

The logo features the letters 'HPA' in a large, bold, white sans-serif font. Below 'HPA', the words 'TECH RETREAT' are written in a smaller, white, all-caps sans-serif font with wide letter spacing. The background of the top half of the image consists of abstract, flowing blue and teal waves.

HPA TECH RETREAT

**2026 Tech Retreat
Sponsorship Packages**

February 15 - 19, 2026
Palm Springs, CA

Sponsorship Deliverables

	Marquee	Mogul	Platinum	Silver Screen	BTS
Welcome address to retreat attendees (guidelines apply)	●				
Opportunity to co-program (guidelines apply)	●	●			
Private demo space/suite for duration of event (guidelines apply)	●	●			
Pickleball tournament sponsor (Sunday)			●		
Access to VIP Member Lounge	●	●	●		
Two complimentary tickets to Golf Tournament (Sunday)	●	●	●		
Hole sponsorship at Golf Tournament (Sunday)	●	●	●		
Networking lunch sponsorship (Tues, Wed, and Thurs)	●	●	●		
Tech Retreat opt-in attendee list (delivered post-event, rules apply)	●	●	●	●	
Sponsor of breakfast roundtable room (Tues, Wed, and Thurs)	●	●	●	●	
Company logo on promotional signs at Tech Retreat	●	●	●	●	●
Company logo in email marketing, event website, and event PR	●	●	●	●	●
Company logo (with link) on sponsors page of event website for one year	●	●	●	●	●
Combo Hotel/All-Access Conference Registrations (\$4,195+ value)*	6	-	-	-	-
All-Access Conference Registration (\$2,995+ value)*	-	4	3	1	-
Number of Sponsorships Available	1	3	4	6	unlimited
PRICE	INQUIRE	\$35,000	\$25,000	\$15,000	\$7,500

A La Carte Sponsorship Options

Custom packages also available by request. Please contact Joyce Cataldo.

\$5,500

Golf Beverage Cart Sponsor

- Company sponsored refreshments on the golf course during golf tournament
- Company signage on cart. Sponsor may supply company swag to golfers.
- Includes two tickets to golf tournament
- *Plus, more exclusive perks—see all additional benefits on last page*

\$2,500

Hole Sponsor - Sunday Golf Tournament

- Opportunity to set up table/chairs on various holes. Offer company sponsored beverages/swag to players
- Company signage on hole. Sponsor may supply prizes for winners.
- Includes two tickets to golf tournament
- *Plus, more exclusive perks—see all additional benefits on last page*

\$15,000

Registration & Attendee Gift **EXCLUSIVE**

- Company sponsored gifts handed to attendees at badge pick-up
- Sponsor to supply gifts, HPA to provide company-branded bags
- Includes two All-Access Tech Retreat tickets (\$5,990* value)
- *Plus, more exclusive perks—see all additional benefits below*

\$19,500

Badge Holders & Lanyards **PENDING**

- Your name/logo imprinted on all badge lanyards. Sponsor supplies logo in appropriate electronic format. HPA handles production.
- Includes two All-Access Tech Retreat tickets (\$5,990* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

\$20,000

Tuesday Networking Party **PENDING**

- Company sponsored food and drinks at Tuesday night's event
- Company signage at event. Sponsor may supply company swag at reception.
- Includes two All-Access Tech Retreat tickets (\$5,990* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

\$15,000

Wednesday After Party **PENDING**

- Company sponsored bar at Wednesday evening after party
- Company signage at event. Sponsor may supply company swag at reception.
- Includes one All-Access Tech Retreat ticket (\$2,995* value)
- *Plus, more exclusive perks—see all additional benefits below*

A La Carte Sponsorship Options

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\$11,500

Cocktail Sponsorships *priced per event, limited availability*

- Various networking receptions throughout event
- Company signage at event. Sponsor may supply company swag at reception.
- Includes one All-Access Tech Retreat ticket (\$2,995* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

\$9,500

Bourbon Tasting **PENDING**

- Sponsored bourbon tasting during Sunday welcome activities
- Company signage at event. Sponsor may supply company swag at reception.
- Includes one All-Access Tech Retreat ticket (\$2,995* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

inquire

“Create Your Own” Package

Examples include:

- Lounge sponsorship
- Coffee and snack breaks
- Pickleball tournament
- Activations
- Social activity (cosmic golf, karaoke, line dancing)
- Training or certification seminars



All sponsorship packages also include the following benefits:

- **Sponsorships at \$11,500 and above include opt-in attendee list delivered post-event**
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post-event
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.

CONTACT

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