



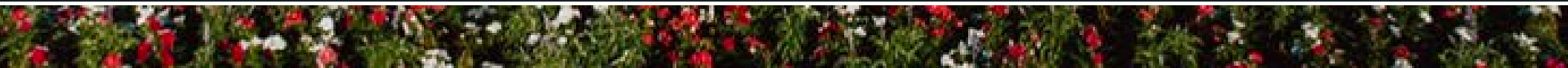
# HPA

TECH RETREAT



**2027 HPA Tech Retreat** Sponsorship Packages

**February 14 - 18, 2027**  
La Quinta Resort & Club  
Palm Springs, CA



Commit before May 30 to lock in 2026 prices!

## Sponsorship Deliverables

	Marquee	Mogul	Platinum	Silver Screen	BTS
Welcome address to retreat attendees (guidelines apply)	●				
Opportunity to co-program (guidelines apply)	●	●			
Private demo space/suite for duration of event (guidelines apply)	●	●			
Pickleball tournament sponsor (Sunday)			●		
Access to VIP Member Lounge	●	●	●		
Two complimentary tickets to Golf Tournament (Sunday)	●	●	●		
Hole sponsorship at Golf Tournament (Sunday)	●	●	●		
Networking lunch sponsorship (Tues, Wed, and Thurs)	●	●	●		
Tech Retreat opt-in attendee list (delivered post-event, rules apply)	●	●	●	●	
Sponsor of roundtable room (Tues, Wed, and Thurs)	●	●	●	●	
Company logo on promotional signs at Tech Retreat	●	●	●	●	●
Company logo in email marketing, event website, and event PR	●	●	●	●	●
Company logo (with link) on sponsors page of event website for one year	●	●	●	●	●
<b>Combo Hotel/All-Access Conference Registrations (\$5,000+ value)*</b>	<b>6</b>	-	-	-	-
<b>All-Access Conference Registration (\$3,300+ value)*</b>	-	<b>4</b>	<b>3</b>	<b>1</b>	-
Number of Sponsorships Available	<b>1</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>unlimited</b>
<b>PRICE</b>	<b>INQUIRE</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$7,500</b>

# A La Carte Sponsorship Options

Custom packages also available by request

**\$5,500**

## Golf Beverage Cart Sponsor

- Company sponsored refreshments on the golf course during golf tournament
- Company signage on cart. Sponsor may supply company swag to golfers.
- Includes two tickets to golf tournament
- *Plus, more exclusive perks—see all additional benefits on last page*

**\$2,500**

## Hole Sponsor - Sunday Golf Tournament

- Opportunity to set up table/chairs on various holes. Offer company sponsored beverages/swag to players
- Company signage on hole. Sponsor may supply prizes for winners.
- Includes two tickets to golf tournament
- *Plus, more exclusive perks—see all additional benefits on last page*

**\$15,000**

## Registration & Attendee Gift **EXCLUSIVE**

- Company sponsored gifts handed to attendees at badge pick-up
- Sponsor to supply gifts, HPA to provide company-branded bags
- Includes two All-Access Tech Retreat tickets (\$6,790\* value)
- *Plus, more exclusive perks—see all additional benefits below*

**\$19,500**

## Badge Holders & Lanyards **EXCLUSIVE**

- Your name/logo imprinted on all badge lanyards. Sponsor supplies logo in appropriate electronic format. HPA handles production.
- Includes two All-Access Tech Retreat tickets (\$6,790\* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

**\$25,000**

## Tuesday Networking Party **EXCLUSIVE**

- Company sponsored food and drinks at Tuesday night's event
- Company signage at event. Sponsor may supply company swag at reception.
- Includes two All-Access Tech Retreat tickets (\$6,790\* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

**\$15,000**

## Wednesday After Party **EXCLUSIVE**

- Company sponsored bar at Wednesday evening after party
- Company signage at event. Sponsor may supply company swag at reception.
- Includes one All-Access Tech Retreat ticket (\$3,395\* value)
- *Plus, more exclusive perks—see all additional benefits below*

# A La Carte Sponsorship Options

Custom packages also available by request. Please contact Joyce Cataldo.

**\$11,500**

## Cocktail Sponsorships priced per event, limited availability

- Various networking receptions throughout event
- Company signage at event. Sponsor may supply company swag at reception.
- Includes one All-Access Tech Retreat ticket (\$\$3,395\* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

**\$9,500**

## Spirit Tasting

- Sponsored spirit tasting during Sunday welcome activities
- Company signage at event. Sponsor may supply company swag at reception.
- Includes one All-Access Tech Retreat ticket (\$3,395\* value)
- *Plus, more exclusive perks—see all additional benefits on last page*

**inquire**

## “Create Your Own” Package

Examples include:

- Lounge sponsorship
- Coffee and snack breaks
- Pickleball tournament
- Activations
- Social activity (karaoke, line dancing)
- Special Attractions

## All sponsorship packages also include the following benefits:

- **Sponsorships at \$11,500 and above include opt-in attendee list delivered post-event**
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post-event
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.



**CONTACT**

Jeff Victor | [jvictor@hpaonline.com](mailto:jvictor@hpaonline.com)  
Joyce Cataldo | [jcataldo@hpaonline.com](mailto:jcataldo@hpaonline.com)

# AVENIDA FERNANDO

AVENIDA OREGON

THE GROVE

MORGAN HOUSE LAWN

THE BUNGALOW SHOP

THE GIFT SHOP

AUDREY'S

GRETA'S

CITRUS

POLO RALPH LAUREN

THE BUNGALOW SHOP

THE GIFT SHOP

AUDREY'S

FLORES BALLROOM

ADORE THEATRE (UPSTAIRS)

THEATRE (DOWNSTAIRS)

DIEGO BALLROOM LAS BRISAS BALLROOM

PLAZA 1,2,3

FIESTA BALLROOM

FIESTA VERANDA

THE STUDIO

THE MARKETPLACE

GRIGICH ROOM

LOBBY

SANTA ROSA ROOM

CAPRA BALLROOM

MAIN LAWN

HOTEL WATERFALL

120 SAN PEDRO SUITE

PIERCE 629

601 622

60 618

60 614

60 617

646 649

650 653

668 677

634 662

638 658

642 654

645 657

646 649

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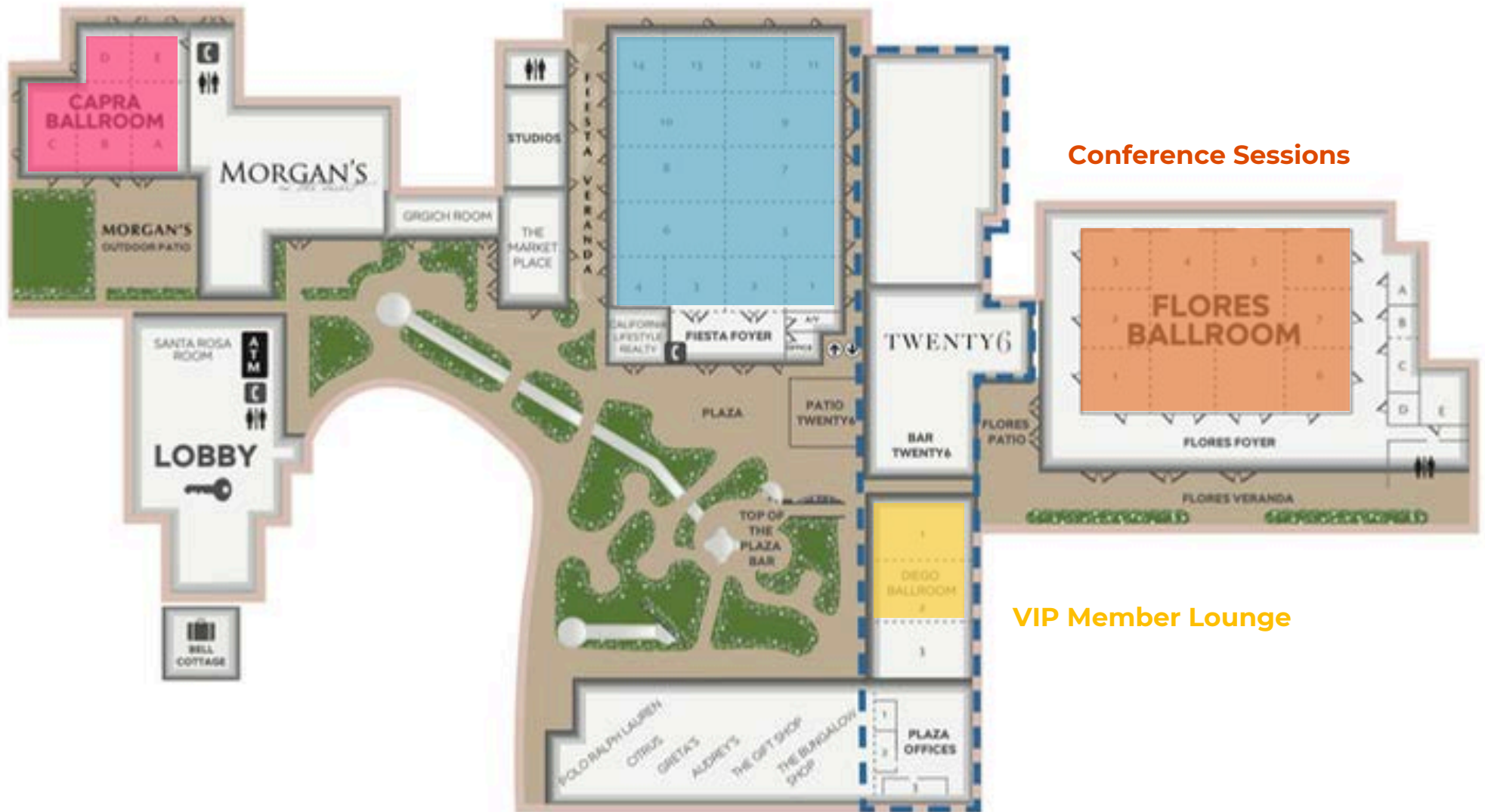
# 2027 HPA Tech Retreat Layout

Daily Roundtables

Innovation Zone

Conference Sessions

VIP Member Lounge



Dedicated Demo Space  
**Private Suites**

800+ sq. ft.  
 premium poolside locations

