



2026 SOCIAL MEDIA KIT

February 15 – 19 // Westin Rancho Mirage Golf Resort & Spa

REGISTRATION

SCHEDULE

LOGOS/ASSETS

Use the official **#HPATechRetreat** hashtag when posting about the event. Whether on LinkedIn, Facebook, Instagram, or X, using our hashtag and handle is the best way to get your content some love.

LinkedIn / Facebook / X
@hpaonline

Instagram
@hpa_online



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2025 PHOTOS

HPATechRetreat.com

Example Caption:

I'm heading to the HPA Tech Retreat to dive into the ideas, tools, and conversations shaping the future of our industry. Excited to learn more about ___ and exchange insights with some truly brilliant people. #HPATechRetreat

About HPA Tech Retreat:

The HPA Tech Retreat is a one-of-a-kind event in the entertainment industry, where top leaders in engineering, technology, creativity, and business step away from their daily routines to engage with the most compelling topics in content creation, management, and distribution. This exclusive gathering fosters candid, expert-level discussions and delivers insights and debates found nowhere else. Ideas are rigorously explored onstage and throughout every aspect of the event — from golf tournaments and intimate Roundtables to evening dinners and nightcaps.