



# 2025 Women In Post Sponsorship Packages

## WOMEN IN POST NETWORKING EVENTS

**Women in Post (WIP)** provides leadership opportunities and visibility for women working in professional content creation at all levels, across all media. Members network, learn, and share information and ideas in an inclusive and supportive setting.



- April 23rd** WIP Pop-Up Breakfast
- June 12th** WIP Lunch @ Marino's
- Aug 21st** WIP Lunch (Location TBA)

**\$2,500**

### Silver WIP Event Supporter

- Sponsor recognition at one Women in Post event
- Company in email promos, website and event PR
- Company logo and link on sponsors page of website for one year
- Opportunity for sponsor company to post an ad/event/article on the WIP LinkedIn Group

**\$6,500**

### Gold WIP Event Supporter

- Recognition as a sponsor of the Women in Post program for twelve months
- Opportunity to provide a panelist for a Women in Post event (subject to approval)
- Sponsor recognition at all Women in Post events (will vary depending on event format)
- Company logo on email promos, website and event PR
- Company logo and link on HPA sponsor page for one year
- Opportunity for sponsor company to post ad, event, or article on the WIP LinkedIn group
- Two complimentary tickets to each event