



2025 Digital Marketing Opportunities Rate Sheet

HPA Website, hpaonline.com

Banner ad, 300x250, 1-6 month, \$1,500 net per month

Banner ad, 300x250, 6-12 month, \$1200 per insertion

HPA Newsline (Membership Newsletter)

Top Leaderboard 6-12 month, \$1750 per insertion

Banner 468x90, 1-6 month, \$1500 per insertion

Banner 468x90 6-12 month, \$1200 per insertion

Content Syndication

NEW!

Content Syndication, \$2500 per month

- 50 words, logo, and active link to whitepaper or e-book download
- Asset must be non-commercial, solutions based and educational
- Stat performance available upon request

Video Ad Units – Pricing available upon request

For information on digital marketing and availability, please contact :
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