



HPA AWARDS PROGRAM GUIDE

Advertising Dimensions, Printing Specs & Rate Sheet

Art Deadline/File Submission: Friday, October 18, 2024

Deliver ads to: design@lordcreative.com

For more information and availability please contact:
 Joyce Cataldo jcataldo@hpaonline.com 732-216-6069
 Jeff Victor jvictor@hpaonline.com 310-241-3166

Advertising Specifications - Digital Awards Program

Full Page Ad - Covers	8.5" _(w) x 7" _(h) (trim)	8.75" x 7.25" _(w/bleed)	Color (RGB)
Full Page Ad - Inside	8.25" _(w) x 6.75" _(h)	non-bleed	Color (RGB) or BW
1/2 Page Ad - Horizontal	8.25" _(w) x 3.3125" _(h)	non-bleed	Color (RGB) or BW
1/2 Page Ad - Vertical	4.0625" _(w) x 6.75" _(h)	non-bleed	Color (RGB) or BW
1/4 Page	4.0625" _(w) x 3.3125" _(h)	non-bleed	Color (RGB) or BW

Full Page Ad - Covers
 full-bleed
 Color Ad (RGB)

1/2 Page - Horizontal
 non-bleed,
 Color Ad (RGB) or BW

1/4 Page
 non-bleed
 Color Ad (RGB)
 or BW

Full Page Ad - Inside
 non-bleed
 Color Ad (RGB)
 or BW

1/2 Page Vertical
 non-bleed
 Color Ad (RGB)
 or BW

NOTE:
 This years HPA Awards Program will be digital, therefore you can provide us full-color RGB ads. You can also provide BW ads if you prefer. We will accept both color formats.
 Please provide a 300 dpi "High Quality Print" PDF with cropmarks to: design@lordcreative.com

Advertising Rates + Sponsorship Packages

Advertising & Sponsorship Inquires, contact:
 Joyce Cataldo
jcataldo@hpaonline.com
 p: +1 914-205-2380
 Hollywood Professional Association
 135 E. Olive Ave #509
 Burbank, CA 91502

NEW! VIP Ticket Package: \$2,500 (Limited Availability)

- Complimentary congratulatory program ad (\$1,950 value)
- Four tickets to the event (\$1,100 value)
- Reserved Seating
- Company recognition on event website for up to one year post-event

Full Bleed Cover Ads:
 Color Ad (RGB)
 Limited Availability
 Back Cover, Inside Front Cover & Inside Back Cover
Rates: Please inquire

Inside Program - Full Page Ad: \$1,950
 Color Ad (RGB) or BW

Inside Program - 1/2 Page Ad: \$1,400
 Color Ad (RGB) or BW

Inside Program - 1/4 Page Ad: \$750
 Color Ad (RGB) or BW