



HOLLYWOOD PROFESSIONAL ASSOCIATION

2026 Membership Kit



ABOUT HPA

The HPA is a non-profit member association dedicated to recognizing, educating, and connecting businesses with a diverse community who provide creative and technical expertise, support, tools and infrastructure for professional content creation, distribution and archive in the media and entertainment industry.



Community — Knowledge Exchange — Recognition

Through our three pillars of activities, the HPA advances the arts, science and business of the media and entertainment industry.



OUR MISSION

Provide global opportunities to discuss, acquire and share knowledge relevant to the professional media content industry ecosystem through educational and networking events, user groups and connected digital collaboration.

Raise awareness of, and celebrate, industry achievements and advancements.

Offer industry education, mentoring and career path support to our members and those seeking careers in the professional creative content and distribution industry.

Represent the interests of our members through participation in relevant forums, organizations and venues.

Foster diversity, equity and inclusiveness through education, mentoring, and active outreach in order to enable the creation of an industry representative of our audiences.



MEMBERSHIP

HPA membership fuels connection and innovation. Our events, both virtual and in-person, encourage industry thought leadership, foster mentoring relationships, recognize innovative projects and exceptional creative work, and bring together community members for education and relationship building. Raise awareness of, and celebrate, industry achievements and advancements.

Corporate Membership Levels

Networking — \$2,000

Executive — \$7,500

Elite — \$11,500

Premier — \$17,500

Foundation — *custom packages*

Individual Membership (\$145)

- Advance registration
- Member discounts to HPA events
- Member-only event invites
- Access to membership directory



February 15 - 19, 2026
Westin Rancho Mirage Resort & Spa
Palm Springs, CA

The **HPA Tech Retreat®** is unique among industry events, asking world-class leaders in engineering, technology, creativity and business to turn away from their day-to-day routines and gather to explore and experience the most compelling topics around the creation, management, and dissemination of content. This kind of focused, authentic discussion between experts happens nowhere else. This perennially sold-out event holds high value for sponsors.

SPONSORSHIP OPPORTUNITIES

- Title Sponsor
- Innovation Zone
- Breakfast Roundtables
- Cocktail receptions
- Lanyards
- Social events
- Custom packages to suit your goals and budget

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DAYS OF NETWORKING

- Welcome Activities
- Innovation Zone
- Breakfast Roundtables
- TR-X
- Supersession
- Back-to-back networking

AUDIENCE

of key decision makers and industry leaders

SPEAKERS & ATTENDEES

Past attendees include Dolby, Google, Avid, AWS, Adobe, Warner Bros. Discovery, SONY, NBCUniversal, Walt Disney Studios, and many more

HPA

A W A R D S
INNOVATION & TECHNOLOGY

***Award winners announced
at HPA Tech Retreat!***



In response to the evolving industry, the long-standing HPA Awards have been reimaged to modernize the technical recognition that HPA provides. Previously presented as one special category, HPA has expanded the former Engineering Excellence Award into its own multi-category awards program. HPA Awards Innovation & Technology will now offer recognition in categories covering the entire production life cycle from pre-production through distribution and audience experience. This expanded category list celebrates technologies that materially improve the professional media and entertainment ecosystem, spanning film, television, streaming, advertising, and branded content for lifestyle and retail experiences.



HOLLYWOOD PROFESSIONAL ASSOCIATION

Programs & Groups

WOMEN IN POST

Women in Post (WIP) provides leadership and visibility opportunities for women working in post-production at all levels in motion pictures, television, commercials and other media. WIP is the mentorship incubator for the HPA, launching the successful Young Entertainment Professionals (YEP) Program and helping to power other mentoring and scholarship opportunities for the HPA community.

SPONSORSHIP OPPORTUNITIES

- WIP Summer Networking Lunches
- WIP Keynote lunches at HPA Tech Retreat
- Mentorship events with YEP Class





YOUNG ENTERTAINMENT PROFESSIONALS

Launched in 2016, HPA's **Young Entertainment Professionals (YEP)** was created to encourage worthy individuals to follow a career in the media content industry.

The YEP program attracts accomplished professionals who are young in their career – working in the media content industry, pairing them with mentors and providing them with educational opportunities, discounts industry events, and close connection to a generation of leaders who have come ahead of them.

Membership in YEP is a two-way communication, with sharing from YEP to mentor and mentor to YEP.

SPONSORSHIP OPPORTUNITIES

mentorship activities • workshops •
graduation • keynotes • evening meet ups

UPCOMING EVENTS

Industry Facility Tours / Virtual Programming / Alumni Celebration

NETWORKING EDUCATION TECHNOLOGY

Networking Education Technology (NET) provides connection and education to any member of the creative technology and business community. From marketing and business development team members to engineers, creatives, executives and young professionals, NET provides the platform to meet peers, learn what's happening in the industry, and explore the latest technologies. NET networking lunches feature expert-led round table discussions focusing on the latest and most important technological developments in our industry.

NET SPONSORSHIP BENEFITS

- Opportunity to moderate a roundtable
- Opportunity to address the audience for 2–3 minutes
- Exposure at event
- Logo on event signage
- Logo on website and in event marketing
- Two (2) complimentary registrations per event
- Copy of opt-in attendee list (delivered post event)





HPA ALL

HPA ALL is an internal council that strengthens the media & entertainment community by supporting and highlighting career pathways and creating opportunities for contributions by and visibility for underrepresented groups. ALL drives HPA-led initiatives for outreach, education, and networking, and partner with advocacy and identity-based entities and leading industry organizations toward the benefit of our industry as a whole.

**DEI INDUSTRY
LEADER LED
PANELS AND
DISCUSSIONS**





WANT TO GET INVOLVED?

Attend a WIP lunch or NET event

Sponsor a networking event

Judge HPA Awards Innovation & Technology

Volunteer to join a council

Become a YEP mentor

Host a NET roundtable

THANK YOU FOR YOUR INTEREST IN HPA!

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