (\$5,590* value)
- Plus, enjoy more exclusive perks—see all additional benefits below

inquire for details

30th Anniversary Registration Sponsor

- Company sponsored swag handed to attendees at badge pick-up
- Sponsor to supply swag, HPA to provide company-branded bags
- Includes two complimentary All-Access Tech Retreat tickets (\$5,590* value)
- Plus, enjoy more exclusive perks—see all additional benefits below

All sponsorship packages also include the following benefits:

- **Sponsorships at \$9,500 and above include opt-in attendee list delivered post-event**
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post-event
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.

CONTACT

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