



2026 Women In Post Sponsorship Packages

WOMEN IN POST NETWORKING EVENTS

Women in Post (WIP) provides leadership opportunities and visibility for women working in professional content creation at all levels, across all media. Members network, learn, and share information and ideas in an inclusive and supportive setting.



Women in Post hosts three summer lunches per year, typically throughout June, July, and August – along with a handful of pop-ups and coffee chats.

\$3,500

Silver WIP Event Supporter

- Sponsor recognition at one Women in Post event
- Company in email promos, website and event PR
- Company logo and link on sponsors page of website for one year
- Opportunity for sponsor company to post an ad/event/article on the WIP LinkedIn Group

\$6,500

Gold WIP Program Sponsor

- Recognition as a sponsor of the Women in Post program for twelve months
- Opportunity to provide a panelist for a Women in Post event (subject to approval)
- Sponsor recognition at all Women in Post events (will vary depending on event format)
- Company logo on email promos, website and event PR
- Company logo and link on HPA sponsor page for one year
- Opportunity for sponsor company to post ad, event, or article on the WIP LinkedIn group
- Two complimentary tickets to each event