



Young Entertainment Professionals Program



The Young Entertainment Professionals (YEP) program nurtures the development of talented individuals at the start of their media and entertainment journey with **mentoring and education, introductions to industry leaders, invitations to events, and access to resources** that will further their careers. Through active participation in HPA, YEPs gain lifetime access to a community of peers and other professionals to help set the course of their careers in this industry. In 2024, our YEP program was nominated for an **M&E Mentoring Award** at the IABM Awards.

CONTACT FOR PRICING

YEP Program Sponsor

- Recognition as a sponsor of the Young Entertainment program for one year
- Sponsor recognition at all events (will vary depending on event format)
- Company logo on email promos, website and event PR
- Company logo and link on HPA sponsor page for one year
- Opportunity for sponsor company to post ad, event, or article in the YEP newsletter
- Exclusive invitations to YEP events
- Opportunity to be a YEP mentor

Upcoming Events

- **Virtual Coffee Chat: Exploring Industry Technology Groups**
- **WBD Studio Tour**
- **Mentor Matching**
- **Virtual Coffee Chat: Public Speaking**
- **Academy Museum Tour**
- **Continued Virtual Programming**
- **ASC Clubhouse Tour**
- **YEP Alumni Day + 10th Anniversary Celebration**
- **YEP Graduation**

Brand Exposure Across Online Platforms and Event Signage

